FLOWTRONEX PSI has put remote pump station access at your fingertips. PumpLog™ interactive pump station monitoring software is the most powerful and user friendly remote monitoring system available today. Select this option for your new pump station and you’ll never be more than a phone call away. This on-line graphical pump station interface provides instant access to vital pump station and irrigation data via direct burial cable or modem, freeing you to spend more time on the course - or anywhere else! By providing actual flow and pressure values, PumpLog™ also helps you fine-tune your irrigation program and maintain optimum flow during irrigation cycles. Among it’s many features, PumpLog™ provides a record of station events indexed by date and time, allows you to easily change set-points, records pressure and flow over set periods and serves as a powerful diagnostic tool for our Product Support team.

Call to find out more about PumpLog™ and all that it can do for you.

Only from the technology leader...

FLOWTRONEX PSI

For more information and a complete product brochure call
1-800-786-7782

FLOWTRONEX PSI
Pumping Systems

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10717 Harry Hines Blvd. Dallas, Texas, U.S.A. 75220 214-357-1320 FAX 214-357-5861

CIRCLE #101
For some, perfection is a goal. For Jack Nicklaus and his crew, it's merely a starting point.
As one of golf's legendary players and course designers, Jack Nicklaus sets the pace for quality play. To maintain his courses and his reputation, he chooses turf equipment that does the same. Jacobsen.

Take Jacobsen greens mowers for example. A complete family of walk-behind greens mowers offers the selection to match individual green terrain and conditions for precise cutting and striping.

The one and only patented Jacobsen Turf Groomer® turf conditioner creates healthier greens with improved playability.

And the Greens King™ IV with steerable reels cuts smoother and cleaner than anything on wheels.

Jacobsen equipment makes a noticeable difference. It's one reason Muirfield Village Golf Club is consistently rated #1 by the pros as the best maintained course they play on the PGA tour. And Desert Mountain, another Nicklaus-designed course, is #1 on the Seniors tour.

In fact, Nicklaus recommends Jacobsen to help keep all 131 of the courses he designed at the top of their game...and at the top of "best course" lists around the world.

THE PROFESSIONAL'S CHOICE ON TURF.

JACOBSEN

TEXTRON

Jacobsen Division of Textron Inc.
A Comprehensive Expo and Conference — No other event brings together the professionals at public-access golf facilities. And you can be a part of it.

Now there is a national trade show and conference just for you—superintendents, managers, owners, operators, and developers of public-access facilities. When you attend Golf Course Expo, you’ll find us dedicated 100% to public-access golf—daily-fee, semi-private, resort, and municipal courses.

Strictly public-access. No need to translate private course solutions to your public operation

The growth in public-access is staggering: 80 percent of the 1,300 courses that opened for play between 1990-93 were either daily-fee or municipal. Yet this astounding growth is a double-edged sword. Clearly, the market is booming—but the boom also means more competition. In a crowded marketplace, maintaining quality conditions on your course in the face of high traffic, and at a reasonable cost is even more important. Marketing your course takes on added significance. And efficient management—doing more with less—becomes an absolute must.

The key to success in any business—including the business of golf—is staying on top of new trends, partnering with vendors, and finding creative solutions. And Golf Course Expo is a carefully designed event to provide all three—and give you the edge.

IT all starts when you tour the Exhibit Hall

Save money and months of investigation by pinpointing the vendors who can help you on the trade show floor. Talk with the leading companies who’ll be there for all your needs—equipment, chemicals, seed, builders, accessories, sod, golf cars, consultants, management software, fertilizers, architects, and marketing firms. Your free VIP Pass allows you entrance to the show floor.

Talk Shop—right on the show floor

While you’re in the Exhibit Hall, attend Shop Talks free of charge, as part of the Expo. During these vendor-sponsored sessions set up on the show floor, suppliers will showcase solutions, feature their products and services, and address critical industry trends. This is your chance to hear in-depth discussions from vendors on the use of their products.

Bring the whole team and multiply the benefits

Golf Course Expo is a must-attend for superintendents, managers, owners, operators, general managers, golf administrators, directors of parks and recreation, builders, architects, and developers. This is a great chance for all of the individuals who make buying decisions at your course to find key products and services that will help your facility operate more effectively and efficiently.

Celebrated Featured Speakers

The opening sessions at 9 a.m. each day of the show are open to all Expo attendees—just show your VIP Pass. This year’s keynote speaker on Friday, November 11, is Arnold Palmer. He’ll kick off Golf Course Expo with a discussion on the astounding growth of public-access golf—a growth he has witnessed first-hand. He will provide his unique perspective about where it’s going, via the design of more daily-fee, municipal and resort courses—and their efficient operation.

