

## BRIEFS



### VIGORO TAPS RICHBURG IN SOUTH...

WINTER HAVEN, Fla. — Vigoro Professional Products, a division of The Vigoro Corp., has appointed Chris Richburg as territory manager for Arkansas, northern Mississippi, northern Alabama and Memphis. As territory manager, Richburg is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Richburg was a sales representative with Sandoz Agro, where he sold chemical products to the golf course, lawn care, greenhouse and nursery markets.



Chris Richburg

### ... BUT CROSBY WILL HANDLE GEORGIA

WINTER HAVEN, Fla. — Lee Crosby has been appointed a territory manager for Vigoro Professional Products, a division of The Vigoro Corp., covering the Georgia region. Crosby is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Crosby was a territory manager with Wesco Turf, where he sold Toro fertilizer products to golf course superintendents in southwest Florida.



Lee Crosby

### BEST SAND TURNS TO MERRITT

CHARDON, Ohio — Best Sand Corp. has named Jeff Merritt, an 18-year employee of the firm, its new sales representative for the turf and landscape industry. He will serve the golf course, athletic field construction and sand volleyball markets. In his career with Best Sand, he has worked in the production, dispatch and inside sales departments and served as plant manager at the company's facility in Beaver, Ohio.

### BAYER PUTS MONEY WHERE...

RYE, N.Y. — Bayer Corp. has donated \$94,000 to the American Heart Association as part of its annual awareness and fund-raising effort, Strokes Against Stroke. Team Bayer co-captains Tom Kite and Bob Tway helped make the presentation during the Buick Classic held here at Westchester Country Club in June. Bayer donated \$500 for every birdie — a total of 188 — recorded by Team Bayer, which includes Kite, Tway, Dave Stockton, Tom Weiskopf and Dick Rhyne. The \$94,000 donation nearly doubled last year's \$50,000 total.

## Because of 'control,' EPA amends label

WASHINGTON, D.C. — BacMan, Emerald Isle's new bacterial management product designed to control excess nutrients in ponds, has been relabeled to comply with EPA regulations.

Prior to its relabeling, Emerald Isle claimed its BacMan product "controlled" algae. Because of the use of the word "control," the U.S. EPA contacted Emerald Isle in May to investigate whether the product was in fact a pesticide that would require EPA registration. The subsequent investigation revealed that BacMan is not a pesticide, and that it is a bioaugmentation product that does not require EPA registration.



Emerald Isle showed that BacMan works by augmenting the pond bacteria that consume excess Nitrogen and other nutrients that might appear in ponds from fertilizer run-off and natural aquatic life cycles. If a pond is overloaded with nutrients, algae may grow out of control.

The new label reads "BacMan — Bacterial Management to Control Excess Nutrients for Clear, Clean Ponds."

...

INDIANAPOLIS — Gallery 75 Dry Flowable pre-emergence herbicide has received interim registration for professional uses in the state of California.

An interim registration for Gallery allows residents of California to obtain the benefits of this weed control product while the remaining requirements for full registration are being completed.

Gallery is a herbicide designed to prevent 95 broadleaf weeds, including the hard-to-control such as dandelion and chickweed, for up to eight months without injury

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Turf managers past, present and future gather in Racine, Wis.

## Virtues of communication preached

By DAVID KRONWALL

RACINE, Wis. — A group of 32 top turf students from colleges and universities around the United States, Canada and New Zealand recently traveled here for Jacobsen's Future Turf Managers Seminar.

The seminar, an annual event hosted by Jacobsen Division of Textron, Inc., aims to bring students together to meet and learn from golf course superintendents and other experts in the industry. Many of the students are graduating seniors, looking for employment or about to take their first post-college job.

"Communication" was the word heard again and again during the presentations. It was stressed as a critical skill for every golf course superintendent today.

David Kronwall is the communications & promotions writer at Jacobsen Division of Textron, Inc.

*Where else could we learn so much from so many successful people in the golf industry?*

"Regardless of whether you're at a nine-hole course or a 36-hole course," said Bob Vavrek, USGA agronomist, "you've got to learn to communicate... You can get what you want if you communicate it well."

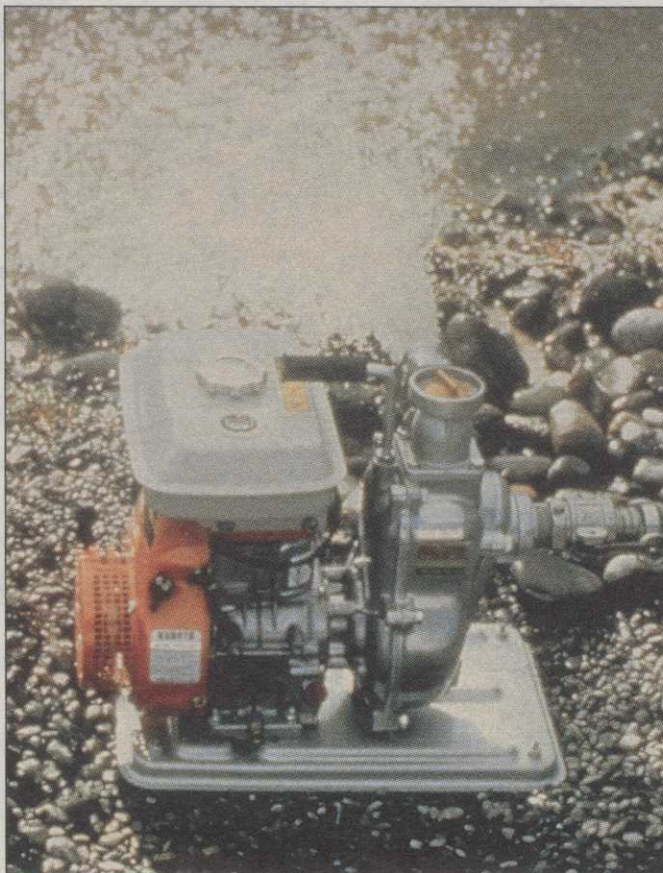
Danny Quast, superintendent at Medinah (Ill.) Country Club, expressed a similar idea. "Your ability to communicate is going to be important in order to survive in the industry," he said. "You'll need to communicate with people working for you and with people you work for."

