

# Barenbrug opens offices in Pittsburgh and Beijing, moves Oregon HQ

PITTSBURGH, Pa. — Barenbrug Northeast's Vice President and General Manager, William (Bill) Lind, has announced the opening of the Barenbrug Northeast Pittsburgh Division.

"Our new sales, production and shipping facility in Pittsburgh will enable us to establish

a presence in Central and Western Pennsylvania, West Virginia, Ohio and other parts of the Midwest," said Lind.

Al Suvak, formerly of Mock Seed Company, has been selected as general manager of the Pittsburgh Division. The Barenbrug Northeast Pittsburgh Division is located at 2246 Cali-

fornia Ave., Pittsburgh, PA 15212. For more information, call Suvak at 412-321-1272.

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Barenbrug USA, headquartered in Tangent, Ore., will move into its new office/warehouse facility this month. Upon completion in 1998 the entire complex will encompass over 100,000

square feet and will be designed for maximum efficiency. Adjacent to the new building will be several acres of turf and forage trial plots which will be a highlight during the annual Oregon summer tour. An open house will be announced soon.

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Meanwhile, in Beijing, Bar-

enbrug Holding BV of The Netherlands has opened an office and the appointment of Chen Gu as chief representative of Barenbrug China RO.

Chen is responsible for an office staff in Beijing, and will coordinate all trials, market development and sales activities for the Barenbrug Group in China.

Previously, Chen was managing director for a joint venture between the EU and PRC Governments, focusing on implementation of Western agricultural practices and input into farm and animal husbandry systems in various areas of China.

The Barenbrug Group Worldwide consists of three sub-holdings, each with numerous subsidiaries; Europe, North America and Southern Hemisphere (with offices in Australia and New Zealand).

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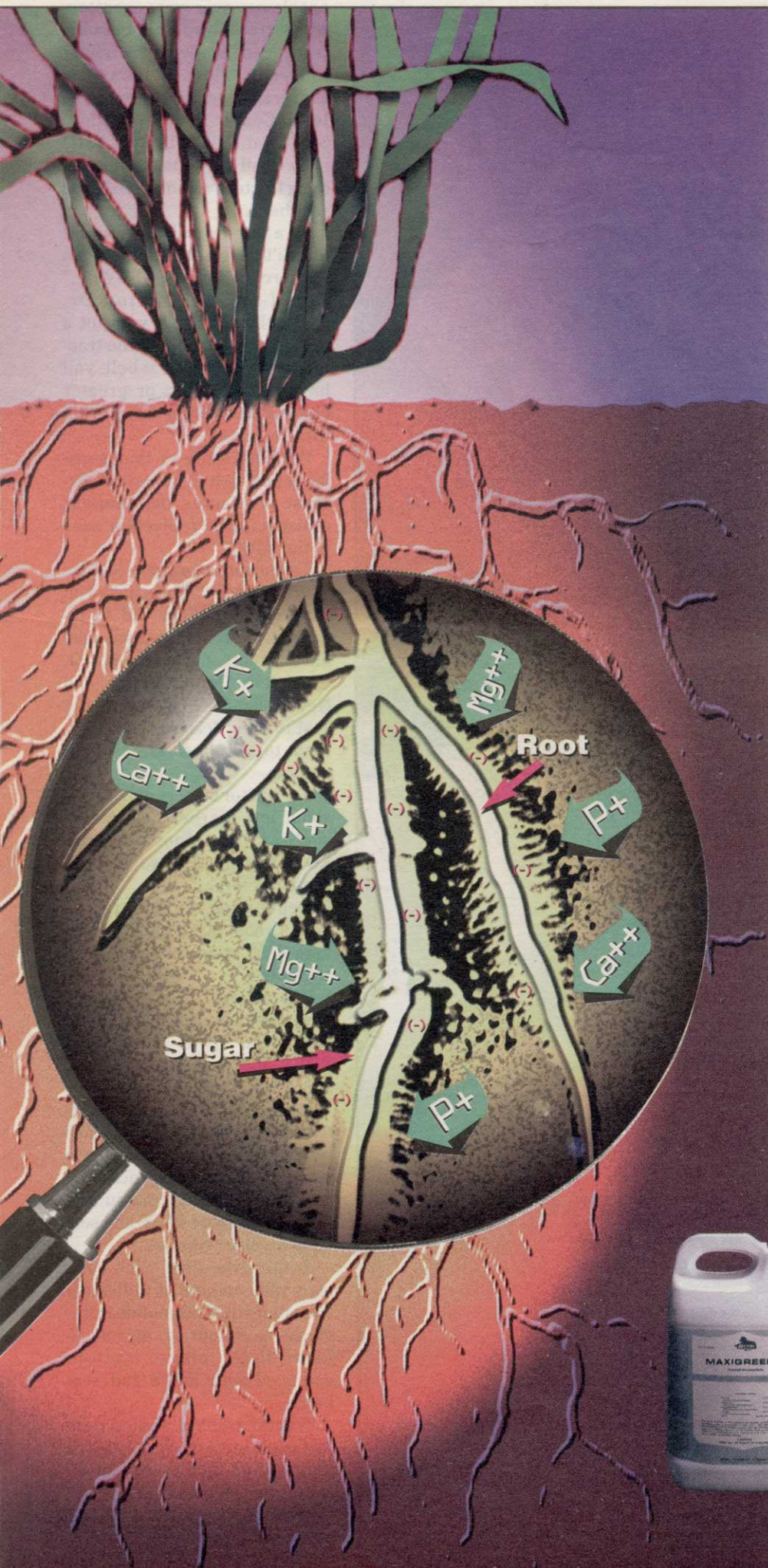
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## Yamaha

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tournaments. When these 47 competitors tee it up Nov. 3-9, 1997, here at The Dunes Golf and Beach Club, they will be driving Yamaha golf cars.

"We are excited to become the exclusive 'sponsored by' sponsor of this prestigious championship," said Scott Wall, vice president-Golf Car Division of Yamaha. "This major sponsorship is further opportunity to achieve our golf car marketing objectives not only in Myrtle Beach, S.C. — the golf capital of the world — but also nationally and internationally. We view this partnership with Myrtle Beach Golf Holiday as a natural progression of our tremendous success with the National Golf Course Owners Association."

Yamaha is one of several firms that participate in the National Golf Course Owners Association's (NGCOA) Smart Buy Program, a package whereby NGCOA receives discounts on products purchased from participating companies. Although its membership is national, the NGCOA is based in Charleston, S.C., just south of the Myrtle Beach region.

Myrtle Beach Golf Holiday (MBGH) is a non-profit association of 96 accommodations and 87 golf courses in the Myrtle Beach area, which reaches from Georgetown, S.C. north to Southport, N.C. MBGH shares financial responsibility for the event with the PGA Senior Tour.

"Yamaha golf Cars are a great fit for Myrtle Beach with us being the seaside golf capital of the world," said Tom E. Baugh, Jr., president of Myrtle Beach Golf Holiday. "Yamaha is a first-class company with a very strong commitment to quality."

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