

BRIEFS



VIGORO TAPS RICHBURG IN SOUTH...

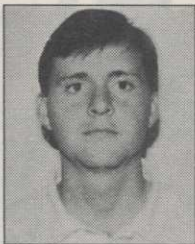
WINTER HAVEN, Fla. — Vigoro Professional Products, a division of The Vigoro Corp., has appointed Chris Richburg as territory manager for Arkansas, northern Mississippi, northern Alabama and Memphis. As territory manager, Richburg is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Richburg was a sales representative with Sandoz Agro, where he sold chemical products to the golf course, lawn care, greenhouse and nursery markets.



Chris Richburg

... BUT CROSBY WILL HANDLE GEORGIA

WINTER HAVEN, Fla. — Lee Crosby has been appointed a territory manager for Vigoro Professional Products, a division of The Vigoro Corp., covering the Georgia region. Crosby is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Crosby was a territory manager with Wesco Turf, where he sold Toro fertilizer products to golf course superintendents in southwest Florida.



Lee Crosby

BEST SAND TURNS TO MERRITT

CHARDON, Ohio — Best Sand Corp. has named Jeff Merritt, an 18-year employee of the firm, its new sales representative for the turf and landscape industry. He will serve the golf course, athletic field construction and sand volleyball markets. In his career with Best Sand, he has worked in the production, dispatch and inside sales departments and served as plant manager at the company's facility in Beaver, Ohio.

BAYER PUTS MONEY WHERE...

RYE, N.Y. — Bayer Corp. has donated \$94,000 to the American Heart Association as part of its annual awareness and fund-raising effort, Strokes Against Stroke. Team Bayer co-captains Tom Kite and Bob Tway helped make the presentation during the Buick Classic held here at Westchester Country Club in June. Bayer donated \$500 for every birdie — a total of 188 — recorded by Team Bayer, which includes Kite, Tway, Dave Stockton, Tom Weiskopf and Dick Rhyne. The \$94,000 donation nearly doubled last year's \$50,000 total.

Because of 'control,' EPA amends label

WASHINGTON, D.C. — BacMan, Emerald Isle's new bacterial management product designed to control excess nutrients in ponds, has been relabeled to comply with EPA regulations.

Prior to its relabeling, Emerald Isle claimed its BacMan product "controlled" algae. Because of the use of the word "control," the U.S. EPA contacted Emerald Isle in May to investigate whether the product was in fact a pesticide that would require EPA registration. The subsequent investigation revealed that BacMan is not a pesticide, and that it is a bioaugmentation product that does not require EPA registration.



Emerald Isle showed that BacMan works by augmenting the pond bacteria that consume excess Nitrogen and other nutrients that might appear in ponds from fertilizer run-off and natural aquatic life cycles. If a pond is overloaded with nutrients, algae may grow out of control.

The new label reads "BacMan — Bacterial Management to Control Excess Nutrients for Clear, Clean Ponds."

...

INDIANAPOLIS — Gallery 75 Dry Flowable pre-emergence herbicide has received interim registration for professional uses in the state of California.

An interim registration for Gallery allows residents of California to obtain the benefits of this weed control product while the remaining requirements for full registration are being completed.

Gallery is a herbicide designed to prevent 95 broadleaf weeds, including the hard-to-control such as dandelion and chickweed, for up to eight months without injury

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Turf managers past, present and future gather in Racine, Wis.

Virtues of communication preached

By DAVID KRONWALL

RACINE, Wis. — A group of 32 top turf students from colleges and universities around the United States, Canada and New Zealand recently traveled here for Jacobsen's Future Turf Managers Seminar.

The seminar, an annual event hosted by Jacobsen Division of Textron, Inc., aims to bring students together to meet and learn from golf course superintendents and other experts in the industry. Many of the students are graduating seniors, looking for employment or about to take their first post-college job.

"Communication" was the word heard again and again during the presentations. It was stressed as a critical skill for every golf course superintendent today.

David Kronwall is the communications & promotions writer at Jacobsen Division of Textron, Inc.

Where else could we learn so much from so many successful people in the golf industry?

"Regardless of whether you're at a nine-hole course or a 36-hole course," said Bob Vavrek, USGA agronomist, "you've got to learn to communicate... You can get what you want if you communicate it well."

Danny Quast, superintendent at Medinah (Ill.) Country Club, expressed a similar idea. "Your ability to communicate is going to be important in order to survive in the industry," he said. "You'll need to communicate with people working for you and with people you work for."

