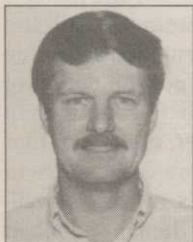


BRANDENBURG TO REP VIGORO OUT WEST

WINTER HAVEN, Fla. — Vigoro Professional Products has appointed Mark Brandenburg as a territory manager covering California, Arizona, Nevada and Utah. Brandenburg is responsible for selling the Par Ex line of fertilizers. Prior to joining Vigoro, Brandenburg was a marketing manager with Western Farm Service, which involved educating the sales force about plant nutrition. Previously, he was a western regional sales manager for NOMIX, Inc., where he managed an agrichemical herbicides and applicator system product line in eight Western states.



Mark Brandenburg

HUNTER PROMOTES CAROWITZ

SAN MARCOS, Calif. — Hunter Industries has promoted Jeff Carowitz to marketing manager for residential, commercial and large turf products. Carowitz will oversee domestic and international marketing activities. He will implement a range of marketing programs, including new product launches, product pricing and positioning advertising and publicity, sales literature, point of purchase displays and the development of the Hunter catalog.



Jeff Carowitz

Australian firm signs Lesco as exclusive fertilizer, seed supplier

CLEVELAND, OHIO — Lesco, Inc. and Chemspray, a leading marketer of professional turf care products in Australia, have announced an agreement whereby Lesco will be the exclusive supplier of professional slow-release turf fertilizers and grass seed to Chemspray.

Chemspray, founded in 1965, is a division of Nufarm Limited, which calls on municipalities, golf courses, sports fields and other professional applications.

According to Earle Webber, Chemspray chief executive, Lesco was selected for "its ability to support Chemspray in its mission to provide customers with a level of service which is designed to consistently meet or exceed expectations."

He added: "Lesco is well positioned to support Chemspray as it continues to build on its very strong recognition as a supplier of technologically superior product."

In addition to the Australian market, Chemspray was named as the exclusive distributor of Lesco products in China, New Zealand and Hong Kong. Nufarm (Asia) will distribute Lesco products in Singapore, Malaysia, Indonesia, Korea, Thailand, Vietnam and Taiwan.

"Lesco is excited about the new relationship with Chemspray and Nufarm (Asia), as they provide us with yet another link in our international sales expansion" said Phil Gardner, Lesco vice president of international sales.

Lloyd new VP at Aquagenix

FT. LAUDERDALE, Fla. — Aquagenix, Inc. has promoted William E. Lloyd to executive vice president. Lloyd, a south Florida resident, was previously vice president of marketing for environmental Waterway Management, Inc., Aquagenix' aquatic and vegetation management division.

Prior to joining EWM, Lloyd was the vice president of AmerAquatic, Inc. He has more than 20 years experience including serving as president of Lakes and Waterways Management Services, a subsidiary of 3M. Lloyd serves on the board of directors for many organizations including the Palm Beach Golf Course Superintendents Association and the USGA Green Section Committee for the state of Florida.

WIEGEL, SELBY JOIN HERTZ RENTAL CORP.

IRVINE, Ca. — Sheila M. Wiegel, C.P.A., has been appointed region controller for the Western Region Office of Hertz Equipment Rental Corporation, based here (714-955-1980). Wiegel reports to Holton Barnwell, division vice president, Western Region. In other Hertz Equipment news, Ronnie B. Selby, Jr. has been appointed as Chicago branch manager. The branch is based at 25896 S. Sunset Drive, Monee, Ill. 60449, 708-534-1600. Selby reports to John Anderson, division vice president, Midwest Region. Selby oversees the entire Chicago branch operation from sales to the service department.

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Photo courtesy of: Hartefeld National Golf Course

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