**NEW SHIPPING ADDRESS FOR JESCO**

**OKLAHOMA CITY, Okla.** — Jesco Products, Inc., manufacturer of Fin High reel grinding compound, has changed its shipping address and telephone numbers. Shipments should be sent to Jesco, 204 N. Meriden, Suite 1, Oklahoma City, OK 73107. The new phone number is 405-943-1721, while the new fax is 405-941-6783. The mailing address for Jesco remains unchanged: P.O. Box 57306, Oklahoma City, OK 73157.

**RISE MEMBERSHIP SWELLS**


**RANSOMES PROMOTES SUNAWAY**

**IPSWICH, England** — Andrew Sunaway, formerly international sales and customer service manager for Ransomes, Sims & Jefferies Ltd., parent firm to Ransomes America Corp., has been promoted to sales manager at the company’s new position at Ceres Communications, NEF Publishing and Pardamenthalin. Thomas will oversee expansions and the registration of new uses and formulations of these herbicides.

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**Name change at Miles: It's Bayer**

**KANSAS CITY, Mo.** — Its name is changing from Miles Inc. to Bayer Corp., but that's the only tangible change customers should see. Miles formally became Bayer Corp. on April 1.

"Our turf and ornamental customers who use Merit insecticide, Bayleton fungicide, Dylux and Tempo insecticides, Nemacur nematicide and Morestan miticide will still get the same quality products, customer service and added value they've come to expect from Miles," said Allen Haws, director of the Specialty Products Group.

Bayer has always been the parent company of Miles. The firm regained the rights to its name and trademarks in the United States, Canada and Caribbean after it acquired the North American over-the-counter business of Sterling Winthrop for $1 billion in September 1994.

Bayer Corp.'s presence in the United States, its biggest single market, dates back to 1865, making Bayer one of the oldest established chemical companies in the country.

While most Americans associate the Bayer name with aspirin, Haws said they will soon learn that Bayer is one of the largest chemical, pharmaceutical and imaging technology companies in the world.

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**New Product of the Month**

**The Sand Star electric bunker rake from Smithco was the talk of San Francisco. In addition to nearly silent operation and no engine emissions, the Sand Star "E" requires no engine fluid. As a special feature, the Sand Star can be equipped with Smithco's exclusive finishing rake featuring blades made of Lexan polycarbonate, weighted to perform identically to traditional blades. The rear-mounted finishing rake is raised and lowered with virtually no sound. For more information on the Sand Star, contact Smithco at 215-688-4009. For more New Products, turn to page 66.**

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**Vicksburg Chemical Co. offers fax-on-demand product information**

**MEMPHIS**— Vicksburg Chemical Co. has announced the availability of fertilizer application information via fax on demand with its new Vicksburg OnLine Services.

Superintendents across the country may access this information by calling 1-800-234-0173.

Fax on demand is the newest fax technology. It is interactive, allowing anyone with a phone and a fax machine to request specific information, and have it delivered to their fax machine in a matter of seconds.

With Vicksburg OnLine, golf course superintendents may access a host of information via a toll-free number, 24 hours a day. Callers simply enter an order number for the requested information, then their fax number.


Also available are: Turf Products Technical Data sheet, Spreader Setting Guide, Professional technical Data sheet, and Polyfeed Application Information.

Superintendents may request a full listing of available information and place orders by calling Vicksburg Chemical OnLine at 1-800-234-0173.
Cyanamid offers rebate on Pendulum, Image & Amdro

Wayne, N.J. — Turf managers and lawn care professionals can earn cash rebates on the purchase of American Cyanamid Co. products this spring under the company’s Payback Offer. Professionals who purchase Pendulum herbicide, Image herbicide or Amdro fire ant bait by May 31, 1995, and postmark a rebate coupon to American Cyanamid by June 15, will receive cash rebates based on the amount purchased. Rebates are also available for Pendimethalin, the pre-emergent turf herbicide. To qualify, Pendimethalin must be purchased from an authorized distributor by July 31, 1995, and rebate coupons must be postmarked by Aug. 15.

“Payback Offer is our way of saying ‘thank you’ to customers who rely on American Cyanamid products to protect turf and make their job easier,” says Gary Curl, senior market manager for Professional Turf, Ornamental and Pest Control Products. The Cyanamid Payback Offer is the only program that pays cash rebates for using American Cyanamid turf and ornamental products. There is no maximum limit on the amount of product that qualifies for a rebate; however, the rebate is available only to professional end-users.

Rebates are also available for Pendimethalin, the pre-emergent turf herbicide. To qualify, Pendimethalin must be purchased from an authorized distributor by July 31, 1995, and rebate coupons must be postmarked by Aug. 15.

Armbruster named president, Johnsen VP of finance at Finlay

Beaver Dam, Wis. — Clive Deity, chief executive officer of Finlay Industries, has named Darrell L. Armbruster president of the turf equipment manufacturing firm. Armbruster was previously the vice president of sales and marketing. Prior to joining Finlay Industries, he held positions at Nicolet Instruments and Dapont. Armbruster holds a bachelor’s degree from Chadron (Neb.) State College and a master’s degree from the University of Nebraska.

Finlay Industries, Inc. is the parent company of Dealer Parts Network, Inc. (DPNI) and Support Services International, Inc. (SSII). DPNI purchases services parts from manufacturers and markets them through authorized dealers. SSII performs business services including packaging, storage and distribution and assembly programs.

SSII also manufacturers the Power King brand of garden tractor and private label products for companies like Snapper, Simplicity, John Deere, Yazoo and H.C.C.

In other Finlay news, David L. Johnson has been promoted to vice president of finance. Johnson received a bachelor’s degree in accounting at Western Illinois University in McComb, Ill., and a master’s in business administration from Keller Graduate School in Milwaukee. Prior to joining the Finlay Industries team, he was the controller and assistant treasurer at Rexnord and, subsequently, Rexworks in Milwaukee.

Legacy irrigation

Continued from page 61

“Legacy solved both our problems. It’s more than a good fit.”

The Legacy product line includes sprinklers, valves, controllers and accessory items, in addition to electric and hydraulic closed-case, gear-driven, valve-in-head and check valve sprinklers. Legacy also offers both brass electric control valves and brass quick-coupling valves, along with computer control systems and software to communicate in the field via wire, radio and telephone modem.

Under the agreement, Legacy is the golf course irrigation division of Buckner, Inc. Legacy will handle all the North American marketing, while Hunter retains the right to market its sprinkler product internationally.

“The parent company of Legacy is Buckner,” said Truettman. “That was a decision we all made. There was talk of starting a whole new company, but we decided this was the best avenue…Just about every company in the industry buys product from somebody else and markets it under their name. Legacy has been created just for that purpose.

“It’s absolutely a permanent relationship. We’re all committed to this for the long-term.”

Questions about the new marketing alliance can be answered by calling 1-800-248-6561.