Golf Paper: Great Stimp speed, needs no mowing...

By MARK LESLIE

SCOTTSDALE, Ariz. - It just had to happen, didn't it? This Golf Paper? Here the papermaking industry for 20 years has been perfecting ways to harvest and use the entire tree. It only stood to reason that someday, somewhere, it would dawn on some enterprising person that grass, too, is a plant with stems and leaves. Then, voila!, the unsuspecting world would witness paper made with grass clippings.

And where better to harvest those grass clippings than where grass is grown the purest and best — at golf courses? And are we talking any mom-and-pop course here?

No, we're talking The Boulders, Stonecreek, Moon Valley and Karsten golf courses — four of Arizona's best. The geniuses behind this Golf Paper: Four Corners Paper Co. President and CEO David Gustafson and Phoenix golf course architect Forrest Richardson, two buddies who "just dreamed it up last year," Richardson said.

But why would anybody buy it? Novelty. Beyond that, it never needs mowing and the Stimpmeter speed on this stuff is incredible! "It's for the golf enthusiast," Richardson said. "A club may want it for clubhouse menus, or for sales sheets, brochures, covers, golf-industry mailings, any number of things. "We can make customized runs, but that's not the emphasis."

Golf Paper is being released to two main market: consumers in cut sheets and reams; and the printing market in large uncut sheets for covers, folders and similar products.

The grass clippings are treated and blended into the paper, resulting in identifiable flakes embedded within the smooth surface of the paper. "It prints amazingly well," Richardson said. "It's the result of good old-fashioned industry mailings, any number of things."

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"AIR" JACOBSON TEAMS WITH JORDAN ON INAUGURAL PRACTICE FACILITY

LIBERTYVILLE, Ill. — Michael Jordan's Golf Co. has commissioned Jacobson Golf Course Design to design the first Michael Jordan Golf Practice Center. Chuck Reeves, president of Jordan Golf Co., and Rick Jacobson first worked together on the construction of Wyspote GC in North Barrington, Jacobson, at the time, was a design associate with Nicklaus Golf Services. Initially Jacobson will provide due diligence services for sites under consideration in the Chicago area. An spring 1995 opening is planned.

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**Phillips comment**

Continued from page 10

quote Dr. James Beard, who has long main-

Digest

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"Top Whatever" list

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quires few pesticide treatments and water.

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track" orthelike. I wonder how many courses

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Massachusetts, my home state, is often

now-a-days and heaves the turf forward cracking

and water to penetrate. So if you have to go deep, look

Even Steven Spielberg couldn’t dream up a more

piecing scenario for knitting through turf...introducing the Model 405,250 Verti-Drain®. No other machine
goes this deep and heaves the turf forward cracking
the sidewalls of the core hole making it easier for air
and water to penetrate. So if you have to go deep, look
to Verti-Drain to get you there.

Now the moister goes
even deeper - 24 inches.
Nothing else even comes close.

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**Knock off composting:** Cippings make Golf Paper

Continued from page 4

papermaking and a little magic," said Gustafson. "It convinced a lot of people thought we were crazy during develop-
ment, but the finished product speaks for its-
self."

Indeed, the finished product comes after much
"testing by Four Corners’ inhouse chemists, and with cooperation from The

Boulders’ superintendent emeritus Carl

Snyder and Resort Management of

America.

With the advent of new cup

linkages, the definition of putting

edges are more easily maintained.

The golfer still must exercise
care, however, when removing

sand from the cup. The cup

carelessly, the sharp edge of the
cup is diminished.

Golf courses today are in better

condition, thus play more consis-
tently than ever before. This is

balanced against increased labor
costs and skyrocketing material

prices to maintain these standards.

More rounds, played by more

people, who in turn, have increas-
ingly high exceptions of golf
course conditions.

The diligent efforts by the golf
course superintendent and his

staff to provide these conditions
can be dramatically improved with

the cooperation of the member-

ship. By demonstrating etiquette,

obeying course rules, and thinking

of those players to follow, the
golfer make significant individual

contribution. And yet, it is a team

effort —

with the end result being a winning golf course that the

membership can be proud of.

Renzetti: "What every player should know...

Continued from page 11

ball marks. Studies have shown

that taking 5 seconds to repair

your ball mark will result in a

healed area in 5-7 days. Left
damaged and unrepaired, how-

ever, this same area would take

over 5 weeks to heal. A little

preventive maintenance can go a

long way.

Spike marks can also effect how

"true" a ball rolls. Though the

rules of golf prohibit the replacing

of spike marks that might "im-

prove the line of putt" prior to

putting, golfers are encouraged to
tap down spike marks after the

entire group has "holed out."

Another alternative, supported by U.S. Golf Association, studies is to

switch to the spikeless shoe.

The 1994 golf season was kicked off with a tremendous response from Asia and

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helping keep open land in the state."

Golf Digest

Walter Lankau is owner of Stow (Mass.)

Acres Country Club, site of next year's U.S.

Golf Association Public Links Champions-

ship. He's also president of the New En-

land Golf Course Owners Association, and

he puts it best. "If I had to pay taxes at the regular
gate," said Lankau, "this course would be closed."

This law would provide a win-win situa-
tion for many golf course owners in states

with regressive tax codes. Questions? Con-

tact MGA Executive Director Richard

Haskell at 617-891-4300.

We have a winner!

National Mower, which has been turn-

ing out product since 1919, recently spon-
sored a contest to determine the oldest

National Mower still in operation. Their

winner was Steve Devine, superintendent

at Tagalong Golf Course in Brookwood,

Wis. Devine is still using a 30 model manu-

factured in 1961.

Now that's reel longevity...

Japanese water study

Continued from page 3

samples for 30 pesticides in ponds,

ditches, rivers, municipal waters and

elsewhere in and around three golf
courses. Some 4,485 detections of

pesticides were recorded, with seven

samples containing pesticide levels

over HAL. In 1991, 14 samples exceeded HAL

out of 3,709 detections, which came

from 89,713 samples. In 1990, 10 ex-

ceeded HAL out of 2,342 detections,

which were out of 46,016 samples

analyzed.

"That's an enormous, incredible

amount of analysis," Cohen said.

"Clearly, this is something the Japa-
nese government felt important
even to spend millions of dollars on.

"These results can only be re-

viewed as favorable." Cohen said that, in this experience,

"the number of detections seems

about right... The number of hits

over HAL seems a little low."

"To the golf enthusiast it's the ultimate

ball. It requires few pesticide treatments and water.

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**Forget composting:** Cippings make Golf Paper

Continued from page 4

applications.

The 144 greens at the four courses pro-

vide enough grass for a month of paper-

making at current demand, Richardson

said.

Just how big is that demand?

"It's too early to tell how great the de-

manda will be. We've made tons and sold
tons, and we're making more. And we’ve

had a tremendous response from Asia and

Europe," Richardson said. "In Asia, so far

we are advertising the golf industry or a

paper industry who sell in stationery stores. Once

the golf industry finds out about it in Asia, it

will go bokkers."

The material is packaged in 80-pound test

weight, equivalent to 32-pound bond. A

matching heavyweight cover — 90-pound

weight — is also available. The stock is

100-percent recycled, with a minimum of

20-percent post-consumer waste, he said.

"To the golf enthusiast it's the ultimate

in recycled paper," Gustafson said.

People can pick, choose and order Golf

Paper from Le Desktop Catalog by calling

800-LE-DESKTOP.