Public Golf Forum: Stand out in the crowd

On October 27 & 28, Public Golf Forum, the Golf Course News-sponsored conference and expo for superintendents, owners, managers and developers of public-access golf facilities, will take place at Oak Brook Hills Hotel & Resort in Oak Brook Hills, Ill. Join the staff of Golf Course News and keynote speaker Billy Casper by calling 207-846-0900 to register. If you’re involved the public golf arena — in any fashion — you can’t afford to miss it.

Percentage of all golfers by player segment: 1986-1996

Adul golfers (aged 18 and above) are categorized as Occasional, Moderate or Avid depending on play frequency. Golfers aged 12-17 are categorized as Junior golfers. Avid golfers play in excess of 25 rounds a year. According to the National Golf Foundation (NGF) figures, Avid golfers increased in number by approximately 650,000 from 1986 to 1996, a net gain of 14 percent. By comparison, Moderate golfers (8-24 rounds annually) grew by close to 21 percent and Occasional golfers (1-7 rounds annually) by 32 percent. Juniors increased at an annual rate of 2.3 percent, a net gain of approximately 26 percent over 1986. Source: NGF

Public Golf Forum Conference Schedule at a Glance

Leading Edge to exhibit Prolink

Leading Edge Technologies Inc. (LET) introduces Prolink, an electronic yardage system for golfers and a comprehensive golf course management system for course managers based on GPS. The Prolink application is a golf cart mounted electronic yardage book which also collects valuable information on speed of play and cart utilization. For more information, contact Erica Henderson at 602-961-8800.

AEK to show course management systems

AEK Computers offers comprehensive computer applications to manage your golf course. The company said it can coordinate hardware acquisition, manage the installation and provide professional, ongoing training and support. Complete training manuals and on-line training modes are available anytime. Telephone support and modem access is available 24 hours a day, 365 days a year. AEK offers applications for: point-of-sale; pro shop; concessions; memberships; reservations; internet; groundskeeping; and accounting. For more information, contact AEK at 800-666-4235.

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