BRIEFS

CLAYTON PROMOTED AT SANDOZ

DES PLAINES, Ill. — Sandoz Agro, Inc. has named Gary Clayton business manager, turf and ornamental products, within the company's Specialty Business Unit. Clayton was most recently business manager for the company's mosquito control and ornamentals products. Clayton's experience includes positions as VP of operations for Perma-Green; director of technical services for the Professional Lawn Care Association of America; turf and ornamental market manager for PBI Gordon; and turf distributor sales representative for Pro Turf Specialties.

SEARIGHT TO MANAGE SRO-DALLAS

CORVALLIS, Ore. — Seed Research of Oregon, Inc. has appointed Pat Searight area manager for the Dallas, Texas, operation. He will be responsible for sales of Seed Research's cool- and warm-season grass seed program in Central Texas. Searight has a bachelor's degree in agronomy with a turfgrass management specialty from Texas A&M. Prior to joining Seed Research, he was an instructor at Texas State Technical College and formerly held several golf course superintendent positions.

DUFFY MOVES UP AT GOULDS PUMPS

SENECA FALL, N.Y. — Richard C. Duffy, president of Watertec Technologies Group at Goulds Pumps, Inc., has been named staff vice president-corporate development reporting to Thomas C. McDermott, president and chief executive officer. Duffy began his 24-year career in the pump industry with Morris Machine Works of Baldwinsville, N.Y., later acquired by Goulds in 1981. In 1984, he held the position of marketing manager for the Texas Division, in Lubbock, then a similar post for the G&L commercial business at the Water Systems Division here.

EPA OKS HIGHER RATES FOR ALAMO

WASHINGTON, D.C. — The Environmental Protection Agency has registered new, higher rates for Alamo fungicide for applications through pressurized injection equipment. For preventative treatments, six milliliters of Alamo should be used. The new label also recommends a 10-milliliter rate for curative treatments. Alamo is a Barenbrug Turf & Ornamental's tool for control of oak wilt and Dutch elm disease.

PACKAGING PRICES CONTINUE TO RISE

If you have purchased multiwall bags or polyethylene film recently, you have noticed some dramatic price increases. And, it's not over yet, according to sources in the packaging business.

Harley Sasse of Greif Bros. in Rosemount, Minn., reports that major paper manufacturers have announced another price increase of $50/ton. Sasse noted that seed bag prices have already increased 20 percent over last year. Given the current high demand for paper, including liner-board used to make fiber drums and corrugated box packing, not to mention the near capacity production situation for manufacturers, Sasse continued on page 63

NEW PRODUCT OF THE MONTH

Rain Bird's Golf Division has unveiled Maxi for Windows computer-based irrigation control system. Designed to run on Microsoft Windows operating software, Maxi for Windows provides superintendents with a system that is versatile, easy to use and competitively priced. With Maxi for Windows the super can manage all irrigation applications without extensive training, via the Maxi Quick Start initialization and start-up program, which also helps the superintendent build an initial irrigation program. Because the system operates on the Windows program, it can simultaneously manage up to 50 irrigation schedules, generate spreadsheets, compile government-required reports, conduct word-processing functions and plan future irrigation needs. For more information, call Rain Bird at 618-543-5880. For more new products, see page 66.

MONA EXPLAINED.

"It's really pretty simple: We're going to concentrate on some specific mandates. We want to apply ourselves to those goals. Our involvement on the exhibit side of an international show doesn't meet that mandate. "There are no hard feelings between us and IMG. We've been discussing this for some time. We will have our own booth there [Golf Asia '96]. We will be present, run the education sessions and man the booth. We're going to concentrate on pro-

FINANCIALS

By MARK LESLIE

MADISON, Ga. — A struggle that dragged on for six years has come to a close, with the U.S. Treasury reimbursing Pennington Enterprises, Inc. $250,000 for losses stemming from a government blunder.

