Penncross greens are found from elite prestigious private courses to the most played public courses. It is still the most specified creeping bentgrass ever, and from all indications, it will remain the first choice of golf course superintendents, designers and architects the world over.

Developed by Professor H. B. Musser and Dr. Joe Duich and introduced in the fall of 1955 as an elite seeded creeping bentgrass for putting greens, Penncross' popularity was immediate and long-lasting. Penncross' reputation for rapid establishment and quick recovery from damage has made it a popular choice of developers who must open their courses in a timely manner as well as savvy superintendents who utilize it for tees and approaches where divot repair is necessary.

Over time Penncross has proved it can take the heat, the wear of 65,000 annual rounds and verbal potshots from envious competitors.

Penncross is grown to the same critical standards set by Professor Musser, and you can be assured we'll provide the world's most recognized creeping bentgrass as long as you demand it.

Penncross 1955-1995
They don’t worry about Sclerotinia, Rhizoctonia or the damaging effects of summer stress complex.

With Fore®, neither will you.

Most golfers couldn’t even guess what Sclerotinia is. Or Helminthosporium. But they know a disease outbreak when they see one. With Fore® fungicide, you can make sure they never will.

Fore gives you exceptional control against a broad spectrum of turf diseases (even the hard-to-pronounce ones). It won’t injure sensitive turf. You’ll get consistent performance, too. That’s because Fore has been protecting greens for more than 25 years...without any record of resistance.

Plus, Fore gives you a new way to fight back against summer stress complex: a tank mix of Fore+Aliette®. Even during the hottest days, Fore+Aliette stops summer stress cold. So you’ll see healthy, green turf. And happier golfers.

To learn more about Fore — and forget about disease worries — see your local Rohm and Haas distributor.
The Word Is Out

Ed Sey, Vice President & Chief Operating Officer of Palmer Course Design Company, said: "We look forward to participating in the first exhibition. The golfing industry will be the beneficiary of this event and we look forward to being a part of the launching of this new endeavour."

Jack Nicklaus II, Design Associate of Nicklaus Design, said: "For the past few years, golf course growth in Asia has been one of the primary focuses of Nicklaus Design, China, in particular, is one of the fastest-growing golf markets in the Far East and I'm looking forward to designing my first course there."

Robert Trent Jones Jr., said: "From experience we know Stephen Allen shares our values and his customary personal attention is a necessary ingredient to make this show a success. We will give our full support and attention to help ensure this will be the first of many successful exhibitions in various parts of the world for the betterment of golf as a game and a beneficial asset to the community."

Robin Nelson, President of Nelson Wright Haworth commented: "Stephen Allen's commitment to quality as well as the growth of the game in Asia are two major factors which will ensure instant success and make this exhibition a major force in the golf industry. During the current decade and well into the 21st century, Hong Kong and Southern China will be the focal point of the growth of the game in Asia."

Michael Poelot, President of JMP Golf Design Group, commented: "1995 represents a benchmark year with the birth of this exhibition which we believe will quickly become the largest and most important golf industry trade exhibition in Asia."

Mike D. Martin, Managing Director of Pacific Golf Inc, said: "It gives me great pleasure to enthusiastically endorse The 1st International Hong Kong & China Golf Exhibition & Conference. The common bond that unites all Golf World Exhibitions founding members is our dedication to the game of golf and its expansion to all corners of our planet. I firmly believe that this exhibition will provide all people associated with this great industry an opportunity to gain valuable information from some of the leading experts in the field."

INTERNATIONAL HONG KONG & CHINA GOLF EXHIBITION & CONFERENCE

Golf World Exhibitions Proudly Presents... The Biggest Golf Showcase Ever Held in North Asia-Pacific

For information on space availability please contact:

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Free VIP Pass - Registration Form

1. My primary title is: (check one only)
   - A. Owner/CEO
   - B. General Manager
   - C. Director of Golf/Head Pro
   - D. Club President
   - E. General Manager/Dir. Grounds
   - F. Assistant Superintendent
   - G. Superintendent
   - H. Architect/Engineer
   - I. Research Professional
   - J. Others allied to field (please specify)

2. My primary business is: (check one only)
   - 1. Public Golf Course
   - 2. Municipal Golf Course/
     Military Golf Course
   - 3. Private
   - 4. Semi-Private Course
   - 5. Golf Course Builder
   - 6. Golf Course Architect
   - 7. Golf Course Builder
   - 8. Other (please specify)

