Development for starters

A free booklet, "Golf Course Development Planning Guide," from the American Society of Golf Course Architects is available to help anyone taking the first steps to develop a new course.

The 16-page brochure, with full-color illustrations and color photography, covers all the key components involved in a new course project. It provides data on the growing consumer demand for new golf facilities, the average cost of a new course, proper site selection, a guide to finding assistance, financing and sample operating projections for a daily-fee course.

"This planning guide is an excellent primer for anyone seriously interested in developing a new course project," said Alice Dyce, ASGCA president.

Municipal officials, investors, members of review boards, golf professionals, course superintendents, owners and other interested parties will benefit from the brochure and its complete coverage of the beginning steps in the development process. The section on financing course developments, for example, discusses different plans and options for funding municipal, daily-fee and real-estate courses.

To obtain a free copy of "Golf Course Development Planning Guide," send a self-addressed, stamped business-size envelope to the American Society of Golf Course Architects, 221 N. LaSalle St., Chicago, Ill. 60601.