First, we hope to make 1995 a year of tremendous progress for the image of our profession. "Par" for the Course and other key segments we are producing for ESPN are, of course, the anchor of this effort. We also plan to initiate the largest public-relations campaign in the association's history. Our goal will be to provide the superintendents with easy-to-use tools (such as posters, brochures, videos and fact sheets) to promote themselves and the profession at the same time. What "Par" accomplishes in the mass media, these new tools will accomplish at the grassroots level.

What's in it for you? Better communication with the employers, golfers, government and media who will be your jobs. Second, 1995 will be a year when GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

nowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.

Finally, we plan to make 1995 a year in which GCSAA will emphasize the positive impact of golf on the environment. We plan to underscore golf's contributions to communities and to ac-

knowledge the activities and innovations that help you meet the daily, often, local, challenges of your profession.

When GCSAA continues to build stronger ties with our chapters. The virtualITY of the association has more success with the-awareness and participation of the chapters. At the same time, the "national"

must be a more effective support system for our affiliates. That's why we emphasize the importance of strong chapter relations at every possible turn this year. What's in it for you? Stronger, more effective relations that help you meet the daily, often, local, challenges of your profession.