Darren Davis, superintendent of Olde Florida Golf Club in Naples and

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NEW PRODUCT OF THE MONTH

Kubota Tractor Corp. has introduced its latest generation of compact, air-cooled gasoline pumps ranging in capacity from 79 to 317 gallons per minute. These portable units are available in self-priming centrifugal models — designed for irrigation, dewatering and insecticide spraying — and self-priming centrifugal trash models designed to handle tough jobs, including removing water containing mud and other solids. For more information on this and other Kubota products, call 310-444-7000.



Florida Turf show makes August debut



TAMPA — Though typically reserved for fall wardrobes, green will be the primary summer color when the Florida Turfgrass Association brings its 44th annual Conference and Show to the Tampa Convention Center, Aug. 23-26.

In honor of the Olympic Games, this year's theme will be "Turfgrass Sports World." With more than 350 exhibitors expected from the United States, Canada and England occupying 400 booths, the show offers a wide selection of displays featuring new products and the latest industry techniques and strategies. Also included will be a three-day schedule of more than 30 workshops and educational sessions covering industry research and development.

The event also includes the 4th Annual Research Fishing Tournament, held Aug. 26 and the Research Golf Tournament, beginning at 8:30 a.m., Aug. 26, at Tampa Palms Golf & Country Club.

Founded in 1952, the FTGA is a non-profit association dedicated to preserv-

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Cyanamid adds pair to sales staff

WAYNE, N.J. — Citing strong sales from its firm's professional turf, ornamental and pest-control products, American Cyanamid Co. has announced two additions to its sales staff.

Roger Bechle has been named Northeast territory manager for turf, ornamental and pest control products. His territory includes all six New England states, New Jersey, New York and Pennsylvania.

Bechle was formerly a sales manager for LESCO in Mahwah.

Also, Bart Fox has been named territory manager for turf, ornamental and pest control products in Arizona, New Mexico, Texas, Oklahoma, Arkansas, Louisiana and Mississippi.

Fox was formerly a sales representative in the turf specialty market for BWI in Texarkana, Texas.

Communication

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the 1996 national winner of the GCSAA's Environmental Steward Award, emphasized the need for communication at all levels.

"As a superintendent, there are many things you'll do," he said. "You'll deal with people, you'll deal with members, you'll deal with regulators like OSHA and with Mother Nature." Davis emphasized that being a superintendent is a tough job, and communication and education were essential.

The need for communication when working with budgets was a point stressed by Scott Woodhead, superintendent of Valley View Golf Club in Bozeman, Mont. "The ability to put that budget together in a form that the layman, the banker, the construction worker can understand, and then be able to present it to them in an oral fashion, can make or break whether you'll get what you want," he said.

The students themselves had strong feelings about communication. "One of the best parts of the future turf managers semi-

nar is meeting different people from around the country and talking about the interesting things they've experienced," said Clay Craft, a senior at the University of Maryland.

"It's really great for making contacts and staying in touch with other people in the field," he added.

Jodie Hale, a senior from California State Polytechnic University, and Martin Jordan, a graduate of New Mexico State University, found themselves "networking" during the seminar. The goal: employment. Hale was moving from one job to another and Jordan was looking for a job. Hale provided Jordan with a number of contacts that might be useful in his search.

"Whether it's him passing on my phone number or me passing on his, it's all the same," Hale said. "We're here to help each other."

Hale talked about why he wanted to be a golf course superintendent. "It's the people and the friendships," he said. "I have full confidence that even with the smallest problem I could call someone in, say, North Carolina, and I'd have the help of the whole industry."

In addition to Vavrek, Quast, Davis and Woodhead, the students also heard from Quinton Johnson, director of golf purchasing at Club Corp. of America in Dallas, Texas, and Tommy Witt, superintendent at Wynstone Golf Club in North Barrington, Ill.

One highlight was the panel discussion where students asked the speakers questions and solicited their opinions about golf course industry issues.

A "hands-on" field day at Racine Country Club provided an opportunity for students to operate a variety of Jacobsen mowing equipment. Superintendent Mike Handrich was also joined by superintendents Scott Bartosh of Kenosha Country Club and Ric Lange of Meadowbrook Country Club for an informal question-and-answer session with the students.

The keynote address on the final evening was delivered by Bruce Williams, CGSAA president and superintendent of Bob O'Link Golf Club in Highland Park, Ill. He urged the students to develop relationships within the industry and with associations, manufacturers, distributors and other superintendents. He also stressed the need to communicate.

"It's important," he said, "to tell your story to people, rather than having the chef or the pro tell your story."

The seminar and what it meant to all who participated may best have been summed up by a comment overheard following the panel discussion. "This is so terrific," said one student. "Where else could we learn so much from so many successful people in the golf industry? I'll never forget it."

GOLF COURSE NEWS

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October '97	Special Issue: Public Golf Forum	Ad close: 9/15/97 Materials: 9/17/97
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