Darren Davis, superintendent of Olde Florida Golf Club in Naples and

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### NEW PRODUCT OF THE MONTH

Kubota Tractor Corp. has introduced its latest generation of compact, air-cooled gasoline pumps ranging in capacity from 79 to 317 gallons per minute. These portable units are available in self-priming centrifugal models — designed for irrigation, dewatering and insecticide spraying — and self-priming centrifugal trash models designed to handle tough jobs, including removing water containing mud and other solids. For more information on this and other Kubota products, call 310-444-7000.



## Florida Turf show makes August debut



TAMPA — Though typically reserved for fall wardrobes, green will be the primary summer color when the Florida Turfgrass Association brings its 44th annual Conference and Show to the Tampa Convention Center, Aug. 23-26.

In honor of the Olympic Games, this year's theme will be "Turfgrass Sports World." With more than 350 exhibitors expected from the United States, Canada and England occupying 400 booths, the show offers a wide selection of displays featuring new products and the latest industry techniques and strategies. Also included will be a three-day schedule of more than 30 workshops and educational sessions covering industry research and development.

The event also includes the 4th Annual Research Fishing Tournament, held Aug. 26 and the Research Golf Tournament, beginning at 8:30 a.m., Aug. 26, at Tampa Palms Golf & Country Club.

Founded in 1952, the FTGA is a non-profit association dedicated to preserv-

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## Jacklin names Stoesser CFO; Ledebor joins Grower Services

POST FALLS, Idaho — Tom Stoesser has been promoted to chief financial officer of Jacklin Seed Co.

As CFO, Stoesser will manage all financial functions for Jacklin Seed Company and all related entities. Stoesser is also a member of Jacklin Seed Company's Executive Committee. Stoesser has been with Jacklin Seed Company since 1984. He is a member of the American Institute of Certified Public Accountants, Washington Society of Certified Public Accountants and Idaho Society of Certified Public Accountants and is a graduate



Tom Stoesser

of Purdue University American Seed Trade Association Management Academy.

... In other Jacklin news, Kevin Becar has been promoted to controller of Jacklin Seed Co. As control-

ler, Becar will be responsible for the supervision of the Jacklin Accounting Department, which handles the accounting for the various Jacklin entities. Prior to joining Jacklin Seed in 1994, Becar was the Controller for Merritt Brothers Lum-



Hagen Ledebor

ber Company and the T&H Group in Athol, Idaho and an auditor for Deloitte & Touche in Boise, Idaho.

... Hagen Ledebor has joined Jacklin Seed Co. as the Manager of Grower Services Operations in Oregon.

Ledebor will be responsible for managing all aspects of contracting and placement of Jacklin varieties in the Willamette Valley of Oregon. Prior to coming to Jacklin Seed Co., Ledebor was the farm manager and custom applicator for Ledebor Farms LLC., a limited

liability company. His responsibilities included management of grass seed production and custom application of crops aids for numerous customers.

... Jacklin has also announced it is the recipient of the 1996 Idaho Governor's Export Marketing Award for Service.

The award was presented by Lieutenant Governor Butch Otter at the World Trade Day in Boise, Idaho earlier this summer. There to receive the award were two members of Jacklin's International marketing Department, Matt Emmons and Chris Claypool, as well as Marilyn Deutsch, who has been with Jacklin Seed Co. for 18 years. Jacklin first received an Idaho Export Award in 1984.

## Golf Asia team organizes India trade mission

SINGAPORE — Golf Asia Exhibitions (GAE), organizer of the annual Golf Asia trade show and conference here, has organized a trade excursion to India's capital city, New Delhi, Sept. 26-29.

With more than 20 new golf course projects in various stages of development and more on the drawing board, India stands as Asia-Pacific's next hot market. An emerging middle class also pegs India, the world's second most populous nation, as a strong, long-term golf development venue.

While a full-scale exhibition is not yet warranted, GAE will conduct a four-day trade mission during which suppliers will meet with key developers, managers, professionals and government representatives. There will also be a two-day exhibition where suppliers will showcase the products and service they have to offer.

On Thursday the 26th, at New Delhi's Taj Palace Hotel, the event will begin with an exhibitor dialogue session with government officials. The next day suppliers will meet with golf professionals, developers and manager. The final two days are set aside for the exhibition. For more information on the trade mission, contact GAE here at 65-296-6961; or fax 65-293-5628.

## Fla. Turf Show

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ing environmental resources through research and education. Among the FTGA's major accomplishments are the construction of the state-of-the-art Envirotron turfgrass research facility at the University of Florida and the development of FloraTeX®—a low maintenance Bermuda-grass requiring minimal water and fertilizer.

For information regarding the FTGA Conference and Show or the association, contact Stacy Lee Funk at 800-882-6721.

GOLF COURSE NEWS



# FLEXBRUSH

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