Hofmeister & Kruse join turf division at Ransomes America

LINCOLN, Neb. — Ransomes America Corp. has named Jim Hofmeister as their sales support manager for the company's Turf and Professional Lawn Care Products Division. Mark Kruse was recently reassigned as a territory sales manager in the same business division.

In his new position, Hofmeister is responsible for providing the field sales staff with current product information, management of the sales order desk and dealer inquiries. Additionally, he aids in sales forecasting and production scheduling. Formerly a territory sales manager, Hofmeister is still involved with the management of several key national accounts. He is based here.

Hofmeister joined Ransomes America Corporation in 1988 as a territory sales manager. Before that, the native of Madison, Wis., worked in sales at a family-owned farm implement dealership. He is a graduate of Edgewood College in Wisconsin.

Kruse has been reassigned as a territory manager for the Turf and Professional Lawn Care Products Division. He will handle sales responsibilities in the upper midwest region of the United States: North Dakota, South Dakota, Nebraska, Iowa, Kansas, Minnesota, northern Missouri and Wisconsin. Kruse will also service accounts in two provinces of Canada-Manitoba and Saskatchewan.

Kruse was formerly a purchasing agent at Ransomes America’s Johnson Creek, Wis., manufacturing facility. Since joining the company in 1978, he has held positions in product assembly, warehousing, shipping and traffic control.

Dakota Peat singled out by Stadium Managers

GRAND FORKS, N.D. — The Stadium Managers Association (SMA) has named Dakota Peat its official organic material and awarded it a national exclusive contract to supply SMA members.

“This is equivalent to the U.S. Golf Association making us official organic material of USGA,” said Dakota Peat and Blenders President Mike Pierce. Stadium construction uses about the same amount of organic matter as an 18-hole golf course, he said.

SMA members include 100 professional stadiums and several hundred satellite practice facilities. Dakota Peat’s involvement in Cleveland’s new stadium “clinched the deal,” Pierce said.

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RGF EARNED FLA. ENVIRONMENTAL AWARD

WEST PALM BEACH, Fla. — RGF Environmental Systems, Inc., a member of RGF Environmental Group based here, has been awarded the Florida Environmental Award for its contribution in improving the quality of Florida’s environment. The award was presented in Tampa at the recent Florida Environmental Expo for RGF’s Turf Maintenance Pollution Prevention Program, designed to reduce if not eliminate the discharge of contaminants into the ground.

COMMERICAL PUMP NAMES TABOO SALES & MARKETING VP

SWANTON, Ohio — Dave Talbo has been appointed vice president of sales and marketing at Commercial Pump Service Inc. Talbo will direct the firm’s sales and marketing, and oversee servicing of the more than 1,000 pump stations installed by Commercial Pump in the Western U.S. over the past 13 years. Talbo joins Commercial Pump after working as irrigation sales manager for Spartan Distributors in Eastern Michigan. He has also been involved in the Michigan and Ohio golf course markets for five years with Toro.

ENVIRONMENTAL MOVES OFFICE; MONARCHINO NOW ON BOARD

ALEXANDRIA, Va. — Envirogenesis, Inc. has relocated its offices here. The firm can now be reached at 5712-K General Washington Dr., Alexandria, Va. 22312; phone — 800-814-1324; fax — 703-941-3900. In other news, Bill Monarchino of Magnum Marketing, Inc. has been named national sales manager for Envirogenesis. As part of the arrangement, Envirogenesis has assumed the marketing rights to Magnum’s Turfbloom, a moisture retention soil amendment product designed to reduce evaporation in turf.

April named SyncroFlo rep in Asia-Pacific rep

NORCROSS, Ga. — SyncroFlo, Inc., a pioneer in the development of prefabricated pumping systems worldwide, has appointed April Technology PTE Ltd. as its local office in four countries: Singapore with branch offices in Kuala Lumpur and Johor, Malaysia. "We needed a strong service commitment in Asia to support the numerous world class golf courses we now have installed," said David Thrailkill, golf sales manager for SyncroFlo.

For more information, contact Thrailkill at 404-447-4443.

RGF earns Fla. Environmental Award

RGF ENVIROMENTAL SYSTEMS, INC.

CIRCLE #173/BOOTH #6388

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