

Scotts now taking nominees for Tradition of Excellence Award

MARYSVILLE, Ohio — The Scotts Co. is accepting nominations for the 1997 Scotts Tradition of Excellence Award, which recognizes outstanding achievements among golf course superintendents in advancing the science of course maintenance and in making golf the best it can be.

Nominations must be postmarked by Jan. 2, 1997, to be considered for the 1997 award. The recipient will be announced in February at the Golf Course Superin-

tendents Association of America (GCSAA) 68th International Conference and Show in Las Vegas.

To be eligible for the award, nominees must currently be or previously have been actively employed as a golf course superintendent. The other criteria include:

- The nominee's course must be (or have been) well maintained;
- The nominee will have demonstrated good teaching and mentoring qualities;

- The nominee will be a leader and have raised the visibility of the profession through speeches to local or professional groups, writing for publications, etc.;

- The nominee will demonstrate environmental responsibility and have implemented sound cultural practices;

- The nominee will have been involved with research and/or be innovative in cultural practices;

- The nominee will be involved profes-

sionally at the local level.

GCSAA has distributed nomination forms to all 114 chapter organizations. Forms are also available by contacting Jack W. Schwartz, GCSAA director of development at 913-832-4465; or Mindy Greene of Lord, Sullivan & Yoder at 614-846-7777, ext. 317.

The selection committee: GCSAA President Bruce Williams; and Vice President Paul MacGinnis; David Heegard, VP of ProTurf for Scotts.; and Donald Hearn, and Dennis Lyon,, past presidents of GCSAA.

Pursell joins Environmental Steward team

SYLACAUGA, Ala. — Pursell Industries, Inc. has become the newest corporate sponsor of the annual Environmental Steward Award, a program that fosters environmental awareness in golf course management.

The program recognizes golf course superintendents for their work to protect and enhance their local environments. It is co-sponsored by corporate partners Ciba Turf & Ornamental Products, Jacobsen Division of Textron Inc., Rainbird's Golf Division and now Pursell, and benefits the Golf Course Superintendents Association of America (GCSAA) Foundation. The program is administered by Ceres Communications of Burnsville, Minn.

National award winners are named in three categories: private, public and resort golf courses. In addition, up to 21 regional winners are named, up to three in each of the United States Golf Association's seven national regions. Up to three Canadian and three international winners are also named. All winners must be members of GCSAA or an equivalent international organization.

Winners are selected by independent judges based on such criteria as overall course management, outstanding programs to maximize fertilizer and pesticide efficiency, irrigation and equipment efficiency and wildlife preservation and enhancement.

"We're a fourth-generation family company; I'm the father of six children," said David Pursell, executive vice president of Pursell Industries, Inc. "Our commitment to helping preserve the environment for future generations isn't just a business position, it's a personal responsibility. We were very pleased to be asked to join such distinguished company as sponsors of this important award program."

Pursell Industries, Inc. — a leader in the technology of controlled-release fertilizers — is a 93-year-old, family-owned company headquartered here.

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