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Rocky Mountain Regional Turfgrass Association (719) 489-3222

CIRCLE #138

Hintze will manage Sandoz eastern sales

DES PLAINES, Ill. — To increase customer support services, Guy Mikel, vice president of Specialty Business for Sandoz Agro, has announced Gene Hintze has been named the eastern district turf and ornamental sales team manager, in addition to his current role as turf and ornamental business manager.

Leo Schoenhofen — business manager for the vegetation management division — has expanded his sales management territory. His region now includes the mid-south and southwest turf and ornamental group.

In addition to her current responsibilities as the marketing services manager, Terri Lohmann joined the Business Management team to provide additional support in developing and implementing turf and ornamental marketing programs.

To support Sandoz Agro's national lawn-care customers, Sandoz appointed Sean Lynch to undertake the responsibilities of the national account manager. He also will continue in his current capacity as marketing services associate.

JACKLIN'S DEUTSCH NAMED TO IDAHO SEED COUNCIL

POST FALLS, Idaho — Marilyn Deutsch, office manager at Jacklin Seed Co. for the past 18 years, has been appointed to the Idaho Department of Agriculture's Seed Advisory Council (SAC) by SAC Director Pat Takasugi. Recently formed in response to requests from the Idaho seed industry, the nine-member council will advise the state agency in the administration of field inspections and phytosanitary certification. Deutsch is already a member of the Seed Lab Advisory Board to the Idaho Department of Agriculture, immediate past president of the Idaho-Eastern Oregon Seed Association and past president of the Washington-North Idaho Seed Association.

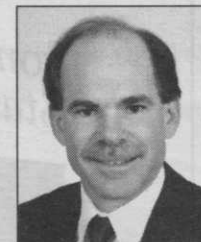


Marilyn Deutsch

Thomas will manage Cyanamid, R&H venture

WAYNE, N.J. — RohMid L.L.C., a joint venture between Rohm and Haas Co. and American Cyanamid Co., has named John H. Thomas, Ph.D. as manager of the company responsible for marketing the new turf insecticide, RH-0345.

RH-0345 controls grubs and other soil-borne pests in turf using a unique mode of action that interferes with insects' normal molting processes. The new insecticide has been submitted to the Environmental Protection Agency for registration, and has been



John H. Thomas

accepted for accelerated review under the reduced risk pesticide policy. The product is expected to be approved in 1997.

Thomas formerly was product development manager in the American Cyanamid product development group in Princeton, N.J. He was responsible for the development of the com-

pany's turf and ornamental products, including Pendulum turf herbicide.

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Cyanamid has also announced two personnel changes in its Turf, Ornamental and Pest Control Products (TOPCP) Group resulting from strong sales in the consumer lawn and garden market.

Lendel Schutzman has been named market manager, consumer lawn & garden products. He formerly was key accounts manager for the TOPCP Group. In his new role, Schutzman will be responsible for marketing and sales of Amdro fire ant insecticide and Image herbicide.

Fred Stokes of Hot Springs, Ark., has been named key accounts manager for consumer lawn and garden products. He formerly was a senior forestry vegetation specialist in the Forestry Products Group of Cyanamid and a sales representative in the company's Industrial Weed Control Group.

WARD NAMED SRO AD MANAGER

CORVALLIS, Ore. — Stephanie Ward has been promoted to advertising manager at Seed Research of Oregon here. Ward has been with the company since 1987 and was instrumental in developing its graphic arts and advertising program.



Stephanie Ward

Smooth shearing with
National ReelJagged whacking with
rotary blade

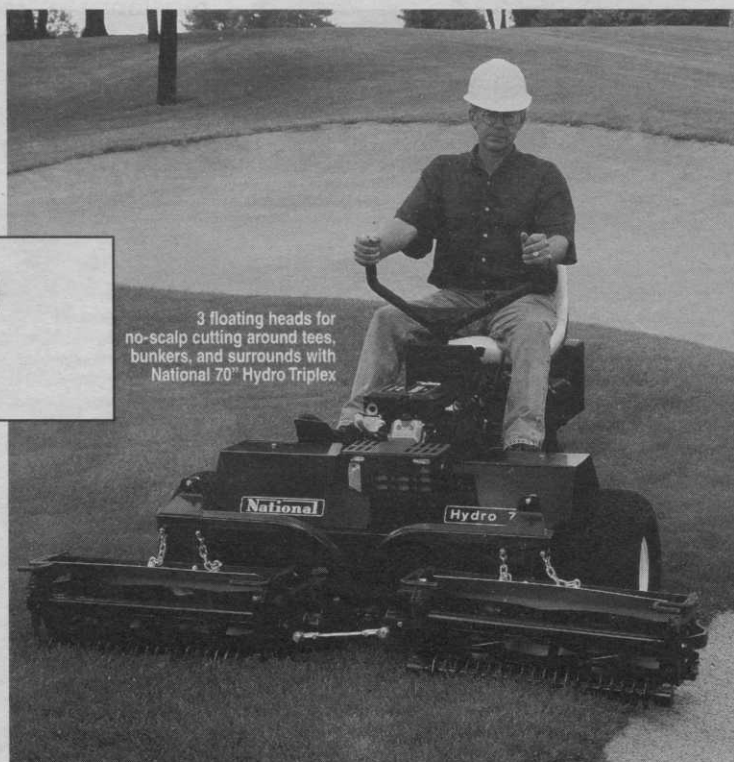
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