

## NGF library now accessible through Internet

JUPITER, Fla. — For more than four years, the National Golf Foundation has been building and indexing its golf business library. Exceeding 27,000 different literature items and growing by as many as 6,000 new items each year, the NGF library searching system can now be accessed from the NGF's Internet web site at [www.ngf.org](http://www.ngf.org).

And for a limited time, the NGF Library can be searched for free by anyone who has a NGF Library password and access to the World Wide Web. After the free trial period is over, subscriptions will be sold on a quarterly or annual basis with members of the National Golf Foundation receiving substantial discounted rates.

Free passwords to access the NGF Library can be requested through the NGF's web site at [www.ngf.org](http://www.ngf.org), on the "Information Services" page.

"With an NGF Library password, visitors to the NGF web site can now conduct keyword searches of the 27,000 items that are currently housed in the Foundation's collection of golf business literature," says Charles Mayberry, the NGF's Director of Information Services. "In addition to research studies, government publications and newsletters, the collection also contains thousands of articles that have appeared over the past five years in the golf industry's trade and professional magazines, journals and many of the nation's newspapers."

The NGF's library collection offers information on over 1,500 different industry-related topics ranging from advertising and promotion to measurement systems and zoning. Library searches can be conducted by subject, title, author, publisher, date or any combination of the five fields. The search service

will provide the user with an abstract of each item in the library and if the user wants a complete text of any item located, an online order form to receive a copy resides on the web site.

"In talking to those who have already taken advantage of the library," says Mayberry, "we're finding that it's being put to many

different uses. Some are looking for market insights and competitive intelligence; some are looking for ideas or solutions to operational challenges while others want information that will help them with a legal matter. We're also seeing an increased usage by the media, who use it for story research."



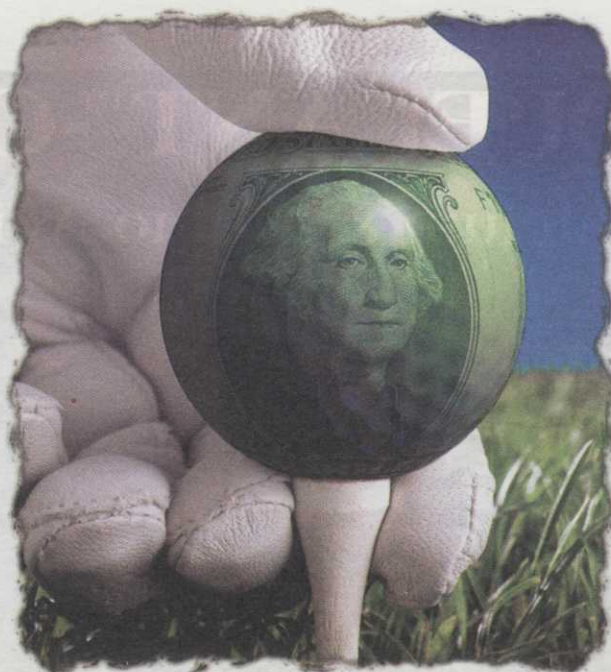
Gloria Ortega Rex

served three years as senior auditor with the accounting firm of Coopers & Lybrand. She earned her bachelor's degree from the University of Florida and master's from Florida Atlantic University.

## NGF promotes Rex to vp

JUPITER, Fla. — The National Golf Foundation has promoted Gloria Ortega Rex to vice president of finance. Rex has served as NGF controller since 1991. Prior to joining the NGF, she was assistant vice president and assistant comptroller for First Federal of the Palm Beaches in West Palm Beach, Fla. She also

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## Family Golf

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in tournament play at leading U.S. golf courses. The tour has attracted on average 100 golfers between the ages of 11 and 19 representing 31 states in 11 countries, and is an important source of talent for college recruiters.

Dominic Chang, president of Family Golf, said: "Our sponsorship of the Junior Golf Tour reinforces the commitment we share with IJGT to making golf accessible to every age and skill level. Our successful summer-long program of golf clinics for disadvantaged youngsters in the New York City metropolitan area will be extended to other U.S. cities in 1998, and our practice centers offer the opportunities for every member of the family to learn and enjoy the game."

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