**Because of 'control,' EPA amends label**

WASHINGTON, D.C. — BacMan, Emerald Isle's new bacterial management product designed to control excess nutrients in ponds, has been relabeled to comply with EPA regulations.

Prior to its relabeling, Emerald Isle claimed its BacMan product "controlled" algae. Because of the use of the word "control," the U.S. EPA contacted Emerald Isle in May to investigate whether the product was in fact a pesticide that would require EPA registration. The subsequent investigation revealed that BacMan is not a pesticide, and that it is a bioaugmentation product that does not require EPA registration.

Emerald Isle showed that BacMan works by augmenting the pond bacteria that consume excess Nitrogen and other nutrients that might appear in ponds from fertilizer run-off and natural aquatic life cycles. A pond is overloaded with nutrients, algae may grow out of control.

The new label reads "BacMan — Bacterial Management to Control Excess Nutrients for Clear, Clean Ponds."

**Virtues of communication preached**

By DAVID KRONWALL

RACINE, Wis. — A group of 32 top turf students from colleges and universities around the United States, Canada and New Zealand recently traveled here for Jacobsen's Future Turf Managers Seminar.

The seminar, an annual event hosted by Jacobsen Division of Textron, Inc., aims to bring students together to meet and learn from golf course superintendents and other experts in the industry. Many of the students are graduating seniors, looking for employment or about to take their first post-collegiate job.

"Communication was the word heard again and again during the presentations. It was stressed as a critical skill for every golf course superintendent today."

David Kronwall is the communications & promotions writer at Jacobsen Division of Textron, Inc.

**Florida Turf show makes August debut**

TAMPA — Though typically reserved for fall wardrobes, green will be the primary summer color when the Florida Turfgrass Association brings its 44th annual Conference and Show to the Tampa Convention Center, Aug. 23-26.

In honor of the Olympic Games, this year's theme will be "Turfgrass Sports World." With more than 350 exhibitors expected from the United States, Canada and England occupying 400 booths, the show offers a wide selection of displays featuring new products and the latest industry techniques and strategies. Also included will be a three-day schedule of more than 30 workshops and educational sessions covering industry research and development.

The event also includes the 4th Annual Research Fishing Tournament, held Aug. 26 and the Research Golf Tournament, beginning at 8:30 a.m., Aug. 26, at Tampa Palms Golf & Country Club.

Founded in 1952, the FTGA is a non-profit association dedicated to preserving
American Cyanamid Co. has territory includes all six New England states, New Jersey, New York and Pennsylvania.

Cyanamid adds pair to sales staff

WAYNE, N.J. — Citing strong sales from its firm’s professional turf, ornamental and pest-control products, American Cyanamid Co. has announced two additions to its sales staff.

Roger Bechle has been named Northeast territory manager for turf, ornamental and pest control products. His territory includes all six New England states, New Jersey, New York and Pennsylvania.

Bechle was formerly a sales manager for LESCO in Mahwah. Also, Bart Fox has been named territory manager for turf, ornamental and pest control products in Arizona, New Mexico, Texas, Oklahoma, Arkansas, Louisiana and Mississippi.

Fox was formerly a sales representative in the turf specialty market for BWI in Texarkana, Texas.

Communication

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the 1996 national winner of the GCSAA’s Environmental Steward Award, emphasized the need for communication at all levels.

“As a superintendent, there are many things you’ll do,” he said. “You’ll deal with people, you’ll deal with members, you’ll deal with regulators like OSHA and with Mother Nature.” Davis emphasized that being a superintendent is a tough job, and communication and education were essential.

The need for communication when working with budgets was a point stressed by Scott Woodhead, superintendent of Valley View Golf Club in Bozeman, Mont. “The ability to put that budget together in a form that the layman, the banker, the construction worker can understand, and then be able to present it to them in an oral fashion, can make or break whether you’ll get what you want,” he said.

The students themselves had strong feelings about communication. “One of the best parts of the future turf managers semi-