IGM opens Atlanta office to facilitate Southeastern expansion

LAKELAND, Fla. — International Golf Management Inc. (IGM) has opened a regional office in Atlanta to serve as headquarters of its newly-established Southeast Atlantic region.

Located at 1895 Phoenix Boulevard, Suite 127, in College Park, the office services IGM client golf courses in Georgia and other Southeast states.

IGM provides turnkey golf course maintenance services on a contractual basis for private, semi-private, public and municipal golf courses in Florida, Georgia and other states in the Southeast.

General Manager Scott Zakany said Atlanta was chosen as headquarters for the regional office because of its central location within the group of states falling under the umbrella of IGM’s Southeast Atlantic region — Georgia, Alabama, Mississippi, Tennessee, North Carolina, South Carolina and Virginia.

He added that IGM established the new division because of the unlimited potential it offers for future growth. These states offer a combined total of 1,800 courses, Zakany said. By comparison, he noted that Florida, where IGM has already enjoyed considerable success, has about 1,300 golf courses.

Heading up IGM’s Atlanta regional office will be veteran golf course superintendent and staff consultant Greg Plotner, who was recently chosen by IGM to oversee its expansion into Georgia and other Southeast states in the newly-created position of business development manager for the Southeast Atlantic region.

Golf course owners and developers in Georgia and other Southeast states, can obtain more information on IGM and the wide range of services it provides by contacting Plotner in the Atlanta office at 770-907-0001 or 800-991-8908.

In other news, IGM has named Trae Sellers its chief financial officer. Sellers is responsible for all accounting functions, including the preparation of detailed financial statements and long-range growth plans. He also is in charge of developing a computer network linking corporate headquarters with a newly established Southeast Atlantic regional office in Atlanta.

Immediately before joining IGM, Sellers was senior planning analyst with Florida Progress Corporation. Prior to that, he served six years as an audit manager/professional development director with the accounting firm of Deloitte & Touche LLP. Sellers earned his bachelor’s and master’s degrees in accounting from Florida State University.

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