Audubon jumps into course development

By Mark Leslie

SELKIRK, N.Y. — When Audubon International (AI) entered the world of golf, no one would have dreamed of the heights it is about to reach — no one except, perhaps, President Ron Dodson.

AI has created the Audubon International Golf and the Environment Land Trust to accept “real property interest” that will be used to facilitate development of Audubon golf courses as environmental research and demonstration centers.

“One of the criticisms we’ve had about our Cooperative Sanctuary System is that we have no assurance that our

One-stop equipment deals on rise

By M. Levans

BLOOMINGTON, Minn./LINCOLN, Neb. — As the industry sees more courses gathering under management umbrellas, the number of exclusive provider deals between management companies and manufacturers — including equipment, equipment maintenance and ancillary services — appears to be following suit.

In the past month, both the Toro Co. and Ransomes America Corp. have added substantial new agreements to their growing list of exclusive arrangements.

Toro cut a five-year deal with Whitbread/Marriott

Public Golf Forum sessions take shape

By Mark Leslie

OAK BROOK HILLS, III. — Pioneering technology for quickly “mapping” a golf course to optimize irrigation and chemical and fertilizer applications is one of several topics in a full package of maintenance sessions planned for the 1997 Public Golf Fo-

TAKING GOLF TO THE STREETS

MetroGolf Inc., a Denver-based developer of golf learning centers in major metropolitan areas, has unveiled render-

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