Phillips comment

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According to Sharon New, head of the National Coalition Against the Misuse of Pesticides (Geez, never thought I'd be quoting him in that context): "Keep records of your chemical use." Feldman urged those gathered in Pinehurst. "Good records don't exist with regard to golf course usage, and it's hard to debate usage without them. Your community wants to know. Besides, record-keeping is part of IPM (integrated pest management). Embrace it. Use it to further the dialogue."

Hard to argue with that.

The Pinehurst meeting was part presentation, part interactive group discussion. My particular table spent a good deal of time talking about how the industry can convince the playing public to stop judging golf courses on the "Lush Augusta Scale." How can we convince golfers (especially private club members) can be. There's no way to reach them and make a real impact without insistent, repeated input from Johnny Miller, Ken Venturi, Jack Nicklaus and son Jack, Jr., designed the two golf courses.

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