

BRIEFS



VIGORO TAPS RICHBURG IN SOUTH...

WINTER HAVEN, Fla. — Vigoro Professional Products, a division of The Vigoro Corp., has appointed Chris Richburg as territory manager for Arkansas, northern Mississippi, northern Alabama and Memphis. As territory manager, Richburg is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Richburg was a sales representative with Sandoz Agro, where he sold chemical products to the golf course, lawn care, greenhouse and nursery markets.



Chris Richburg

... BUT CROSBY WILL HANDLE GEORGIA

WINTER HAVEN, Fla. — Lee Crosby has been appointed a territory manager for Vigoro Professional Products, a division of The Vigoro Corp., covering the Georgia region. Crosby is responsible for selling the Par Ex line of fertilizers, including Par Ex with V-Cote. Prior to joining Vigoro, Crosby was a territory manager with Wesco Turf, where he sold Toro fertilizer products to golf course superintendents in southwest Florida.



Lee Crosby

BEST SAND TURNS TO MERRITT

CHARDON, Ohio — Best Sand Corp. has named Jeff Merritt, an 18-year employee of the firm, its new sales representative for the turf and landscape industry. He will serve the golf course, athletic field construction and sand volleyball markets. In his career with Best Sand, he has worked in the production, dispatch and inside sales departments and served as plant manager at the company's facility in Beaver, Ohio.

BAYER PUTS MONEY WHERE...

RYE, N.Y. — Bayer Corp. has donated \$94,000 to the American Heart Association as part of its annual awareness and fund-raising effort, Strokes Against Stroke. Team Bayer co-captains Tom Kite and Bob Tway helped make the presentation during the Buick Classic held here at Westchester Country Club in June. Bayer donated \$500 for every birdie — a total of 188 — recorded by Team Bayer, which includes Kite, Tway, Dave Stockton, Tom Weiskopf and Dick Rhyne. The \$94,000 donation nearly doubled last year's \$50,000 total.

Because of 'control,' EPA amends label

WASHINGTON, D.C. — BacMan, Emerald Isle's new bacterial management product designed to control excess nutrients in ponds, has been relabeled to comply with EPA regulations.

Prior to its relabeling, Emerald Isle claimed its BacMan product "controlled" algae. Because of the use of the word "control," the U.S. EPA contacted Emerald Isle in May to investigate whether the product was in fact a pesticide that would require EPA registration. The subsequent investigation revealed that BacMan is not a pesticide, and that it is a bioaugmentation product that does not require EPA registration.

Emerald Isle showed that BacMan works by augmenting the pond bacteria that consume excess Nitrogen and other nutrients that might appear in ponds from fertilizer run-off and natural aquatic life cycles. If a pond is overloaded with nutrients, algae may grow out of control.

The new label reads "BacMan — Bacterial Management to Control Excess Nutrients for Clear, Clean Ponds."

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INDIANAPOLIS — Gallery 75 Dry Flowable pre-emergence herbicide has received interim registration for professional uses in the state of California.

An interim registration for Gallery allows residents of California to obtain the benefits of this weed control product while the remaining requirements for full registration are being completed.

Gallery is a herbicide designed to prevent 95 broadleaf weeds, including the hard-to-control such as dandelion and chickweed, for up to eight months without injury

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Turf managers past, present and future gather in Racine, Wis.

Virtues of communication preached

By DAVID KRONWALL

RACINE, Wis. — A group of 32 top turf students from colleges and universities around the United States, Canada and New Zealand recently traveled here for Jacobsen's Future Turf Managers Seminar.

The seminar, an annual event hosted by Jacobsen Division of Textron, Inc., aims to bring students together to meet and learn from golf course superintendents and other experts in the industry. Many of the students are graduating seniors, looking for employment or about to take their first post-college job.

"Communication" was the word heard again and again during the presentations. It was stressed as a critical skill for every golf course superintendent today.

David Kronwall is the communications & promotions writer at Jacobsen Division of Textron, Inc.

Where else could we learn so much from so many successful people in the golf industry?

"Regardless of whether you're at a nine-hole course or a 36-hole course," said Bob Vavrek, USGA agronomist, "you've got to learn to communicate... You can get what you want if you communicate it well."

Danny Quast, superintendent at Medinah (Ill.) Country Club, expressed a similar idea. "Your ability to communicate is going to be important in order to survive in the industry," he said. "You'll need to communicate with people working for you and with people you work for."

Darren Davis, superintendent of Olde Florida Golf Club in Naples and

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NEW PRODUCT OF THE MONTH

Kubota Tractor Corp. has introduced its latest generation of compact, air-cooled gasoline pumps ranging in capacity from 79 to 317 gallons per minute. These portable units are available in self-priming centrifugal models — designed for irrigation, dewatering and insecticide spraying — and self-priming centrifugal trash models designed to handle tough jobs, including removing water containing mud and other solids. For more information on this and other Kubota products, call 310-444-7000.



Florida Turf show makes August debut



TAMPA — Though typically reserved for fall wardrobes, green will be the primary summer color when the Florida Turfgrass Association brings its 44th annual Conference and Show to the Tampa Convention Center, Aug. 23-26.

