Jake honors distributors

LAS VEGAS, Nev. — Jacobsen has honored 11 of its distributors worldwide by presenting them with "Distributor of the Year" awards for 1996. The awards are given annually to recognize superior sales and service efforts on behalf of Jacobsen products. This year’s presentations were made during the recent Golf Course Superintendents Association of America Show here.


In addition to the Distributor of the Year awards, Jacobsen presented more than 40 other awards in 12 categories, including Performance Plus, Distinguished Service, Fast Start, Outstanding Achievement and Jacobsen Pacesetter awards.

Tire recyclers go nat’l

JACKSONVILLE, Fla. — American Tire Recyclers, Inc., the patent holder of Rebound soil amendment, has established a national sales program to recruit and manage a network of dealers and distributors. The RNO plan includes a targeted marketing program to turf product distributors across the nation, according to Linda Monroe, RNO’s national marketing manager.

Rebound is a subsoil amendment that combines crumb rubber and organically composted material that is rototilled into the ground and designed for use under turf that is routinely subjected to heavy use, i.e. golf tee boxes, cart paths, and public parks.

After years of testing and research, Rebound has shown the properties to enhance agronomic conditions by increasing aeration, nutrition and absorption abilities of native soils. It also reduces soil density by permitting deeper, healthier root structures. The best benefit comes from rubber’s inherent resiliency which reduces soil compaction.

Those interested should contact Linda Monroe or Tiffany Hughes at 1-800-741-5201.

Medalist names blending head

POST FALLS, Idaho — Medalist America has announced the appointment of Debbie Bean to the position of blending coordinator. Bean will coordinate blending of preformulated seed blends, specials and customs. She will initiate computer-generated blend sheets and prepare tagging information to the blending facilities.

GOLF COURSE NEWS

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