The Golf Course Expo Development Program will have staying power it sorely lacks. U.S. Golf Association research may give Poa annua the staying power it sorely lacks. 15

The Public Arena
The Golf Course Expo Development Program will focus on an evolving financial climate. 18

Courses, supers withered by drought
By Mark Leslie
There are 100-year floods and 100-year droughts. For some, this was a 100-year summer. It was dreary season in Florida and Ohio. There was record-crunching heat and humidity in Pennsylvania. Dew points went through the roof in Minnesota. Everywhere from Delaware to the Midwest, golf courses got scorched.

"The only guys happy are west of this was a 100-year summer. The only guys happy are west of Utah, rain in the South. [Director] Paul McGinnis said Arizona had a stretch of 47 days when the temperature was over 110 degrees."

"This was the worst summer I've ever seen for growing grass," said Terry Buchen of Double Eagle Club in Galena, Ohio. "We had so much rain, and the heat and humidity was the worst I've ever seen. The grass just cooked."

Cooked so badly that many golf courses closed down so crews could aerate and resed. People were hitting balls off bare soil at some facilities.

"If you had new greens with sand-based construction, generally you were fine," said Stan Zontek, director of the U.S. Golf Association Green Section (USGA) Mid-Atlantic Region.

Alumni key university development strategy
By Mark Leslie
COLUMBIA, S.C. — In the Southeastern Conference (SEC), 75,000 to 100,000 fans pack football stadiums every Saturday in the fall. Now a unique concept in golf development, The University Club, aims to pack them in at new golf courses located at those same SEC schools.

Indeed, The University Club at University of South Carolina (USC) boasted a whopping 12,000-plus members when it opened its first 18 holes here on Sept. 15. A second University Club — this one at Louisiana State University — could register similar numbers when it opens in a year or so.

Targeting universities with "a fervent athletic supporter base," this new company, called The University Club, decided to concentrate first on the Southeastern Conference which leads the nation in attendance at football games, said ASNY President Ron Dodson. "But we want superintendents to consider conservation as a mechanism to save money. Generally, our program should be thought of not only as environmental but as cost-efficient as well."

The ASNY is one of several major associations that helped finance appropriate municipal golf facilities using municipal lease arrangements, has taken over or is negotiating with municipalities on four of those projects, according to a major lending institution. 38

Banc One goes sour on munni financing deals
By Peter Blais
Banc One Leasing Corp., a major lending institution that helped finance approximately a dozen municipal golf facilities using municipal lease arrangements, has taken over or is negotiating with municipalities on four of those projects, according to a bank attorney.

The courses are located in Minnesota, Colorado, Iowa and California, said Jeffrey Ayres, senior attorney for Banc One Corp., the holding company for Banc One Leasing.