

# GCSAA mulls fine-tuning of show hours in Vegas

LAS VEGAS — The Conference and Show Committee of the Golf Course Superintendents Association of America (GCSAA) met here in April to plan improvements for next year's event here.

The committee discussed changes to streamline the registration process to better handle this volume of attendees, especially at peak times.

"Distributors-only" hours — held the first half-day of the Orlando show — are scheduled for 9 a.m. to noon on Feb. 10, 1997. Based on the committee's recommendation, "members-only" hours will be discontinued in 1997, allowing the trade show to open to all attendees at noon. Trade show hours will be extended the final day, Feb. 12, until 5 p.m. for the Las Vegas event only.

The committee also recommended the Opening Session and Environmental General Session begin at 6 p.m. to provide more time for seminar participants to complete the day's activities and travel to Bally's Casino Resort for these important events.

Traditionally, GCSAA members have been given preferential treatment in registering for education seminars via an "Early Bird" brochure mailing that differed in content from the updated "Fall" brochure. The committee endorsed a plan to have members continue to receive the early mailing.

The second mailing, to the general public, will use the same brochure. Updated information will be available in *Newsline*, *Golf Course Management* and the preview edition of the daily conference and show newspaper *Showtime*, and on GCSAA's World Wide Web site. Attendees will be able to register by printing the registration form available there and faxing or mailing it to GCAA. Plans call for on-line registration by the 1998 conference and show.

The second-largest event in the golf industry, GCSAA's 1996 conference and show, held in February in Orlando, Fla., had record-breaking attendance of 21,784 participants, with nearly 700 companies exhibiting at the trade show.

## HOFFCO TAPS POWDER

RICHMOND, Ind. — John M. Pouder has been appointed vice president of engineering for Hoffco/Comet Industries by President Charles H. Peterson. Pouder has a strong technical background in automotive, consumer and commercial products. Formerly employed as a technical manager for Techcom, Inc. of Indianapolis, he has held such positions as director of engineering, product engineer, test engineer, sales engineer and engineering manager.

Members-only hours discontinued in '97



## GCSAA 68TH INTERNATIONAL GOLF COURSE CONFERENCE AND SHOW DAILY SCHEDULE

### Thursday - Monday, Feb. 6-10

6:30 a.m. - 8:00 a.m. Conference Seminar Registration  
8:00 a.m. - 5:00 p.m. Conference Seminars

### Saturday, Feb. 8

6:00 p.m. - 8:30 p.m. Opening Session/Reception

### Sunday, Feb. 9

8:00 a.m. - 2:30 p.m. Certification Examination  
8:00 a.m. - 5:00 p.m. Turfgrass Field Seminar  
9:00 a.m. - Noon General Education Session  
9:00 a.m. - Noon Collegiate Turfbowl Competition  
2:00 p.m. - 5:00 p.m. General Education Session and Forums  
6:00 p.m. - 8:30 p.m. Environmental General Session/Reception

### Monday, Feb. 10

6:00 a.m. - 7:00 a.m. Innovative Superintendent Breakfast  
7:00 a.m. - 8:30 a.m. Innovative Superintendent Session: Part I  
9:00 a.m. - Noon Distributor Preview  
9:00 a.m. - Noon Concurrent Educational Sessions  
Noon - 1:30 p.m. Certification Luncheon

12 Noon - 6:00 p.m.  
1:00 p.m. - 4:00 p.m.

### Tuesday, Feb. 11

6:00 a.m. - 7:00 a.m. Innovative Superintendent Breakfast  
7:00 a.m. - 8:30 a.m. Innovative Superintendent Session: Part II  
9:00 a.m. - 5:00 p.m. Trade Show Open  
8:00 a.m. - Noon Annual Meeting and Election of Officers  
9:00 a.m. - Noon Allied Association Programs  
1:00 p.m. - 5:00 p.m. USGA Green Section Education Program  
1:30 p.m. - 3:00 p.m. Friends of the Foundation/Reception  
6:00 p.m. - 7:00 p.m. Gala '97 Reception  
7:00 p.m. - Gala '97

### Wednesday, Feb. 12

9:00 a.m. - 5:00 p.m. Trade Show Open  
9:00 a.m. - Noon Educational Programs  
10:00 a.m. - Noon International Summit  
4:30 p.m. 18-Hole Challenge Prize Drawing

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