AND FAZIO MAKES THREE AT REYNOLDS
Reynolds Plantation, a 4,800-acre residential
community located in Greensboro, Ga., on Lake Oconee, midway between Atlanta and Augusta, will unveil its third golf
course this year. Reynolds National, designed by Tom Fazio, will join the Plantation and Great
Waters courses when it opens this fall. Reynolds National is a par-72 layout that features two holes
along Lake Oconee, a 19,000-acre impound-
ment that is Georgia's second-largest lake. Rey-
olds' original Plantation Course was designed by
Bob Cupp in conjunction with touring profession-
als Fuzzy Zoeller and Hubert Green, while Great
Waters was designed by Jack Nicklaus.

Q&A

A chat with Alice Dye, madame president

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a small segment that we're not going to be
movers and shakers in environmental
issues.

GCN: During your term you also
want to get the ASGCA and its mem-
ers better known. Can you address that?

AD: I'd like to work with [the media]
to promote that they are ASGCA
members. I'd like golf courses built by
any of our members to have their photo
and "a member of ASGCA" on the scorecard. Most of the top 100 courses on any body's Best-of List were de-
signed by ASGCA members, starting with
Donald Ross. I'd like that known. I'd like it known that belonging to our society is quite an accomplishment...

We want everybody who is doing quality work to be a member of the society.

We also want to work to design golf courses to promote speed of play. We can do this by building cart paths with material that is not too distracting and by curbing paths so they can be brought close in to the green. Also, by crossing the fairway with paths, players can get out and walk back or forward to their ball, rather than sideways all the time.

We want to promote alternative
spikes. With them, we no longer have to put in a separate walk path. Cart paths become walkways, which is a big advantage. It's very difficult, when you're cutting through a natural area in front of the tee, for instance, to make a walk path through cactus. And we have to watch that our bunkers only require a certain amount of walk-in, so that it is easy to get in, rake and get out.

We can design a lot of things to
speed up play. I'll be talking with the members about them.

GCN: You've championed forward
tees since the 1980s. Has it been
satisfying for you to see the complete
transition so that every course that is
built today has multiple tees?

AD: It's been wonderful. Everyone
has forward tees except some of the
old-time courses. So many courses are
afraid. They don't want to lose their
identity with their golf course architect.
And they're afraid that if they put in forward tees it will change their famous old
golf course. They don't think much
about putting in a new back tee, but
they are very hesitant about putting in
forward tees. That's funny thinking. But
it has come a long way. All new courses
are building in manageable yardage for
every player.

GCN: Do you see more cooperation
with the other associations — PGA,
USGA, Golf Course Builders Associa-
tion, etc.?  

AD: We want to work very closely with
all those organizations. We were very
interested in the USGA's new con-
struction education program, to see
that it builds a special niche of in-house
operations and that sort of thing. We
are interested in everything they are
doing because golf is growing and we

want to be very positive in all our
relationships. When the USGA pre-
sented this Construction Education
Program, we made a point to accept it
positively even though there was some fear that it might be infringing on the builders' or architects' territory. Our attitude was, this is good for the industry, and as long as you don't infringe we want to work with you and encourage you.

GCN: Judy Bell is president of the
USGA while you're president of the
ASGCA. What should the not-for-
profit do you see in these two organizations having their first lady presidents at the same time?

AD: We've been lifelong friends.
We've played golf together, been on
teams together and associations
together. I don't know if there is a
significance. I don't like getting into
men versus women. I think it just
doesn't come up in my life, my children are out on their
own, and I am not as active out in the
field, so I have the time. The same with Judy. She has taken the time out of her businesses and has it set up so she can do this. Someone said to me, "Judy is the best president we've had. She's a detail person." And I think women tend
to pick up the details.

GCN: Will having two women as
presidents heighten awareness of
women in the sport?

AD: That's right. The USGA has
another woman on its board now: Carol Semple Thompson. They used to have
the men's executive committee and the
women's executive committee. There
were no women on the men's committee, and the women's committee was here
[lesser in importance]. That changed when Judy Bell went on the board. The
same thing happened with the PGA 20-
some years ago. It was all men. Then
they took on their first woman.

GCN: A lot has been said about
attracting and keeping women. Many
enter the sport but leave for one reason
or another. What can be done to keep them?

AD: I think the resorts and others
miss out. They have to have a course
women can manage.

Our problem in women's golf has to
do with slope and rating and all that. Women can't seem to handle the two-
tee system. We have a bigger spread of
strength in women than you do in men. But we have one tee. I wanted two tees for women, but I stopped doing that
because no one played them. So I'm just
trying to build very nice forward tees.
Men have three sets of tees. They
can have the hardest set — 7,000 yards —
and they don't have to play it.

Whatever the ladies' tee is, that's the
tone they want to play. And this is the
problem.