FOR MAXIMUM PROTECTION FROM STRESS...

**MACRO-SORB®**
CAN MAKE THE DIFFERENCE!!!!

Whether it's excessive cold or heat, drought or too much rain, pests and disease, less than optimum soil conditions, or just too many rounds of golf — you need healthy turf to withstand the stress caused by these and many other adverse conditions.

Macro-Sorb® is an amino acid based, nutraceutical plant biostimulant that provides maximum resistance to adverse conditions by maintaining the photosynthetic activity which normally slows down during periods of stress.

The action of the amino acids stimulates the natural processes of the plant causing improved nutrient absorption and increased availability of the manuring micro nutrients. By providing the same L-form amino acids a plant normally produces, Macro-Sorb® helps the plant retain the vital energy it needs to sustain growth while fighting the effects of adverse conditions.

Macro-Sorb® — a true systemic...
...it's new... it's unique... and nothing else works quite like it!

Macro-Sorb® truly can make the difference.

Kemper Sports makes first foray into California market

NORTHBROOK, Ill. — Kemper Sports Management is set to make its mark in the West with a pair of golf properties in the California market. Kemper is part owner and will manage Hidden Valley Golf Club in Riverside when the 18-hole, daily-fee course opens in early 1997. Casey O'Callahan designed and Kajima Construction built the high-desert layout.

Kemper has also been selected to manage a pair of Palm Desert municipal courses. Mike Hurdzan designed both layouts, the North Course scheduled to open Feb. 1 and the South Course due to come on line a year later. Golf Dimensions is developing the 36-hole project for the city. Prior to these California projects, Kemper's farthest westward penetration was Dimensions is developing the 36-hole project for the city. Prior to these California projects, Kemper's farthest westward penetration was Falcon Ridge in Kansas City, a Craig Schreiner design that will open sometime in 1997.

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