In honor of the Olympic Games, this year's theme will be "Turfgrass Sports World." With more than 350 exhibitors expected from the United States, Canada and England occupying 400 booths, the show offers a wide selection of displays featuring new products and the latest industry techniques and strategies. Also included will be a three-day schedule of more than 30 workshops and educational sessions covering industry research and development.

The event also includes the 4th Annual Research Fishing Tournament, held Aug. 26 and the Research Golf Tournament, beginning at 8:30 a.m., Aug. 26, at Tampa Palms Golf & Country Club.

Founded in 1952, the FTGA is a non-profit association dedicated to preserv-

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Walther to head new UHS division

BRYAN, Texas — United Horticultural Supply (UHS) has created a Southern Division, completing the firm's service coverage of the nation's professional turf, golf course, lawn care, nursery and specialty horticultural markets, according to UHS President Bert Eddins.

John Walther, current national product manager, has been named manager of the new division that encompasses New Mexico, Texas, Louisiana, Arkansas and Mississippi.

Headquartered here in the Southwest, the UHS Southern Division will "provide this region's

customers better access to the high quality products and services that UHS has become recognized for around the country," said Walther.

"This expansion," he continued, "allows UHS to bring this market highly qualified national and regional technical personnel with expertise and experience in the golf and horticultural industries, which is a key UHS philosophy and a major part of our overall strategic plan."

For more information on the new UHS division or any UHS product or service, call 1-800-847-6417.

Soil Tech Corp. teams with Mole-Med

FAIRFIELD, Iowa — Soil Technologies Corp. has signed an agreement with Mole-Med, Inc. to begin national distribution of Mole-Med's exclusive product for repelling moles from turf areas. Soil Tech will be the exclusive distributor of Mole-Med to golf courses in the U.S., Japan, England and South Africa.

Mole-Med is registered with the Environmental Protection Agency and has been tested at Michigan State Uni-

versity. According to Dr. Glen R. Sudderar, who tested the product on 17 sites: "Mole-Med effectively eliminated the visible surface tunneling of Eastern moles in all lawns tested."

"Based on this evidence, I believe Mole-Med to be very effective in preventing mole damage."

For more information on Mole-Med and other Soil Technologies products, call Sales Manager Steve Nichols at 1-800-221-7645.



EPA okays...

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to existing broadleaf or grass landscape species. In addition, applications of Gallery can be made over the top of 440 ornamental plants. The unique action of Gallery helps applicators avoid fighting broadleaf weeds postemergently, which can be costly, time-consuming and labor-intensive.

An interim registration is granted to applicant products that have three or fewer data requirements left to submit to the California Environmental Protection Agency Department of Pesticide Regulation. A company has approximately three years to submit this additional research data, and only pesticides already registered with the U.S. Environmental Protection Agency may apply for interim registration within California.

Members of the State Regulatory Commission of California grant interim registrations upon deciding that using the compound results in a net benefit to the state.

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GREENSBORO, N.C. — **Subdue MAXX**, a new formulation designed to provide disease protection at half the recommended rate of the original Subdue fungicide, has received registration by the Environmental Protection Agency. According to Ciba Turf & Ornamental Products, the manufacturer of Subdue, the new formulation will be introduced to the market in 1997, eventually replacing all the current Subdue formulations.

Subdue MAXX features a new active ingredient, mefenoxam, that is twice as active as metalaxyl, the active ingredient currently in Subdue. Mefenoxam is an isomer of metalaxyl and a more biologically active chemical compound. As a result, Subdue MAXX application rates are half those currently recommended for Subdue.

Lower application rates of Subdue MAXX will reduce levels of inert materials that are put into the environment and decrease the amount of product handled, transported and stored, and fewer containers will require disposal. Subdue MAXX will be formulated as a microemulsion concentrate (MC), a wettable powder in water-soluble pouches (WSP) and a granular (GR) formulation.

The new MC formulation, which will replace the emulsifiable concentrate formulation, is a clear, ultra-stable liquid, that mixes completely with water. It eliminates the use of petroleum solvents that act as a carrier in other fungicide formulations. As a result, Subdue MAXX MC has little odor and will not clog filters and screens, or settle to the bottom of the spray tank. And as a true liquid, the MC formulation will not crystallize.

becoming a victim of air pollution.



Ahh, television news in the 90s.

Tabloid journalism has sneaked its way onto the airwaves. And the pursuit of facts seems to have been replaced by the pursuit of ratings.

So the specialty pesticide industry needs a media watchdog that not only watches. But that also takes action.

Fortunately, we have one.

RISE. Responsible Industry for a Sound Environment.

RISE is a coalition of manufacturers, formulators and distributors from all areas of the specialty pesticide business.

In addition to promoting environmental stewardship, RISE makes sure the media doesn't report misinformation as fact.

We also hold editorial meetings with media decision-makers. And respond to negative articles or broadcasts that are incorrect. We've been very successful so far. Not surprising considering what our most powerful weapon is.

The truth.

Of course, there's still a lot more work to do. But rest assured, RISE is up to the task.

Because we know if we eliminate air pollution, the pesticide industry can breathe a lot easier.



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