Klemme book touts golf’s kinship with environment

By Peter Blais

Mike Klemme was 6 years old when he first realized how visually oriented people are.

“That's when I first picked up a copy of National Geographic magazine and started looking at the pictures,” Klemme remembered. “When I got a little older I began reading the captions. But I still don’t think I’ve read an entire National Geographic story. And I have every issue.”

Given that tale, it’s not surprising Klemme has gone on to become a professional photographer and one of the best-known snappers of golf course shots in the business. It was his love for the game and belief in the power of photos that led the Enid, Okla., resident to begin pitching his idea for a picture-laden coffee table book touting the environmental benefits of golf courses.

“Every course I’ve gone to has an environmental success story,” said Klemme, who has been on the road as many as 300 days a year visiting golf courses. “Photos are such a great way to communicate those stories.”

After receiving a cold reception for his idea from many in the golf industry, Klemme finally found a warm greeting to his idea from many in the golf industry, Klemme finally found a warm greeting at Sleeping Bear Press in Chelsea, Mich. The result is A View from the Rough, a 144-page testimonial to the positive environmental benefits of golf featuring 200 Klemme photos taken around the globe. The photos are backed up with brief statements from golfers and environmentalists along with a foreword by Tim Hiers, head superintendent at Collier’s Reserve Country Club in Naples, Fla.

“A View from the Rough portrays the diverse efforts of people and institutions dedicated to enhancing the game of golf and the environment,” Hiers wrote. “The courses shown are excellent examples of the ability to maintain some of the greatest holes in the world in a fashion that supports and enhances the surroundings.”

Klemme noted other books touting golf’s positive environmental record are generally written for those already in the industry. A View from the Rough is targeted toward the general populace, which often makes decisions affecting golf courses.

“The idea is that it will provide a View from the Rough — the best-known snappers of golf course shots in the business. It was his love for the game and belief in the power of photos that led the Enid, Okla., resident to begin pitching his idea for a picture-laden coffee table book touting the environmental benefits of golf courses.

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