

## NGF helps members develop own web sites

JUPITER, Fla. — The National Golf Foundation (NGF) has partnered with two Internet Web site developers, both with extensive sports-related experience, to provide discounted site development services for its members.

The participating companies, Miller Mauro Group of Wilmington, Del., and Spectra.Net of

Katonah, N.Y., have both become members of the NGF's Advantage Buying Program, established to provide NGF members with exclusive savings from preferred suppliers of products and services.

In making the announcement, Barry Frank, NGF's vice president of member services, noted

the foundation is also developing a beginner's guide to the World Wide Web and making it available at no charge to interested members. The guide will contain basic background information on the evolution of the World Wide Web, as well as tips on how to go about building a Web site.

The guidebook and the devel-

opment service are designed to assist those members who may be thinking of establishing their own Web site, but are perhaps not sure how to go about it or what the current and future opportunities are.

"More and more organizations in our industry are now tapping the communication and marketing potential offered by the Internet," Frank said. "These two new initiatives are being driven

by our belief that the vast majority of them are still wrestling with the decision.

"They also match up well with one of our primary missions which is to provide our members with as much information as possible to help them grow their businesses."

Members interested in more information can call the NGF Membership Services Department at 800-733-6006).

## Palmer/Olympus

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our real estate portfolio, and will be synergistic with our substantial investments in hotels and residential developments."

Said Peter J. Nanula, president and chief executive officer of Palmer Golf Management: "This transaction will provide the substantial equity capital we require to lead the industry in innovations and memorable golf experiences. We now will be positioned to expand our alliances with independent course owners and corporate America to deliver — for the first time — a compelling format that consistently exceeds the demands of the golfing consumer."

Olympus Real Estate Corporation was formed in May 1994 by Hicks, Muse, Tate & Furst Inc. and David B. Deniger. Since its formation, Olympus has completed approximately \$600 million in real estate investments including numerous hotels, commercial assets and residential projects in California, Florida, Illinois, Texas, Arizona, Colorado, Connecticut and Massachusetts.

## AGCC members

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our members with this unique country club privilege," said American Golf Chairman of the Board and CEO David G. Price. "In today's mobile society, we feel it is very important to offer our members more flexibility with their private club membership."

As part of the AGCC family of private clubs, members also enjoy 60 days advanced tee times with complimentary green fees at more than 220 private, resort and daily-fee courses in the United States and United Kingdom. Other advantages include preferred pricing on pro shop merchandise; AGCC's annual national member tournament, The American Classic; and reciprocal charging privileges at participating clubs.

AGCC is a separate and distinct operating division devoted exclusively to private country club operations, growth and member service.

For more information on AGCC and its membership program call 310-315-4200.

