Preserve golf course designs, Whitten urges

By MARK LESLIE

PHOENIX, Ariz. — Golf course architect David Graham and Gary Panks have hired Tom Colceri as director of business development. Colceri has worked in sales and marketing with Marriott Corp. and as a PGA golf professional

REES JONES RESTORING DAD'S CREATION

WILLIAMSBURG, Va. — Rees Jones is directing restoration of the Golden Horseshoe Golf Course here, a track designed by his father, Robert Trent Jones Sr., in 1963. The work will recreate and reconstruct Jones Sr.'s trademark runway teeing areas, subtle green undulations and strategic fairways. New substructures will be rebuilt for trees, greens and bunkers.

GCBAA RELEASES DIRECTORY

The Golf Course Builders Association of America (GCBAA) has released its updated Membership Directory and construction reference guide. The 128-page booklet contains contacts and detailed information on all member companies of the GCBAA, as well as a description of its Builder Certification Program, and a 10-page golf course construction reference section that contains measurement conversions and a bibliography of other reference sources. Copies are $15 each, and can be obtained by contacting GCBAA headquarters, 920 Airport Road, Ste. 210, Chapel Hill, N.C. 27514; 919-942-8922; fax 919-942-6955.

COLORADO TOWN APPROVES RESORT

BROOMFIELD, Colo. — The Broomfield City Council has approved Interlocken Ltd.'s plans to build a 302-room hotel and a 27-hole championship golf course along the Boulder Turnpike. The complex will also adjoin the MeadowView Conference Center and Convention Center.

GRIFFITHS DESIGNS MUNI IN TENNESSEE

KINGSPORT, Tenn. — Construction on Kingsport's first municipal 18-hole golf course, designed by golf course architect Denis Griffiths, is set to start by the end of this month. The course will be called The Catalins at MeadowView and is expected to take 15 to 18 months to build. The golf course will adjoin the MeadowView Conference Resort and Convention Center.

GOLF COURSE NEWS

ORLANDO, Fla. — Arnold Palmer and eight other major tournament winners each will design two holes of a golf course to be built in Manila, Philippines.

The project was announced during the Bay Hill Invitational here on March 16 when Palmer Course Design Co. (PCDC) signed a single-day record of five new agreements for golf course architectural services. The record-setting day capped a record-setting month that saw nine new agreements.

PCDC officials said they reached an agreement with Pagbagbo Development Corp., which was acting on behalf of a consortium of developers for the Manila project. PCDC is acting as overall project architect and designing two golf holes. The developers have opened negotiations for a second round of agreements that would include a 180-room resort.

Continue on page 45
9 winners, 2 holes apiece

Continued from page 43

with the eight other tournament winners.

Announcement of the other
designs will be made when
egotiations are finalized.

When it is complete, Ft.
 McKinley Golf & Country Club
will become one of the larg-
est commercial and residential
development in Metro Manila
story. Construction is expected to
start this year, with tentative

Meanwhile, PCDC reached an
agreement with J.T.H. Develop-
ment Corp. for an upscale daily-
fee 18-hole course in Palm Bay.
The Palm Bay Golf Club will have
a championship layout, clubhouse,
golf shop, practice range, and sepa-
rate 13-acre site for a state-of-the-
art golf teaching center.

Construction is scheduled to
start in May, with tentative open-
ing expected next spring.

PCDC also reached an agree-
ment with Northeast Phoenix Resi-
dential Limited Partnership for an
18-hole track in Phoenix, Ariz.
The course will be built at Desert
Ridge, a master-planned commu-
nity being developed in north-
est Phoenix.

Construction is scheduled to
start this summer, with the course opening expected early
next year.

Indonesia-PCDC reached an
agreement with Pt. Putra Abina
Pratama for an 18-hole course
near Jakarta, Indonesia. It will
serve as an amenity for an up-
scale, master-planned community
— Kota Legenda (Legend City).
Kota Legenda will become the
standard-bearer for golf and resi-
dential communities in the area.

Q&A: Fream
Continued from previous page

long when total land area is some-
what limited. Par should be 70,
71 or 72 for the proper course. A
site of 125 to 175 acres would be
suitable for this 18-hole course.

There is a place for true champi-
onship courses in the tourist re-
sort context, when market con-
ditions and land availability
permit. Keep in mind, however,
that the majority of your golfers
are at best "average" players.

GCN: Once the golf course is
complete, how important is
course maintenance?

RF: Turfgrass maintenance is
vital. A poorly maintained course
will discourage repeat play and
present a very unfavorable public-
relations problem. Golfers are
sophisticated. They have freedom of
choice. They do not travel to
mediocre or poorly maintained
courses. Growing numbers of
national and regional golf resorts
offer options and alternatives. A
successful golf destination resort
must provide distinctive, challeng-
ing, memorable, golfer-pleasing
and user-friendly golf. The quality
of the turfgrass is the most visible
feature the golfer will notice.

Architects Society going on-line by summer

By PETER BLAIS
PINEHURST, N.C. — The American Society
of Golf Course Architects (ASGCA) plans to go
on line with its own web site by early summer,
the society announced during its recent annual
meeting here.

ASGCA spokesman Chad Ritterbusch said that
among the information likely to appear on com-
puter screens will be:

• Background on the ASGCA.
• Biographies of ASGCA members.
• Information on how to develop a golf course.
• Procedures for selecting a qualified golf
course architect.

The Asia-Pacific connection for suppliers to
the golf course industry.

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September 1996 closing:
August 16th.
November 1996 closing:
October 18th.

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