**SUPPLIER BUSINESS**

**BELGIAN FIRM BUYS FERTILIZER FOOTHOLD IN U.S.**

PHOENIX, Ariz. — Hickson Kerley, the manufacturer and marketer of specialty liquid fertilizer products such as N-Sure, Formolene-Plus, KTSand Trisert — all aimed at the golf course and lawn care markets — has been acquired by the Tessenderlo Group of Brussels, Belgium. The company’s name has been changed to Tessenderlo Kerley, Inc.

Tessenderlo Kerley, based here, will become part of the Chloralkali and Inorganic Division of Tessenderlo Chemie, a leading producer of sulfate of potash and feed phosphates in Europe. The company also produces chlorine caustic soda, caustic potash and derivatives for industrial purposes.

Tessenderlo Kerley, a manufacturer and marketer of innovative liquid plant nutritional products and technologies for the agricultural and specialty markets, will continue to be based here in Phoenix. The company employs 250 people and has sales of $80 million. The acquisition of Hickson Kerley from Hickson International represents Tessenderlo’s first entry into the green industry market in the United States.

Jordan Burris, formerly the general manager of Jupiter Chemical Co., has been named chief operating officer of the company. Livio Lederer, president of Tessenderlo USA, represents the manufacturer and marketer of nursery and ornamental products.

**ZINNCO TO REP TESSENDERLO KERLEY**

TOLEDO, Ohio — Zinnco Marketing Services is the new distributor for Tessenderlo Kerley’s small package line of slow-release fertilizers. The product line includes N-Sure-Lite (30-0-0, 50 percent SRN), KTS (Potassium Thiosulfate), Trisert-KS (15-0-12-8 S, 60 percent SRN) and Trisert (13-3-4, 50 percent SRN). Zincco, located here, brings more than 15 years experience selling specialty fertilizers to horticultural, turf and ornamental markets. For information, call 419-386-8033.

**JACKLIN CREATES SALES POSITION**

POST FALLS, Idaho — Medalist America has announced the establishment of a new sales coordinator position, to be filled by Wade P. Jacklin. The sales coordinator position entails working closely with Medalist’s regional turf specialists to ensure customer satisfaction. Jacklin will be working directly with the general manager of Medalist America, Rick Myers. He will also work directly with Medalist’s Albany, Ore. office to coordinate blending and shipping.

**STRAWBRIDGE JOINS ANCHOR WALL**

MINNETONKA, Minn. — Doug Strawbridge has been named executive vice president and general counsel for Anchor Wall Systems, Inc. Strawbridge will oversee legal affairs, licensing activities and general business administration and management. He joins Anchor Wall from Merchant & Gould, one of the nation’s most respected intellectual property firms, where he was a senior vice president and member of the executive committee. He has worked with Anchor Wall Systems since the firm’s earliest days, providing invaluable counsel along the way.

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