Arkansas, north-
The Vigoro Corp., has appointed Chris Agro, where he sold chemical prod-
testimony manager,
tory manager, Richburg is res-
territory manager,
Richburg as terri-
greenhouse and nursery markets. In his career
Per Ex with V-
lining Rodey Isle's BacMan to control
rhythm is the Turf

Continued on page 61

Continued on page 62

Florida Turf show makes August debut

TAMPA — Though typically reserved
fall wardrobes, green will be the pri-
universities around the United

Continued on page 63
Jacklin names Stoeser CFO; Ledeboer joins Grower Services

POST FALLS, Idaho — Tom Stoeser has been promoted to chief financial officer of Jacklin Seed Co.

As CFO, Stoeser will manage all financial functions for Jacklin Seed Company and all related entities. Stoeser is also a member of Jacklin Seed Company's Executive Committee. Stoeser has been with Jacklin Seed Company since 1984. He is a member of the American Institute of Certified Public Accountants, Washington Society of Certified Public Accountants and Idaho Society of Certified Public Accountants and is a graduate of Purdue University American Seed Trade Association Management Academy.

In other Jacklin news, Kevin Becar has been promoted to controller of Jacklin Seed Co. As controller, Becar will be responsible for the supervision of the Jacklin Accounting Department, which handles the accounting for the various Jacklin entities. Prior to joining Jacklin Seed in 1994, Becar was the Controller for Merritt Brothers Lumber Company and the T&H Group in Athol, Idaho and an auditor for Deloitte & Touche in Boise, Idaho.

Hagen Ledeboer has joined Jacklin Seed Co. as the Manager of Grower Services Operations in Oregon.

Ledeboer will be responsible for managing all aspects of contracting and placement of Jacklin varieties in the Willamette Valley of Oregon. Prior to coming to Jacklin Seed Co., Ledeboer was the farm manager and custom applicator for Ledeboer Farms LLC., a limited liability company. His responsibilities included management of grass seed production and custom application of crops aids for numerous customers.

Jacklin has also announced it is the recipient of the 1998 Idaho Governor's Export Marketing Award for Services. The award was presented by Lieutenant Governor Butch Otter at the World Trade Day in Boise, Idaho earlier this summer. Becar will be one of two members of Jacklin's international marketing department, Matt Emmons and Chris Claypool, as well as Marilyn Deutsch, who has been with Jacklin Seed Co. for 18 years. Jacklin first received an Idaho Export Award in 1984.

Golf Asia team organizes India trade mission

SINGAPORE — Golf Asia Exhibitions (GAE), organizer of the annual Golf Asia trade show and conference here, has organized a trade excursion to India's capital city, New Delhi, Sept. 26-29. With more than 20 new golf course projects in various stages of development and more on the drawing board, India stands as Asia-Pacific's next hot market. An emerging middle class also pegs India, the world's second most populous nation, as a strong, long-term golf development venue.

While a full-scale exhibition is not yet warranted, GAE will conduct a four-day trade mission during which suppliers will meet with key developers, managers, professionals and government representatives. There will also be a two-day exhibition where suppliers will showcase the products and service they have to offer.

On Thursday the 26th, at New Delhi's Taj Palace Hotel, the event will begin with an exhibitor dialogue session with government officials. The next two days are set aside for the exhibition. For more information on the trade mission, contact GAE here at 65-296-6961; or fax 65-293-5628.

Fla. Turf Show

Continued from page 59

Turfgrass researchers are the construction of the state-of-the-art Environtron turfgrass research facility at the University of Florida and the development of FloraTex® — a low maintenance Bermuda-grass requiring minimal water and fertilizer.

For information regarding the FTGA Conference and Show or the association, contact Stacy Lee Funk at 800-882-6721.

Fla. Turf Show