Golf Course Designer Robert Trent Jones II will be the featured speaker on Saturday, November 12. Jones will discuss the practical aspects of public-access golf, and what course superintendents, owners, developers and operators must do to survive in today’s ever-changing marketplace.

orlando—america’s favorite venue

Golf Course Expo will be held at the Orange County Convention Center, a world-class convention facility conveniently located on International Drive in Orlando, Florida. The state-of-the-art complex offers easy access, ample parking, and fully-equipped conference facilities. It’s an economical and easily accessible location—and one of America’s favorite destinations.

This is one show you simply can’t afford to miss!

Complete and fax the Free VIP Pass Registration Form to 508-778-7718 or mail it to Golf Course Expo, CDS P.O. Box 1328, Hyannis, MA 02601.

Better hurry—this is one show you don’t want to miss!
Don’t miss the conference—pencil in time to attend the seminar sessions

Register for the 2-day multi-tracked conference that runs throughout the Expo. Golf Course Expo’s three concurrent conference tracks zero in on solving problems and easy-to-adapt operational ideas that really work. You can design your own personalized program among the three concurrent tracks—check out the conference-at-a-glance chart to mix and match sessions to meet your needs. There is a fee to register and attend the conference—send for the complete program.

Conference-at-a-Glance

**Friday, November 11**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
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<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Keynote Speaker: Arnold Palmer, Arnold Palmer, Golf Course Superintendent, C.C.E.</td>
</tr>
<tr>
<td>10:00 a.m.-5:00 p.m.</td>
<td>Development Track: Trends in the U.S. Golf Market for New and Existing Public Access Facilities</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Maintenance Track: Maintenance on a Shoestring</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Management &amp; Marketing: Creative Golf Marketing—How to Boost your Bottom Line without Spending a Fortune</td>
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</tbody>
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**Saturday, November 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Opening Speaker: Robert Trent Jones II, President, Robert Trent Jones.</td>
</tr>
<tr>
<td>10:00 a.m.-5:00 p.m.</td>
<td>Development Track: How to Design New Golf Courses or Renovate Existing Ones to Boost the Bottom Line</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Maintenance Track: Environmental and Turfgrass Research—What We’ve Learned</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Management &amp; Marketing: Creative Purchasing: There’s Strength in Numbers</td>
</tr>
</tbody>
</table>

Tour the Show Floor and Talk Shop with These Leading Companies For All Your Needs—

American Society of Golf Course Architects
Bayco Industries
CarmanyTeed Corp.
CETCO
Con/View Florida, Inc.
Corbus Baled Fine Strime, Inc.
E-Z-Go Textron
ELL Systems & Software, Inc.
Emerald Inc., Ltd.
Fairway Stone, Ltd.
Floorhouse/PSI
Fresno Valves & Castings, Inc.
Gold Medal Recreational Products
Golf Course Builders Association of America
Golf Course News
Gowan Co.
Greenscape Pump Services, Inc.
Hara Fittings
Hallock Engineering, Inc.
Horton Golf
Landscape Management Magazine
Lantac, Inc.
Lift Seed, Inc.
Mike Young Designs
Milorganite
Morgan Recreation Supply, Inc.
National Golf Foundation
National Mower Company
O.M. Scott & Sons Company, The
Onstwedel/Barebo, Inc.
Page-Coon, Inc.
Palmer Course Design Company
Par Aide Products Company
Precision Tool Products Company
Score Agro, Inc.
Seed Research of Oregon, Inc.
Smithco, Inc.
Spencer Engine of Jacksonville
Standard Golf Company
Strobe Solar
Subbet Services, Div. Of Hendri & Daul
Tee Enterprises, Inc.
Turfco Mfg., Inc.
The Kirby Market System
Turf Diagnostics and Design, Inc.
Turfo Mill, Inc.
United States Golf Association
Mitre-Druin Enzers Inc.
Zurich-American Insurance

Golf Course Expo is for trade professionals only, you must be 18 to be admitted.

