The Best Seeded Bermudas Under The Sun Are Now From

CHEYENNE
Turf Type Bermudagrass

- Less prone to winter kill
- Quick germination and establishment
- Mowing heights as low as 1/2 inch

Sultan.
Fairway Quality Bermudagrass

- Dense, medium fine textured bermuda
- Dark green color
- Excellent fairway bermuda

Rapid recovery from mechanical injury
- Mowing heights as low as 1/4 inch
- Fine texture

PRINCESS
HYBRID BERMUDAGRASS FROM SEED
- World's first fine textured, hybrid bermuda seed
- Superior turf quality
- Excellent leaf density

Elliott Schaffer
John Perry

Vigoro Corp. Schaffer is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote, a controlled-release fertilizer technology introduced in February.

Prior to joining Vigoro, Schaffer was a director of Tree and Shrub Care operations for Barefoot Grass. Previously, he was vice president of sales and marketing/consulting horticulturist for CLC Labs, the nation's leading independent soil testing laboratory for the turf and ornamental industry. In addition, Schaffer held various technical, operations and marketing positions with Chemlawn Services Corp. from 1977 through 1991, which entailed regional responsibility for training, compliance and customer communications.

Vigoro Professional Products has also named JoAnn Perry a territory manager covering Texas, Colorado, Oklahoma, New Mexico, Missouri and Kansas. Perry is responsible for selling Woodace horticultural fertilizers, which contain slow-release nutrition technologies, to nurseries and tree farms. Woodace offers state-of-the-art convenience for extended container feeding, propagation activities and low-maintenance inter-escapes. Prior to joining Vigoro, Perry was a territory manager with The Scotts Co., where she was honored for her superior sales record.

Turf producers award research grants for '95-96

ROLLING MEADOWS, Ill. — A total of four turfgrass research projects will receive financial grants totaling $20,500 from the International Turf Producers Foundation (ITPF).

After reviewing 13 research proposals from 12 institutions, seeds, turf producers and professionals through 1991, which entailed regional responsibility for training, compliance and customer communications. Prior to joining Vigoro, Perry was a territory manager covering Texas, Colorado, Oklahoma, New Mexico, Missouri and Kansas. Perry is responsible for selling Woodace horticultural fertilizers, which contain slow-release nutrition technologies, to nurseries and tree farms. Woodace offers state-of-the-art convenience for extended container feeding, propagation activities and low-maintenance inter-escapes. Prior to joining Vigoro, Perry was a territory manager with The Scotts Co., where she was honored for her superior sales record.

WINTER HAVEN, Fla. — Elliott Schaffer has been appointed a territory manager, covering Ohio, Michigan, Indiana and Kentucky, for Vigoro Professional Products, a division of The Vigoro Corp. Schaffer is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote, a controlled-release fertilizer technology introduced in February.

Prior to joining Vigoro, Schaffer was a director of Tree and Shrub Care operations for Barefoot Grass. Previously, he was vice president of sales and marketing/consulting horticulturist for CLC Labs, the nation’s leading independent soil testing laboratory for the turf and ornamental industry. In addition, Schaffer held various technical, operations and marketing positions with Chemlawn Services Corp. from 1977 through 1991, which entailed regional responsibility for training, compliance and customer communications. Prior to joining Vigoro, Perry was a territory manager with The Scotts Co., where she was honored for her superior sales record.

For information about ITPF research and education efforts, contact the office by calling 1-800-405-8873 or writing the ITPF office at 1855-A Hicks Road, Rolling Meadows, IL 60008.

SACRAMENTO, Calif. — To show-off the latest advancements and newest designs in every conceivable piece of equipment needed for modern turfgrass sod production, both manufacturers and producers will be gathering here July 25-27.

Hosted by TPI, the Summer Convention and Field Days are expected to attract more than 60 exhibiting and demonstrating companies.

Exhibits by seed, chemical, netting and parts companies will be featured in the Sacramento Hyatt Regency Hotel, Thursday, July 25 from 3:30 to 7:30 p.m.

The TPI "Golf Rush" Reception will also include complimentary drinks and hors d’oeuvres.

Registration information, for exhibitors and attendees, can be obtained by calling TPI at 800-405-8873.