Ransomes looks to streamline parts process

LINCOLN, Neb. — A new parts rebate program from Ransomes America Corp. is designed to help turf equipment maintenance personnel streamline the parts-ordering process and reduce downtime. The program offers an initial replacement parts pack, which carries a 10-percent instant rebate, along with the purchase of new Ransomes, Cushman or Ryan equipment.

Available through Ransomes America Corp. dealers, the pack contains all the parts golf course or grounds-care equipment mechanics would need to perform regularly scheduled maintenance for the first three months of the equipment’s life.

The program covers the following equipment (if purchased after Jan. 1, 1997): Ransomes E-Plex electric greens mower; 250, 305, 405 and 3500 fairway mowers; T-Plex 185D triplex mower; Greensplex 160, 160D and GS 55 greens mowers; several rotary mower decks and engines; 951 series of riding “wing” rotary mowers; Cushman Groom Master bunker and infield grooming vehicle; Ryan Greensaire 24 and GA 30 aerators; Cushman GA 60 fifth-wheel aerator implement; Turf-Trucksters. For more information call 1-800-228-4444 for your closest dealer.

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Ransomes’ patented Turf Protector oil is now available on a greater range of mowers, including the Ransomes 250 and 305 fairway units, the Greensplex 160 greens mower, as well as the 951D and AR 250 rotary mowers. Turf Protector is an organically based fluid, which is designed to be more environmentally friendly than mineral-based hydraulic fluids. It is engineered to eliminate permanent turf damage in the event of a leak or small spill. Factory-installed — and standard on the 250, 305 and 160 reel mowers as well as the 951D and AR 250 rotary mowers — Turf Protector is fortified with anti-wear additives and oxidation inhibitors.

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Ransomes has announced the hiring of Galen Stoffel as a territory manager in the Turf and Professional Lawn Care Divisions. In his new position, Stoffel handles sales and dealer relations activities in Indiana, Kentucky, Ohio, West Virginia and western Pennsylvania. Prior to joining Ransomes America, Stoffel was a sales representative for Terra International. From 1977 to 1987, he was the golf course superintendent of the La Fontaine Golf Club in Huntington, Ind.

Prolink gains Mich. foothold: Legacy, Brigadoon & Copper Hills

OXFORD, Mich. — Prolink, the Chandler, Ariz.-based electronic yardage and information system, has gained its first three Michigan installations: Brigadoon Golf Club in Grant, The Legacy by Arthur Hills in Ottawa Lake, and Copper Hills here in Oxford.

Prolink is a golf car-based yardage system that gives the golfer a full-color graphic layout of the hole, position on the hole, distance to the pin and various hazards, as well as other features. The system also facilitates real-time tracking of the golf car fleet, two-way communication via messaging, and an advertising medium called Adlink.

"Establishing a presence in key golf markets such as Michigan is an important element in our growth strategy," said Tim White director of sales & marketing for Leading Edge Technologies, Inc., manufacturer of Prolink.

More exciting ways to carve your message in TurfStone™!

In addition to TurfStone Tee Markers, there’s now an entire line of elegant TurfStone Signs and Yardage Markers. Engrave your own message, logo or yardage details. Or order one of our stock designs. There’s never been a more affordable way to put the look of granite to work on your course or around the clubhouse. For more information, contact your nearby Standard Golf distributor.