**Dye is cast for ASGCA**

Alice takes gavel this month

When the American Society of Golf Course Architects (ASGCA) meets in Toronto, May 12-18, Alice Dye will succeed Denis Griffiths as its first female president. A design partner with her husband, Pete, since 1959, Alice has been a storied amateur state and national golfer as well as prime champion afterward tees in course architecture. When son Perry was accepted by the ASGCA last year, it meant the Dyes and both sons were ASGCA members — younger son P.B. having joined several years ago.

**Golf Course News: What do you want to focus on during your term in office?**

**Alice Dye:** We will continue all of the programs that Denis Griffiths started: stressing low-cost golf courses and the President's Award. We also want to improve speed of play and create a greater identity for the ASGCA Foundation so that the industry knows we are doing something in a special niche to help.

By building low-cost golf courses we can reduce the price of golf and keep it growing. The President's Award will be directed toward a specific project: this year Junior Golf. So many programs are so big that we can't make a particular contribution, so our foundation will center on some area that is pertinent to our organization where we can really be of help to the golf industry, golfers, everyone. The Foundation has done some good work with research, and with a living history. We have videotaped about 20 old-time architects who are still living, telling their experiences and philosophies. People like Robert Trent Jones on tape, telling his philosophy — this will be invaluable 50 years from now.

The environmental book that [ASGCA member] Bill Love put together was wonderful. It required a lot of work and dedication, and it is information that only our organization can provide. But we're such a small foundation will center on some area that is big enough to help, but also small enough to really be of help to the golf industry.

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**Foster set to unveil the Texas Star**

**EULESS, Texas — Hurricane Creek meanders by while century-old oak trees and an assortment of native grasses outline the fairways here on the newest design from Keith Foster, the city of Euless' Texas Star Golf Course and Conference Center.**

The facility, located in the heart of the Metroplex and 10 minutes from the Dallas/Fort Worth Airport, opens for play May 22.

The constant feature of the 287-acre site is Hurricane Creek, which winds through a landscape of stacked rock ponds, waterfalls and hill country terrain. The 7,000-yard track, constructed by Landscapes Unlimited of Lincoln, Neb., will play to a par of 71.

Sporting a spikeless golf shoe policy, the course will host The Collegiate Players Tour National Championship on Aug. 12-14. The state-of-the-art conference center includes more than 5,000 square feet of divisible space.
A chat with Alice Dye, Madame President

Continued from page 39

a small segment that we're not going to be movers and shakers in environmental issues.

GCN: During your term you also want to get the ASGCA and its members better known. Can you address that?

AD: I'd like to work with [the media] to promote that they are ASGCA members. I'd like golf courses built by any of our members to have their photo and "a member of ASGCA" on the scorecard. Most of the top 100 courses on anybody's Best-of List were designed by ASGCA members, starting with Donald Ross. I'd like this known. I'd like it known that belonging to our society is quite an accomplishment...

We want everybody who is doing quality work to be a member of the society.

We also want to work to design golf courses to promote speed of play. We can do this by building cart paths with material that is not too distracting and by curbing paths so they can be brought close in to the green. Also, by crossing the fairway with paths, players can get out and walk back or forward to their ball, rather than sideways all the time.

We want to promote alternative tees. With them, we no longer have to put in a separate walk path. Cart paths become walkways, which is a big advantage. It's very difficult when you're cutting through a natural area in front of the tee, for instance, to make a walk path through cactus. And we have to watch that our bunkers only require a certain amount of walk-in, so that it is easy to get in, rake and get out.

We can design a lot of things to speed up play. I'll be talking with the members about them.

GCN: You've championed forward tees since the 1980s. Has it been satisfying for you to see the complete transition so that every course that is built today has multiple tees?

AD: It's been wonderful. Everyone has forward tees except some of the old-time courses. So many courses are afraid. They don't want to lose their identity with their golf course architect. And they're afraid that if they put in forward tees it will change their famous old golf course. They don't think much about putting in a new back tee, but they are very hesitant about putting in forward tees. That's funny thinking. But it has come a long way. All new courses are building in manageable yardage for all players.

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GCN: Do you see more cooperation with the other associations — PGA, USGA, Golf Course Builders Association, etc.?

AD: We want to work very closely with all those organizations. We were very interested in the USGA's new construction education program, to see that it builds a special niche of in-house operations and that sort of thing. We are interested in everything they are doing because golf is growing and we want to be very positive in all our relationships. When the USGA presented this Construction Education Program, we made a point to accept it positively even though there was some fear that it might be infringing on the builders' or architects' territory. Our attitude was, this is good for the industry, and as long as you don't infringe we want to work with you and encourage you.

GCN: Judy Bell is president of the USGA while you're president of the ASGCA. What should we see in these two organizations having their first lady presidents at the same time?

AD: We've been lifelong friends. We've played golf together, been on teams together and associations together. I don't know if there is a significance. I don't like getting into gender issues. I don't like getting into men versus women. I think it just shows we can work together.

I think it's important that other women see that this field is open to them. That is one of the reasons I accepted the position. Plus the fact that I think I can do a good job. I had the experience of Pete being president. And I think I have some good ideas. Plus at this point in my life, my children are out on their own, and I am not as active out in the field, so I have the time. The same with Judy. She has taken the time out of her businesses and has it set up so she can do this. Someone said to me, "Judy is the best president we've had. She's a detail person." And I think women tend to pick up the details.

GCN: Will having two women as presidents heighten awareness of women in the sport?

AD: That's right. The USGA has another woman on its board now: Carol Semple Thompson. They used to have the men's executive committee and the women's executive committee. There were no women on the men's committee, and the women's committee was here [lesser in importance]. That changed when Judy Bell went on the board. The same thing happened with the PGA 20-some years ago. It was all men. Then they took on their first woman.

GCN: A lot has been said about attracting and keeping women. Many enter the sport but leave for one reason or another. What can be done to keep them?

AD: I think the resorts and others miss out. They have to have a course women can manage.

Our problem in women's golf has to do with slope and rating, and all that. Women can't seem to handle the twosome system. We have a bigger spread of strength in women than you do in men. But we have one tee. I wanted two tees for women, but I stopped doing that because no one played them. So I'm just trying to build very nice forward tees. Men have three sets of tees. They can have the hardest set — 7,000 yards — and they don't have to play it.

Whatever the ladies' tee is, that's the one they want to play. And this is the problem.