

Pursell's professional products wing untouched by reorganization

SYLACAUGA, Ala. — Pursell Industries, Inc., the nation's second-largest fertilizer and plant-food manufacturer, has announced a management-led buy-out of its consumer products division. The business will be headed by Taylor Pursell, 42, as president and CEO. Citicorp Venture Capital has joined the Pursell team as an equity investor.

The recapitalization leaves the company's professional products division intact. That company becomes Pursell Technologies, Inc. It remains a family business and will continue to develop, manufacture and market state-of-the-art, controlled-release fertilizer technology to professional golf, nursery, lawn care, specialty agricultural and agricultural markets worldwide.

Jim Pursell, 66, becomes chairman of Pursell Technologies, Inc. David Pursell, 37, will serve as president and CEO. The management team also includes: Arnold Cleghorn, COO and senior vice president; Robert Lukasik, vice president and general manager; John Detrick, vice president of technology and market development.

A long-term, exclusive supply agreement for Polygon controlled-release fertilizer technol-

ogy for consumer markets has been agreed on between the two companies. Pursell Industries, Inc. will be the sole manufacturer and marketer of Polygon fertilizers to the consumer market. Pursell Technologies, Inc. will market Polygon fertilizers to the professional sector.

ICE acquires Fox River Irrigation

PEPPERELL, Mass. — Irrigation Consulting & Engineering, Inc. (ICE), an irrigation engineering firm specializing in commercial and golf course irrigation, has acquired Fox River Irrigation Consultants, Inc., of Elgin, Ill. The acquisition enables ICE to fully serve the Indiana, Illinois, Iowa and Wisconsin markets with an established office and clientele in the region.

ICE is based here, with offices in Cleveland and plans for one in Charlotte, N.C.

"This acquisition enables us to enter the Chicago golf course and commercial markets, which we have had an interest in for some time," said company President Brian Vinchesi. "Fox River's attention to detail and stature in the Chicago area, coupled with our progressive technical engineering expertise and authority, make this a win-win situation for Chicago and Indianapolis area golf course superintendents."

Glenn Bowlin, founder of Fox River Irrigation Consultants, will continue to manage the Elgin office of ICE.

ICE can be reached at 508-433-8972, and the new Elgin, Ill., office at 847-695-6407.

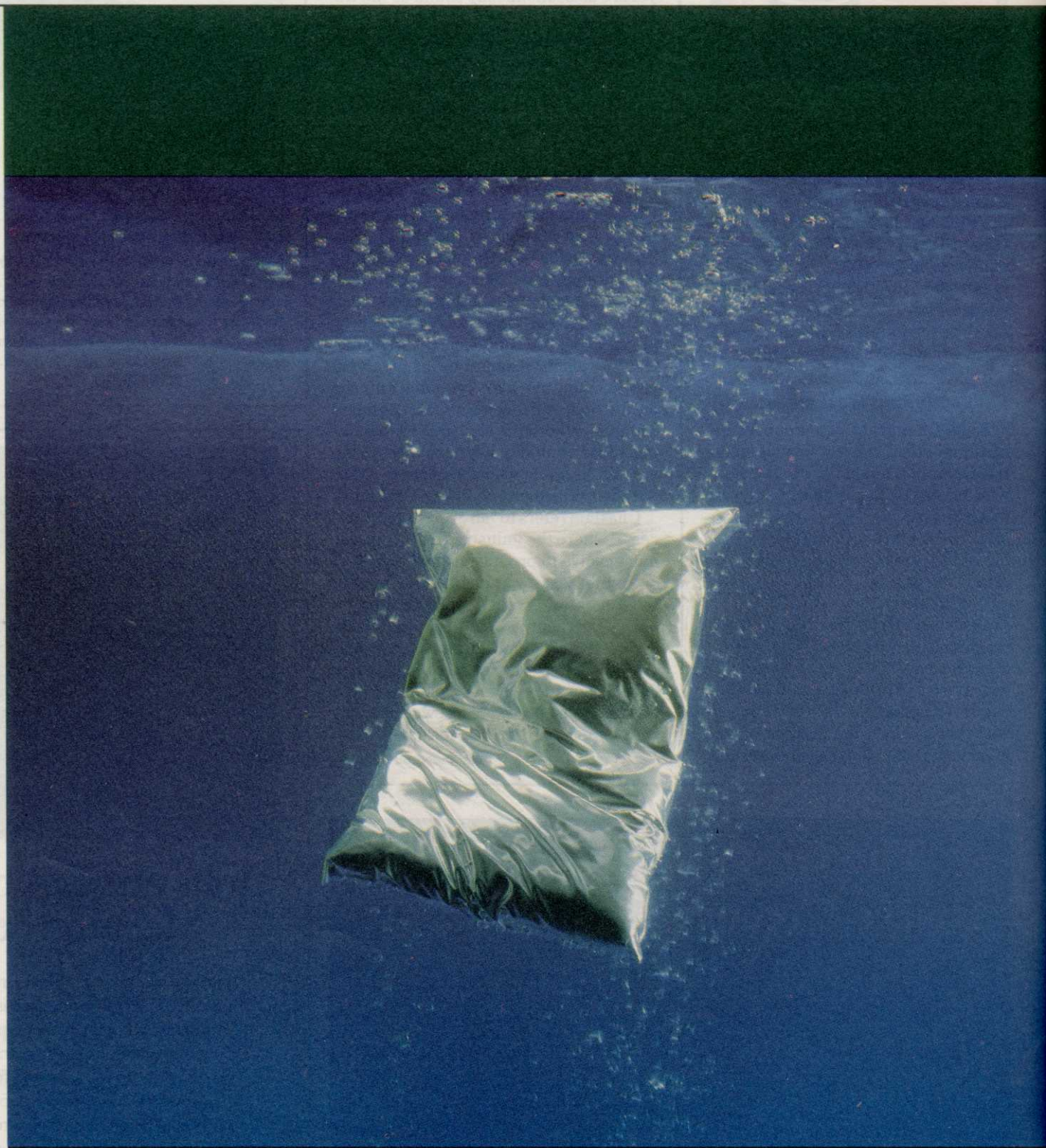
Suvak to run new Barenbrug Northeast office, in Pittsburgh

PITTSBURGH, Pa. — Barenbrug Northeast's Vice President and General Manager William (Bill) Lind has announced the opening of the Barenbrug Northeast Pittsburgh Division.

"Our new sales, production and shipping facility in Pittsburgh will enable us to establish a presence in Central and Western Pennsylvania, West Virginia, Ohio and other parts of the Midwest," said Lind.

Al Suvak, formerly of Mock Seed Co., has been selected as general manager of the Pittsburgh Division. The Barenbrug Northeast Pittsburgh Division is located at 2246 California Ave., Pittsburgh, PA 15212. For more information, call Suvak at 412-321-1272.

Also, Barenbrug USA, headquartered in Tangent, Ore., will move into its new office/warehouse facility there this month.



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