Ransomes Asia
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Golf Ventures teams with Helena Chemical Co. in Florida

LAKELAND, Fla. — Helena Chemical Co. has selected Golf Ventures, Inc. as its exclusive distributor for the sale of Chemicals and turf products to the turf industry in the state of Florida. Helena Chemical is one of the country’s largest distributors of chemicals and turf products, with more than 170 locations and more than 300 salespeople nationwide. Helena manufactures and distributes its own proprietary line of chemicals, fertilizers and additives, specialty products, adjuvants and seed.

Helena is also a leading primary distributer for other manufactureurs of chemicals for the turf industry. The Helena Specialty Division is managed by Robert H. ("Buddy") Reid. Golf Ventures is one of the leading full suppliers to the turfgrass industry in the state of Florida. Established in 1986, Golf Ventures maintains a headquarters here in Lakeland with an additional facility in Ft. Myers. Golf Ventures has 12 dedicated sales representatives covering the state of Florida.

Steve Sorrell has joined Golf Ventures, Inc. as a sales representative for Turf Products — fertilizer, chemicals, soil amendments and other specialty products. Sorrell is a 1988 graduate of the Penn State University Turfgrass Management Program. Prior to joining Golf Ventures, he was the golf course superintendent at TPC of Tampa Bay. Prior to that, he was the superintendent at Colleton River Plantation in Hilton Head, S.C.

Jeff Hayden has also joined Golf Ventures as a sales representative for Equipment and Turf Products. Hayden is a 1974 graduate of Lake City Community College of Golf and Landscape Operations, and he currently serves on the Advisory Board for the Golf and Landscape Program for LCCC. He is a past director of the Florida Turfgrass Association, and past president of both the Seven Rivers Golf Course Superintendents Association and the North Florida Golf Course Superintendents Association.

The New Lightweight Champion
Introducing the Ransomes® 250 Fairway Mower

No lightweight contender stands a chance against the 250’s winning combination of features. All you have to do is demo the 250 to appreciate its drive to outperform, outpower, outproduce and outmaneuver any mower in its weight class.

Floating cutting heads closely hug the turf and rugged hydrostatic drive grips the terrain for an unsurpassed cut. Even weight distribution eliminates “bouncing” for a smooth, clean finish. The 23-, 28- or 33-horsepower engine muscles the 250 up inclines or around any obstacle, but not at the expense of agility. The 250 is extremely quick on its feet.

Before you put your money behind any other lightweight, give the Ransomes® 250 a workout. It’s the only mower to have in your corner for a winning performance on the fairway. Ransomes...the reel thing.

For a free demonstration or the name of the Ransomes dealer nearest you, call 1-800-228-4444.