

Simplot

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dustries," said Jacklin. "We believe this merger will strengthen both product lines and make us more attractive and responsive to our customers."

Jacklin Seed, acquired by Simplot in September, 1997, is a national and global marketer of grass seeds with production and conditioning facilities in Idaho, Oregon, Washington, Arizona and Georgia.

The professional turf and horticultural products business was formerly a component of the Simplot Minerals and Chemical Group. Under the BEST and APEX brands, this business markets products for golf courses, landscapers, parks, schools and commercial nurseries.

Simplot President Steve Beebe said the new organization positions the company to take advantage of the natural synergies that exist between these two product lines. "From a marketing standpoint, Jacklin has extensive dis-

tribution in North and South America, Europe and Asia, while BEST products command a dominant position in the western United States professional turf industry," he said.

Through the BEST business, this new organization has marketing rights for polymer-coated fertilizers produced by Pursell Technologies Inc., Sylacauga, Ala., in the western United States, Pacific Rim and Asia.

Beebe said the merger will not affect the brands, labels or production facilities for the products involved. "The immediate focus will be on coordinating our marketing efforts," he said.

4TH ANNUAL INTERNATIONAL CHINA AND HONG KONG GOLF SHOW SET FOR OCTOBER

SHENZHEN, China — The 4th annual International China and Hong Kong Golf Show will be held on October 4 and 5. The two-day conference will feature 18 internationally acclaimed speakers representing the golf industry of the world. Conducted in English and Mandarin, the conference will be the biggest and most comprehensive of its kind ever held in China. Speakers will include representatives from the Jack Nicklaus Group, Robert Trent Jones Design, Beijing University, The Ronald Fream Design Group, Ransomes, E-Z-GO, John Deere Golf & Turf, Nicole Miller. Sixteen countries will be represented.

China Golf '98 will take place at the Shenzhen International Exhibition and Conference Center, October 6-8.

FROM THE COVER

Abbott Labs

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-tiating factor," said Joe Maliekal, product manager of bionematicides at Abbott. "DiTera is a biological. It's naturally occurring, so it controls nematodes without all the restrictions of traditional chemicals. Studies have shown that it doesn't have any adverse effects on mammals, environment or other beneficial nematodes."

Aside from killing adult and juvenile nematodes in the soil, the company said that depending on the concentration, DiTera can also inhibit hatching and development of nematode eggs, modify the behavioral orientation of nematodes to plant roots and alter the plant's rhizosphere microbiology.

"There are no restrictions on the amount that can be applied or the number of applications per year, unlike the chemical nematicides," said Maliekal.

For superintendents, Maliekal said that DiTera can be worked into an existing IPM program with little problem. "The only recommendation we have is that superintendents use DiTera as a stand-alone," he said. "Right now, we're not recommending that it be tank-mixed with other insecticides or fertilizers."

Abbott's research has found that DiTera is effective against root-knot, cyst, lesion, stubby root and sting.

Although this marks Abbott's first official move into the golf market, the company's DiPel product has seen some limited use on golf courses for the control of army worms.

GOLF COURSE NEWS

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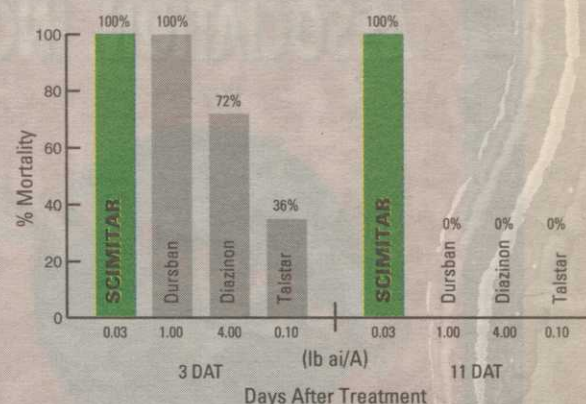
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Residual Control of Fall Armyworm on Common Bermudagrass



Source: J. Reinart, Texas A&M University, Dallas, TX, 1996.

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