FREE VIP PASS REGISTRATION FORM

SAVE $20! Send your FREE VIP Pass to Golf Course Expo today. Please complete the information below and mail it today to Golf Course Expo, CDS, PO Box 1328, Hyannis MA 02601. Or Fax it to 508-778-7718. This form may be photocopied for additional registrations—why not make a copy and bring your whole team—they’ll save $20 too. FOR FASTER SERVICE FAX TO 508-778-7718

NAME: ____________________________________________
NICKNAME: ________________________________________
COMPANY: _________________________________________
ADDRESS: _________________________________________
CITY: _____________________________________________
STATE: _______ ZIP: ________________
COUNTRY: _________________________________________
TELEPHONE: _______________________________________
FAX: _____________________________________________

My Business Title is: (check one only)
1. General Manager
2. Operations Manager
3. Director of Golf/Head Pro
4. Sales Manager
5. Director of Golf/Club
6. golf course architect
7. Greenkeeper/Head Greenkeeper
8. Superintendent/Head Superintendent
9. General Manager of Golf Course
10. General Manager of Club

My Primary Business is: (check one only)
1. Public Golf Course
2. Municipal Course/Mixed Use/Golf Course
3. Indoor/Gymnasium
4. Junior/Summer Course
5. Private
6. Other (please specify)

Total Annual Maintenance Budget
1. Under $50,000
2. $50,000 - $100,000
3. $100,000 - $150,000
4. $150,000 - $200,000
5. $200,000 - $250,000
6. $250,000 - $300,000
7. $300,000 - $500,000
8. Over $500,000

Annual Capital Expenditures
1. New Equipment: $20,000 to 49,999
2. $50,000 - $74,999
3. $75,000 - $99,999
4. Over $100,000

Please Send Me
1. Information on special hotel and airline savings (ad)
2. Information on the Golf Course Expo Conference (ad)
3. My Company is interested in purchasing exhibitor space. Rush Me details. (cc)

Key Code: F

Compliments of: Golf Course News

CIRCLE #118
Daconil 2787® fungicide after a 4" rain stress

Best-performing imitator® after a 4" rain stress

**DACONIL 2787 STICKS AND STAYS.**

**THE COMPETITION CAN WASH AWAY.**

**WHICH ONE WILL GIVE YOUR COURSE THE FUNGAL PROTECTION IT NEEDS?**

From mowing and watering to Mother Nature's rain, your course goes through a lot week in and week out. And because of all it goes through, you need a fungicide you can count on to stick and stay for maximum protection against fungal diseases that can so quickly destroy valuable turf and ornamental plants. That’s why your choice should be Daconil 2787®.

Scanning electron microscopy of treated plant samples lets you see why for yourself. Just compare Daconil 2787, with its exclusive Weather Stik™ formulation, to one of its imitators, and you can see how much better and more evenly Daconil 2787 sticks and stays, even after the equivalent of a four inch rain.

That means you can count on Daconil 2787 even when it’s wet and disease pressure is at its highest for continued, broad-spectrum, multi-site control of major turf diseases. Diseases like Leaf spot, Melting out, Brown patch, Dollar spot, Anthracnose, Rust, Red thread, and Snow mold on both warm and cool season grasses including Bentgrass tees, greens, and fairways. Plus control of ornamental plant diseases and algal scum, too.

In addition, Daconil 2787 also makes the perfect tank-mix contact fungicide for broad-spectrum support of your systemics and for disease resistance management. Remember, there’s never been a documented case of disease resistance to Daconil 2787 in over 25 years — that’s one more good reason to make it the most important component in your turf management program.

With all you have to worry about, why worry about your fungicide? Just stick with Daconil 2787. You can count on it to stick with you.

ISK Biosciences Corporation, Turf & Specialty Products Division, 5966 Heisley Road, P.O. Box 8000, Mentor, Ohio 44061-8000.

Always follow label directions carefully when using turf and ornamentals plant protection products.

* Registered trademark of ISK Biosciences Corporation. ** Trademark of ISK Biosciences Corporation. * Evade. Based on: Evade was the best-performing imitator from the 1993 University of Georgia Wash-off Field Trials. Evade is a trademark of the Platte Chemical Company. * Micrographs have been colorized for demonstration purposes.
The Medalist is the finest vehicle to ever set wheel on a golf course. In every way imaginable, it reflects E-Z-GO's continual, unyielding commitment to the game. In fact, we turned our manufacturing facility into a completely new, state-of-the-art operation. Just to produce a car this advanced.

Every detail, every feature on the Medalist is designed to give golfers the smoothest, most comfortable ride available. These same advancements make the Medalist the most durable, longest-lasting golf car you can buy. Which also means the most profitable fleet for your course. Call 1-800-241-5855 to take a closer look at the Medalist. You'll see where the game of golf is headed.