CPR and first aid training are high priorities for athletic trainers to help protect their clients, their staff, students and other athletes. But the sobering reality is that despite the significant investment in CPR training, a high percentage of those trained forget the procedure when faced with a "real life" emergency.

According to the Journal of the American Medical Association, reporting on an American Heart Association conference on CPR, the problem of training retention is a major issue in CPR effectiveness. Studies have confirmed that as early as three months following training, many of those trained have difficulty in recalling the skills and performing the necessary techniques.

One innovative solution now being previewed by athletic trainers is an inexpensively, newly patented, high-tech device called the CPR Prompt Rescue and Training Aid. The portable, battery-operated unit uses advanced voice technology to act as a computerized assistant — literally talking trained rescuers through every step of 15 different CPR and choking emergencies.

By combining cutting-edge microprocessor and voice chip technologies with guidelines recommended by the American Heart Association and the American Red Cross, CPR prompt delivers precisely timed commands for chest compressions and breathing, appropriate for the age and condition of the victim, as keyed in by the user at the start of the process. CPR Prompt retails for $199.95, where available. For more information, call 1-800-391-4CPR.

CIRCLE #303

CPR Prompt complements emergency training

Columbia ParCar Corp. has added the Columbia IS-11 StockChaser to its growing line of quality industrial/commercial vehicles. Columbia IS-11 StockChaser features include:

- 24-volt system featuring 6- and 8-gauge cables for a more free flow of electricity through the system
- 16-gauge Cathodic Epoxy Electrocoat (E-Coat) diamond plate steel body for durability
- Narrow body design for easy maneuverability in tight areas (only 29.5 inches wide)
- 1,000-pound payload, single-foot brake and acceleration
- Solid state speed control

Stock Chaser joins ParCar line

CIRCLE #304

New Roundup Pro: No extra surfactant required

A new and improved formulation of Roundup herbicide, Roundup Pro, has been introduced specifically for the turf and ornamental professional. The new formulation of the world's largest selling herbicide offers several improvements important to the professional applicator, according to Monsanto Co. The improvements include better rainfastness and quicker burndown, increased worker safety and improved cost-effectiveness.

Susan Becknagel, sales director for the new product, said it is not necessary to add extra surfactant to Roundup Pro. "It comes fully loaded with a surfactant that works best with the active ingredient. Not only will applicators see more consistent results against all labeled weed species, they will find it more cost-effective," she explained. Becknagel added there is also an improvement in burndown, time over original Roundup. And in most cases, there should be rainfastness within one to two hours.

The EPA requires that all herbicides display a signal word on their label. New Roundup Pro will carry a "caution" signal word, the most favorable possible and an improvement over the "warning" signal word on original Roundup. For more information, contact Monsanto at 314-694-2789.

CIRCLE #302

All-weather protection for irrigation heads

GrasSTOP uses green, non-toxic, natural-looking, weather-resistant and easily trimming plant material to form a guard zone around all types of sprinkler heads in any location. GrasSTOP is easily installable (without removing the heads) using simple tools. Afterwards, it guards against the incursion of grass and weeds which can cause problems like local grass brown out and broken heads by a lawn mower. Thus, it greatly reduces the associated ongoing maintenance cost. It is lawn-mower, grass-trimmer and foot-traffic safe — yet removable for head service.

The robustness of GrasSTOP is field proven in one of the west coast parks on the highly aggressive Kikuyu grass. And, of course, the exclusive Columbia ParCar Safety Directional Keyswitch which eliminates confusing levers and inefficient transmissions.

CIRCLE #303

Nothing less than the very best.

Setting for anything less than the newest ideas, the latest styles, or some of the best products for the money doesn't make sense.

Southern is taking a new and better approach to the three flag system. Now you can combine patterns and colors to show the position of the flagstick on the green. The flag sections are sewn together for extra strength and they will last longer than we want them to! Add our Surveyor Stripe flagstick for the hottest flag and flagstick combo around!

Call 1-800-233-3853 or fax 1-800-277-7701 today for more details on all available patterns. Don't be disappointed, when it comes to your golf course superintendents. As a result, Tee & Green Sod offers the most complete product line available to the golf course industry — even a four-foot wide washed roll! Give us a call for information about our selection of products, and our unique harvesting and washing techniques.

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\bBluegrass\b
\bWashed sod\b
\bBluegrass-Ryegrass\b
\bBluegrass-Fine Fescue\n
Tee & Green & In Between

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