"Vindication was uppermost in my mind. We were not at fault," said the seed company's president, Brooks (Sonny) Pennington. "The real sad part is that we taxpayers paid all those government lawyers for six years and then had to pay $250,000 because of one man's mistake."

The snafu Pennington referred to involved U.S. Department of Agriculture inspectors allowing 2 million pounds of weed-infected Argentine tall fescue grass seed into the country on Nov. 17, 1988. Unknown to Pennington and six other American companies, the shipment contained a noxious weed, serrated tussock. By the time the USDA demanded the

CONTINUED ON PAGE 65

PACKAGING PRICES CONTINUE TO RISE

By LYNN GROOMS

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CONTINUED ON PAGE 63

GOLF COURSE NEWS

A NEW HOME FOR BARENBRUG USA

TANGENT, Ore. — Barenbrug USA has entered the first stage of construction on its new facility. Located on approximately 13 acres of land just south of the Highway 34 overpass on 99Where, the finished product will eventually accommodate more than 100,000 square feet of production, warehouse, shipping and office space. As you can see, the exterior design will incorporate the worldwide Barenbrug colors and logo. Completion of the entire project is projected in about 18 months. In other Barenbrug news, Michael Thomas has been chosen to fill the position of field representative.
CALENDAR
May
6-8 — Turf and Ornamental Communicators Association Annual Meeting in Chicago. Contact 612-894-2414.
24 — GCSAA Technician Training for Equipment Managers in Lake City, Fla.*
June
12 — Midwest Regional Turf Foundation Sports Field Workshop in Huntington, Ind. Contact 317-494-8039.
26 — University of Georgia Turfgrass Field Day in Griffin, Ga. Contact 404-228-7300.
August
6-8 — Georgia GCSA Summer Conference at Sea Palms Resort on St. Simons Island. Contact Karen White at 706-769-4076.
16 — Ohio Turfgrass Foundation Field Day in Columbus, Ohio. Contact Julie Guenther at 614-261-6750.
September
November
4-7 — Georgia GCSA Annual Meeting at Jekyll Island. Contact Karen White at 706-769-4076.
7-10 — Turf and Grounds Exposition in Rochester, N.Y. Contact 800-873-TURF.
9-10 — Golf Course Expo in Orlando, Fla. Contact Golf Course News Conference Group at 207-846-0600.
13-15 — Women in Golf Summit '95 in Pinehurst, N.C. Contact 904-254-8800.
14-16 — Midwest Regional Turf Foundation Turfgrass and Ornamental Seminar in Lafayette, Ind. Contact 317-494-8039.
December
4-7 — 26th Annual Georgia Turfgrass Conference and Trade Show in Atlanta. Contact 404-228-7300.
5-8 — Ohio Turfgrass Foundation Conference and Show in Columbus, Ohio. Contact 614-261-6750.

* For more information contact the GCSAA Education Office at 913-832-4430

GCSAA in Asia
Continued from page 61
viding education, which went very well this year.
Three years ago, GCSA and then-Executive Director John Schilling actually staged its own trade show here in direct competition with Golf Asia. That was the peak of GCSAA's overseas involvement. Since late 1993, when Schilling abruptly resigned, the domestic membership has been calling for GCSAA to concentrate on U.S. programs. The organization has definitely responded by limiting its role in Golf Asia the last two years and folding its foreign language publications.
"The fact that we're sticking with the education [at Golf Asia] says we're going to concentrate on education when it comes to overseas endeavors," said Moss. "As you can appreciate, our U.S. show is our peak of GCSAA's overseas involvement. Since late 1993, when Schilling abruptly resigned, the domestic membership has been calling for GCSAA to concentrate on U.S. programs. The organization has definitely responded by limiting its role in Golf Asia the last two years and folding its foreign language publications.
When you do corporate-sponsored events, they take on a life of their own. Sponsors have expectations and the details of the entire event go exponentially
Continued on next page

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