MORSE JOINS CORON SALES TEAM

Souderton, Pa. — Stanley Morse, formerly of Vicksburg Chemical and Arcadian Corp., has joined the Coron sales team. Morse is now responsible for sales and technical support of Coron's liquid, controlled-release, nitrogen fertilizer products in the Southwest and mid-South. Morse will be based in College Station, Texas.

LUPER TO REP GREENTURF IN S.E.

McKinney, Texas — John Luper has joined GreenTurf International as the southeastern regional sales manager, having previously served as general manager of Liquid Ag Systems in Fort Lauderdale, Fla. GreenTurf's distributor in Florida. A certified golf course superintendent since 1979, Luper can be reached here at GreenTurf by dialing 1-800-799-9074.

PULIAM PROMOTED AT ZENeca

Wilmington, Del. — Keelan Puliam has been named business director for Zeneca Professional Products, based here. In his new position Puliam will oversee the division's business growth and direction following Zeneca's recent restructuring, which created five separate business segments in North America. Most recently, Puliam served as director of sales for Zeneca Ag Products.

CHANGE OF SCENERY FOR DAKOTA

Sioux Falls, S.D. — Dakota Turf has relocated its offices here. The new address is Dakota Turf, 212 E. 50th St. North, P.O. Box 1859, Sioux Falls, S.D. 57104. The firm can be reached by telephone at 605-336-1873; or by fax at 605-336-0005.

AMiAD TAPS DAVIDSON FOR WEST

Van Nuys, Calif. — Mike Davidson has been named western regional sales manager for Amiad Filtration Systems' Irrigation Division, based here. Davidson is a 17-year veteran in the use, design and sales of irrigation filtration systems. The past four years he served as sales engineer for the Southern California territory.

EMISSIONS DEADLINE COMES, GOES IN CALIF.

California EPA signs off on Primo and Dimension

Sacramento, Calif. — With all the hoo-hah surrounding the state's strict emissions standards, it's easy to forget California also has separate and stricter laws regarding chemical registration. However, state officials here have given their approval to a pair of the operations of the business:

• Primo, a turf growth management tool manufactured by Greenshöre, N.C.-based Ciba Turf & Ornamental, was recently registered by the California Environmental Protection Agency (EPA) for use in the state. Primo, which has been okayed for use in the remaining 49 states since 1993, regulates turf growth by reducing the size of plant cells and is designed to reduce clippings by approximately 50 percent.

• Philadelphia-based Rohm and Haas Co. has received registration from the California EPA for Dimension, a turf herbicide designed to control crabgrass and other susceptible grasses and broadleaves. Dimension is also expected to prove effective against kikuyugrass, a problem turf not addressed by many herbicides labeled in California.

Bishop named new Lebanon president; stays on as COO

Lebanon, Pa. — Katherine Bishop has been elected president of Lebanon Chemical Company and its subsidiaries, headquartered here. Bishop, who was elected president at a recent directors meeting, will continue as chief operating officer and will be responsible for the operations of the business.

At the same meeting, Richard J. Newmaster, Jr., chief administrative officer, was appointed corporate secretary. Newmaster was already serving as secretary of Lebanon's Stanford Seed and Seaboard subsidiaries.

Vernon Bishop will continue as chairman and chief executive officer. Bishop will remain inolved in the overall direction of the corporation and in counseling management.

In other Lebanon news, Paul Grosh has been named national sales and marketing manager for Lebanon Turf Products, headquartered here.

Grosh had served as sales and marketing manager for Professional Products. He joined Lebanon in 1987 as a sales representative and was promoted to sales manager of Southern and Mid-Atlantic sales in 1989.