3. Total annual maintenance budget:
   - A. Under $50,000
   - B. $50,000 - 99,999
   - C. $100,000 - 499,999
   - D. $500,000 - 999,999
   - E. $1,000,000 - 2,000,000
   - F. Over $2,000,000

4. Annual capital expenditure:
   - A. Under $100,000
   - B. $100,000 - 249,999
   - C. $250,000 - 499,999
   - D. $500,000 - 999,999
   - E. $1,000,000 - 2,000,000
   - F. Over $2,000,000

5. Purchasing involvement:
   - 1. Recommend equipment for purchase
   - 2. Specify equipment for purchase
   - 3. Approve equipment for purchase

6. I plan to purchase:
   - A. Immediately
   - B. Within six months
   - C. Six months to 1 year
   - D. Over 1 year

You must be 18 years of age to attend.

Save $20! Send your FREE VIP Pass to Golf Course Expo today. Please complete the information below and mail it to Golf Course Expo, Expo Registration, P.O. Box 805, Westwood MA 02090. Or Fax it to 617-329-8090. This form may be photocopied for additional registrations—why not bring the whole team and save them $20 too? To avoid long lines at the show, this form should be received by October 27. After that date, just complete it and bring it to the show with you. Badges will be mailed two weeks before the show.

Please send me information on the Conference program (cb): Rush me details (cc):

Company:
Address:
City: State: Zip:
Country:
Telephone: FAX:

Compliments of Golf Course News, the VIP pass is your ticket to all vendor exhibits and displays, shop talks, keynotes, and special events. Mail or fax this form by October 27 and we'll mail your VIP Badge to you before the show.

Gain Insights from Keynote Sessions
Featuring a keynote session by the Family Dye on November 9. Hear from Pete, Alice, Perry, and Ph.—the most prolific design family of public-access golf courses in the world. On November 10, discover why the country's largest club management firm is focusing its attention on public-access courses from keynote Robert Dedman Sr., the Founder and Chairman of Club Corp.

Discover New Approaches and Confirm Current Ones by Attending the Multi-tracked Conference Program
In the crowded public-access marketplace, maintaining quality conditions on your course in the face of high traffic—at a reasonable cost—is even more important. Marketing your course takes on added significance. Efficient management becomes an absolute must. The conference offers easy-to-adopt ideas that really work.

Get Up to Speed on New Products and Services
Find out "what's new" to give your course the competitive edge. The key to success in the business of golf is staying on top of new trends, partnering with vendors, and finding creative solutions. Golf Course Expo is a carefully designed event to provide all three—and give you the edge.

Two Days—Two Ways to Attend the Expo. Join us in Orlando November 9 and 10

Compliments of Golf Course News, the VIP pass is your ticket to all vendor exhibits and displays, shop talks, keynotes, and special events. Mail or fax this form by October 27 and we'll mail your VIP Badge to you before the show.

Golf Course Expo is for:

- Golf Course Superintendents
- Golf Course Owners
- Golf Course Managers
- General Managers
- CEOs
- Assistant Golf Pros
- Managers of Golf Services
- Business Managers
- Builders
- City Administrators
- Directors of Golf
- Executives
- Directors of Club Operations
- Associates of Golf
- Golf Course Directors
- Golf Course Architects
- Corporate Presidents
- Architects
- Corporate Presidents
- City Administrators
- Directors of Club Operations
- Golf Superintendents
- Green Committee Chairmen
- Assistant City Managers

Bring the Management Team
Golf Course Expo is a must-attend for superintendents, directors, presidents, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for everyone at your course who makes buying decisions to find key products and services that will help your facility operate more effectively and efficiently.

Orlando—America's Favorite City
Golf Course Expo will be held at the Orange County Convention Center, a world-class convention facility conveniently located on International Drive in Orlando, Florida. The state-of-the-art complex offers easy access, ample parking, and fully-equipped conference facilities. It's an economical and easily accessible location—and one of America's favorite destinations.

Two Days—Two Ways to Attend the Expo. Join us in Orlando November 9 and 10

Full Conference participation
The full conference costs $295 and includes access to all exhibits and displays—plus full attendance at our two-day multi-tracked conference. Participants also receive a wealth of valuable take-back to the office materials. Check the box to receive complete conference information and a registration form.
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