Toro total quality managers who "Toro's ISO 9000 certifications," "foremost customer benefit of "formalized set of quality defini-" "helped coordinate Toro's inten-" "tion only. The Tomah facility sup-" "plies more than 250 different Toro "manufacturing facility for commercial "products, was certified ISO 9002, "certification is given, the company "must be audited every six months "processes for all elements of its "company must identify and document "this to an independent auditor. If "Toro's Riverside plant, the ISO "Standardization. A certified com-" "puter with the greatest percent- "Toro becomes the first "full-line irrigation manufacturer "and the first full-line commer-" "ial turfcare equipment manu-" "facturer to receive the coveted "ISO 9000 designations. "Toro's Irrigation Division in "Riverside, Calif., the manufactur-" "ing plant for Toro golf, commer-" "cial and residential irriga-" "tion products, was certified for "ISO 9001. Since both design and "manufacturing are conducted at "Toro's Riverside plant, the ISO "9001 designation was assigned. "Toro's Tomah, Wis., manufactur-" "ing plant, the main manufactur-" "ing facility for commercial "products, was certified ISO 9002, "the designation for plants that "perform the manufacturing func-" "tion only. The Tomah facility sup-" "plies more than 250 different Toro "models for the domestic and inter-" "national turfcare industry. "Product confidence is the "foremost customer benefit of "Toro's ISO 9000 certifications," "said Greg Hollahan, one of the "Toro total quality managers who "helped coordinate Toro's inten-" "sive drive to ISO certification. "Simply defined, ISO 9000 is a "formalized set of quality defin-" "tions and standards developed by "the International Organization for "Standardization. A certified com-" "pany must identify and document "processes for all elements of its "facility or operation and present "this to an independent auditor. If "certification is given, the company "must be audited every six months "to retain the certification. "A company whose processes are "ISO certified is considered more "capable of manufacturing products "to a level of product consistency "and quality. The need for ISO "certification is increasing and many "customers, particularly in foreign "countries, now consider ISO 9000 "certification a prerequisite when "purchasing commercial products.

Toro Co. plants earn ISO 9000 certification

BLOOMINGTON, Minn. — The Toro Co. has announced it has achieved the prestigious ISO 9000 certifications for interna-" "tional quality consistency at two of its largest manufacturing "plants. Toro becomes the first "full-line irrigation manufacturer "and the first full-line commer-" "cial turfcare equipment manu-" "facturer to receive the coveted "ISO 9000 designations. "Toro's Irrigation Division in "Riverside, Calif., the manufactur-" "ing plant for Toro golf, commer-" "cial and residential irriga-" "tion products, was certified for "ISO 9001. Since both design and "manufacturing are conducted at "Toro's Riverside plant, the ISO "9001 designation was assigned. "Toro's Tomah, Wis., manufactur-" "ing plant, the main manufactur-" "ing facility for commercial "products, was certified ISO 9002, "the designation for plants that "perform the manufacturing func-" "tion only. The Tomah facility sup-" "plies more than 250 different Toro "models for the domestic and inter-" "national turfcare industry. "Product confidence is the "foremost customer benefit of "Toro's ISO 9000 certifications," "said Greg Hollahan, one of the "Toro total quality managers who "helped coordinate Toro's inten-" "sive drive to ISO certification. "Simply defined, ISO 9000 is a "formalized set of quality defin-" "tions and standards developed by "the International Organization for "Standardization. A certified com-" "pany must identify and document "processes for all elements of its "facility or operation and present "this to an independent auditor. If "certification is given, the company "must be audited every six months "to retain the certification. "A company whose processes are "ISO certified is considered more "capable of manufacturing products "to a level of product consistency "and quality. The need for ISO "certification is increasing and many "customers, particularly in foreign "countries, now consider ISO 9000 "certification a prerequisite when "purchasing commercial products.

GOLF COURSE NEWS

Jacobsen honors excellence in distribution

CHARLOTTE, N.C. — S.Y. Moffett Company, Inc. of West Henrietta, N.Y., earned the Jacobsen Professional's Choice Outstanding Service Award for 1995 at Jacobsen's International Business Conference held here. Moffett was recognized for its high level of customer service and its participation in Jacobsen-sponsored service programs. Moffett president Steve Moffett received the award from Jacobsen President Phil Trailes, Vice President of Sales and Marketing Harold Pinto, and Manager of Technical Services John Oldenburg. Moffett was also honored by Jacobsen as a Distributor of the Year for 1995.

In other Jacobsen news, G. L. Cornell Company of Gaithersburg, Md., was honored by Jacobsen as a Distributor of the Year for 1995. The award, recognizing superior sales and service efforts, was presented to G. L. Cornell President Larry Cornell and Operations Manager Bill Brown in Charlotte. Outdoor Equipment Company of Chesterfield, Mo., was also honored by Jacobsen as a Distributor of the Year for 1995. The award was presented to Outdoor Equipment President Tom Walker in Charlotte.

Superior Turf Equipment, Inc. of Auburn Wash., was also honored by Jacobsen as a Distributor of the Year for 1995. The Award was presented to Superior Turf Equipment President Jeff Boullion in Charlotte. Delta States Turf, Inc. of Baton Rouge, La., was also honored by Jacobsen as a Distributor of the Year for 1995. The award was presented to President Kim Robertson, Vice President Jeff Canady and Sales Manager Mike Drury in Charlotte.

Wilfred MacDonald, Inc. of Lyndhurst, N.J., earned the Jacobsen Golden Reel Award for 1995, signifying six selections as a Jacobsen Distributor of the Year. The Golden Reel Award recognizes long-term sales and service excellence, and was presented to Wilfred MacDonald President Jim Pehrins in Charlotte. Horizon Turf, Inc. of Phoenix, Ariz., and Horizon Turf of Nevada, Las Vegas, Nev., were both honored by Jacobsen as a Distributor of the Year for 1995. The award was presented to Horizon Turf President Jim McGahey and branch manager Dennis Nelson in Charlotte. Horizon Turf also earned a Jacobsen Leasing and Financing Million Dollar Club Award and a Textron Financial Corporation (TFC) Achiever Award. The Million Dollar Club Award was presented to those distributors who helped finance more than $1 million in sales through Jacobsen Leasing and Financing. The TFC Achiever Award went to the distributor with the greatest percentage increase in financed sales.

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GOLF COURSE NEWS


*Based on research conducted by the Center for Golf Course Management, a subsidiary of the Golf Course Superintendents Association of America.