SUPPLIER BUSINESS

AgrEvo takes to the Web

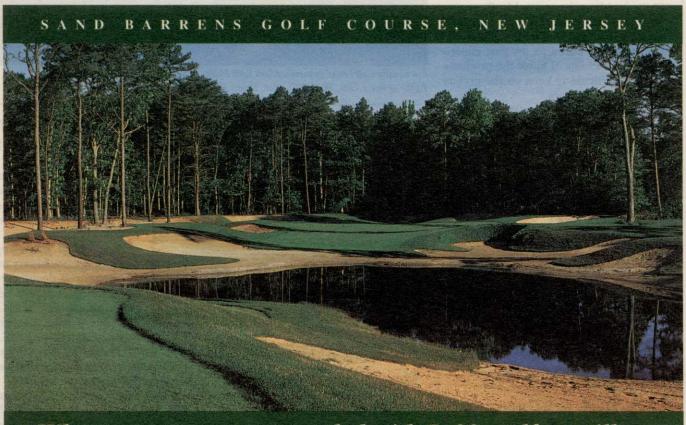
MONTVALE, N.J.-AgrEvo Environmental Health has announced the availability of a new source of information for industry professionals with the introduction of the company's green industry website at www.agrevo-green.com.

According to George Raymond, marketing manager, AgrEvo Green Industry, the website posts information on the company's complete line of products for the green industry. The site will also include timely information as well as recent articles from the company's newsletter for golf course superintendents.

Pennington ready with seed guide

MADISON, Ga. - The ink is still drying on the newest publication from Pennington Seed Inc. A collaborative effort by staff agronomists has resulted in the first edition of the Professional Turfgrass Seed Guide. The guide was developed with the information needs of golf course architects, landscape architects and specifiers of turfgrass in mind.

The color binder features more than 20 pages and is organized into tabbed sections on cool-season turfgrasses, warmseason turfgrasses and specialty seed items. Each section contains comprehensive planting and usage charts with English and metric measurements, variety descriptions and characteristics and variety specifications.



When your greens are seeded with L-93, golfers will go through almost anything to reach them.

spot, gray snow mold

and brown patch.

So it requires less

fungicide in certain

the past two years.

conditions than most

other creeping bentgrasses

Its upright vertical growth and

aggressive establishment helps prevent spike

marks. And it's been ranked #1 overall best

performing creeping bentgrass variety for

So the next time your greens, tees or

fairways need seeding, give L-93 a try.

At Sand Barrens Golf Club, you'll find 25 acres of sandy waste standing between you and the greens. But once you get past the sand, you're rewarded with the greenest, most uniform putting surfaces ever created. As a new course, the Sand Barrens needed a hardy, dense turfgrass that would establish and green-up quickly. That's why they chose to cover their five acres of greens with Lofts' L-93.

L-93 features improved resistance to numerous turfgrass diseases such as dollar

You won't believe how many golfers will L-93 vs. COMPETITION come out to watch it perform Overall Turfgrass Quality Ratings 1996 NTEP Trials, Putting Greens "L-93's grow-in performance L-93 6.6 surpassed all of my expecta-6.5 Penn A-4 tions. Its quickness of Providence 6.3 ning B establishment and Penn G-6 6.2 upright growth Pennlinks 5.9 habit are quite SR 1020 5.9 impressive." Regent 5.8 Pro/Cup Steve Malikowski, 5.7 Golf Course Superintendent The Sand Barrens Penncross 5.4 " 1996 NTV Turfgrass Quality Ratings: 9 = Ideal Turf LSD = 0.2 Clermont, NJ Page 8

Call Lofts Seed toll-free at 1-888-LOFTS CO www.turf.com

T.



Grass Begins

Griffin formalizes new team

VALDOSTA, Ga.-Griffin L.L.C. has announced the formation of the new business team for its specialty products groups. The team will be headed by Owen Towne, global business director.

Joining the team are Jimmy Whatley, business director; Joe Mares, product development manager for insect control; Trey Warnock, sales manager for turf, nursery and ornamentals; and M.C. McCloud, sales manager for aquatics. David King is assigned technical support manager.

Scotts' Golden Eagle ready to ship

MARYSVILLE, Ohio-Golden Eagle fungicide, Scotts Fertilizer plus Golden Eagle by The Scotts Company are now available for shipment. Golden Eagle is a systemic fungicide containing the active ingredient myclobutanil to prevent and control turfgrass diseases. Scotts Fertilizer plus Golden Eagle uses Scotts Contec fertilizer technology to feed all types of turfgrass while controlling diseases with one application.

Itronics

Continued from page 47

tinue to grow rapidly in the third quarter," said Dr. John Whitney, Itronics president and CEO.

Gold'n Gro fertilizer is now sold through Western Farm Services Inc.'s (WFS) California Turf and Ornamental sales group. WFS is one of the largest fertilizer retailers in the western U.S.

In July WFS began manufacturing Gold'n Gro 8-12-9, a plant starter product, and Gold'n Gro 20-1-7, which has been ranked the #1 fertilizer two years in a row by the University of California Riverside. "The new manufacturing process went smoothly and the bulk manufacturing and distribution agreement between Itronics Metallurgical and WFS, which was signed in March 1998, is operational," Whitney said.

"Itronics is now focusing on completing the financing for its move into a new manufacturing facility in Reno/Stead, Nevada," Whitney said. "The present goal is to be operating in the new facility in mid-September."

GOLF COURSE NEWS