BRIEFS

CROCKETT JOINS CLEARY
Jim Crockett, previously general manager of Imperial Nurseries, Inc. of Granby, Conn., has joined the W. A. Cleary Chemical Corp. of Granby, Conn., has joined the W. A. Cleary Chemical Corp. of Granby, Conn., has joined the W. A. Cleary Chemical Corp. of Granby, Conn. He was also employed by Chemlawn Corp. In his role at Cleary, Jim will direct the development of existing and future horticulture products into the greenhouse, nursery and retail markets.

MERIT REGISTERED IN NY
Merit insecticide has received registration in the state of New York, including Long Island. Merit is manufactured and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc. A certificate of registration and marketed by Bayer Corp., formerly Miles, Inc.

AQUATROLS HIRES WANZOR
Tracy Moore, president of Aquatrols, announces the newest addition to the Aquatrols family. Scott Wanzor, of Duluth, Ga., is the new southeast territory manager. "We're excited to have Scott on board, and look forward to his education and experience contributing to the company's growth," Wanzor has over 18 years of turf and ornamental experience. He is a graduate of the University of Georgia.

CHANGES OF SCENE
SOMERSET N.J. — Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Eliza- Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Eliza- Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Eliza- Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Eliza- Lofts Seed, Inc. has relocated its corporate offices and Research Department here: 347 Eliza-

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WINCHESTER, Calif. — With its acquisition of the Warren's Turf operation here, West Coast Turf has added another arrow to its increasingly replete quiver. The Warren purchase, finalized May 1, is the first significant move for Palm Desert-based West Coast Turf, which bought out Foster Turf Products and opened a Las Vegas office in 1994. The 200 acres here — just one of many Warren's locations — feature three types of hybrid Bermudagrass, as well as St. Augustine, and tall fescue turfgrasses. The newest West Coast Turf office serves Southern California's Inland Empire. "The Winchester location has both warm and cool-season grasses, and securing that inventory will enable us to broaden our product line," explained John Foster, president of West Coast Turf. West Coast specializes in the application of warm-season grasses on golf courses and features Big Roll, thick-cut and washed sod shipped nationwide.

PARKERSBURG, W.Va. — Ames Lawn & Garden Tools has acquired the assets of Southeastern Plastics, Inc. of Byesville, Ohio, in a move that will double Ames' injection molding capacity and help meet the growing worldwide demand for its poly-constructed hose reels, lawn carts and other lawn and garden products. The announcement was made by President & Chief Executive Officer Rick E. Keup, who said all injection molding operations at the Byesville facility would be under the responsibility of Ira R. (Dick) Phillips, Ames' senior vice president, operations. Ames, the largest manufacturer and distributor of non-power lawn and garden tools in North America "has long been the only major lawn and garden tool manufacturer in this country with in-house plastics molding capabilities [at its injection and blow molding plant in Elyria, Ohio]," stated Keup. Ames plans to expand the Byesville facility, which currently employs 160 people.

West Coast Turf purchases Warren's in Calif.; Ames absorbs SE Plastics
Heritage unveiled; Bonzi label changes

WILMINGTON, Del. — Zeneca Agrochemicals, which operates as Zeneca Ag Products here in the United States, will spend $34 million to build manufacturing facilities for its new fungicide, called Heritage and operating as Zeneca Ag Products, lead for Zeneca, the new facility is expected to be completed by the third quarter of 1996. The company anticipates registering its first registration on Heritage in time for the 1997 season.

MIDDLETOWN, Conn. — The Environmental Protection Agency has approved the reduction of the restricted entry interval (REI) for Bonzi plant growth regulator from 12 to 12 hours. Notification of individual states is under way. Bonzi is a tool in the production of high-value ornamentals for the home market. It is used to reduce internode elongation in virtually all container-grown ornamental plants produced in enclosed commercial structures, resulting in more marketable, compact plants.

Pisci, Mroz move up at Ransomes America Corp.

LINCOLN, Neb. — Paul Pesci has been promoted to vice president of sales and marketing for the Turf and Professional Lawn Care divisions here at Ransomes America Corp. In addition to developing sales and marketing plans for the Ransomes, Cushman and Ryan product lines, Pesci will oversee the efforts of service personnel, sales and marketing personnel.

In other Ransomes news, Mark Mroz has been named service training coordinator. In his new position, Mroz will oversee the service training here at Ransomes headquarters, involving both hands-on classroom instruction on the maintenance and repair of Ransomes, Cushman and Ryan equipment. Typical attendees include service personnel from industrial, turf and professional lawn care dealerships.

GCSAA show hours

Continued from page 30
mornings in years past, the only noticeable buzz on the floor was the dreaded Velcro symphony, as exhibitors got the jump on tearing down their booths. "With a trade show, traffic will always start off the final day," said Ron Skenes, manager, Marketing Services at E-Z-Go. "In the past, the association had to try some new things and experiment with ways to make the show more productive. They're looking for a good mix to make it successful for all the parties involved. I think the show is going to be a more productive day than it has in the past. The superintendents are all in town that day. Friday morning was usually used to polish up the booths. That will just have to be done before hand."

"The only problem with the Sunday situation is the move out: Some exhibitors will have to begin tear-down on [convention workers'] double time. For me, there's an easy solution to that. I can take out the golf cars on Sunday and tear down on Monday. But other exhibitors may have more of a problem with that."... In other GCSAA news, Deena Amont has been hired as director of education, and Cynthia Kelly has been hired as government relations manager. Both started at GCSAA headquarters in mid-May.

Amont comes to GCSAA from Cook College, Rutgers University. Amont served as assistant director of its continuing education program, directing the two-year Rutgers Professional Golf Turf Management School. Her duties will be to redesign, promote and administer GCSAA's continuing education program, which will include teleconferencing, seminars, conference workshops, self-guided instruction, video and booklet development, and information technology. Kelly comes to GCSAA from the American Association of Blood Banks in Alexandria, Va., where she served the past six years as staff counsel and director, government affairs. Her new responsibilities will be to keep association members apprised of environmental issues and government regulations.