Environmental Summit
Golf's brightest agronomic lights trade ideas with leaders of the environmental movement.

Coastal Camaraderie?
Peter Douglas, executive director of the Calif. Coastal Commission, speaks to the golf industry.

The Public Arena
Golf Advisory Boards serve as liaisons between government, developers and players.

Survey says: Architects don't agree on very much

By Mark Leslie
The diversity of golf course architects is matched only by their opinions on such topics as the availability of financing, designing courses with less irrigated acreage, and whether "minimalism" has returned to design.

As distribution shrinks, firms go factory-direct

By Hal Phillips
An increasing number of industry firms are marketing their products directly to golf courses, as the spectrum of distribution lines continues to narrow. Industry observers agree that, as the golf market continues to mature, more and more companies will abandon traditional lines of distribution for the factory-direct route.

New Congress might result in mixed golf bag

By Peter Blais
Washington, D.C.—The swing to a more conservative, Republican-controlled Congress is good news for the golf industry but could lead the Clinton Administration to employ more liberal policies, according to industry representatives.

Carving up the market a cause of stress among golf course superintendents, according to a psychologist who has worked closely with the subject for several years. "Golf course superintendents tend to be perfectionists and think, 'If I don't do it, it won't be right,' " said Dr. Bree Hayes, who has led stress management seminars for the Golf Course Superintendents Association of America (GCSAA). Hayes will lead another such seminar during the GCSAA Show and

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NGF Reports Record Year
Preliminary figures from the National Golf Foundation show that 1994 was another big year for golf course openings — another record-setter, in fact. For more facts and figures, see page 3.

COURSE MAINTENANCE
The key to fighting Poa may be better Poa.

COURSE DEVELOPMENT
Q&A with J. Michael Poelot
V. Africa, India, Asia-Pacific are booming.

COURSE MANAGEMENT
Del Webb makes national move
Golf Enterprises buys five facilities.

SUPPLIER BUSINESS
Manufacturers deal with Calif. emissions
Expanded New Products Section

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