BRIEFS

CONSPAN BRIDGE RELOCATES
DAYTON, Ohio — ConSpan Bridge Systems has relocated to the Miami Valley Research Park. ConSpan can now be reached at 3100 Research Blvd., P.O. Box 20266, Dayton, Ohio, 45420-0266. Telephone: 513-254-2233, 1-800-333-4955.

CLUBCAR EARNS GCSAA PLATINUM
LAWRENCE, Kan. — Club Car, Inc. of Augusta, Ga. has donated $5,000 to the Golf Course Superintendents Association of America (GCSAA) Scholarship and Research (S&R) Foundation. With the gift, Club Car becomes the newest member of the GCSAA Platinum Tee Club, a group of companies who annually contribute $5,000 or more to GCSAA operations. "We believe this contribution is an important way of showing support for our customers and friends in the golf industry," said Mike Alexander, Club Car's director of marketing. "GCSAA Scholarship & Research funds programs that are very beneficial to our industry and Club Car is proud to help out." 

TPI TO GATHER IN ORLANDO
ORLANDO — 2020 — A Vision of the Future will be the theme of the 27th annual Turfgrass Producers Conference and Exposition to be held at the Hilton Hotel here in Walt Disney World Village, Feb. 8-10. For more information, contact Tom Ford at TPI (formerly the American Sod Producers Association) by calling 708-705-9898 or 1-800-453-TURF.

OLSON WINS CELPRIL DRAWING
DALLAS — Mike Olson, golf course superintendent for 11 years at Golden Valley (Minn.) Country Club, was the lucky winner of a full set of Ping Zing irons after registering at the CelPril booth at the GCSSA show, held here in January. Each year, CelPril sponsors a Ping grass coating, demonstrating its Nutri-Kote turf grass coating, designed to help establish healthy stands of playable grass faster than uncoated seed. "I had never used Nutri-Kote coated seed before," said Olson, "but after reading about it, I'm going to try it in our Seed & Soil program on the fairways.

GOLF COURSE NEWS

Gone public: Aquagenix

BY HAL PHILLIPS

FT. LAUDERDALE, Fla. — Aquagenix, parent company of the lake management firm Environmental Waterways Management, has gone public and joined a growing number of golf course industry firms that see public offerings as the key to long-term growth.

Other firms which have gone public include American Golf Corp. (whose real estate investment trust is National Golf Properties), Golf Enterprises, Inc. and Club Car, Inc. Many more "playing-side" companies have already taken the plunge.

Aquagenix — which changed its name from AquaTerra in mid-June — announced its initial public offering on Sept. 13, an issue of 1.25 million redeemable warrants at $10 per warrant.

Each warrant, which can be exercised immediately, entitles the registered holder to purchase one share of common stock at a price of $6.

Environmental Waterways' parent firm joins growing list of publicly held companies

The firm's common stock and warrants are now being traded on the NASDAQ National Market under the symbols, "AQUX" and "AQUXW," respectively.

"We are excited by the offering which will enable us to implement our expansion strategy," said Alan Chesler, Aquagenix chairman of the board.

Environmental Waterways Management (EWM) and Florida Underground Petroleum Tank Contractors, Inc. are wholly owned subsidiaries of Aquagenix.

EWM contracts with more than 170 golf courses in Florida and southern Georgia. In addition to lake management, EWM installs fountains, stocks

Continued on page 44

Bryant, Gordon merge irrigation operations

Bob Bryant, president of Bryant Golf Services, recently announced the acquisition of Gordon's Irrigation Consulting.

The new firm will be called Bryant Gordon Golf Services and will operate out of a new Orange County, Calif., location to be announced.

Bryant Golf Services partner David Taylor will serve as chief financial officer and director of operations for the new firm, which currently has projects in California, Hawaii, Oregon, Washington, Oklahoma, Tennessee, Florida, the Caribbean, Central America and Asia.

For 25 years, under direction of golf course irrigation design pioneer Roger Gordon, Gordon's Irrigation Consulting has been responsible for the designs of more than 400 golf courses.

For both new and replacement systems, Gordon — who will serve as the new firm's director of design and technical support — has long been a leader in innovative design style and the application of progressive technological golf course sprinklers and control systems.

With 21 years experience in golf course irrigation design, sales and service, Bryant formed Bryant Golf Services in 1993 to provide CAD design and comprehensive consulting services for golf course irrigation systems.

Continued on page 39

Lofs opens new Pa. warehouse; shuffles personnel

BOUND BROOK, N.J. — Lofs Seed Inc. will open a warehousing/shipping operation in Allentown, Pa., beginning in January 1995.

"Our corporate executive offices will remain here in the central New Jersey area," said Lofs President Jon Loft. "However, the opportunity to do packaging and shipping in Pennsylvania puts the company in an ideal situation to serve the New Jersey, New York, Connecticut and Pennsylvania areas with far greater efficiencies."

Mary Beth Ruh, a 13-year employee of Lofs Seed, has been chosen to serve as manager of the firm's new branch. Ruh had worked under John Morrissey in the Sales Department where she had been involved with sales to sod growers, golf courses and landscapers, as well as retail markets.

"Plans also call for our corporate staff and research personnel to consolidate into one location at new offices which will remain in central New Jersey," added Loft. "Dr. Richard Hurley, our vice president and director of research, will take on added responsibilities, heading up the entire Professional Sales and Marketing departments."

Hurley explained the firm's research capabilities in Oregon will be expanded under the direction of Dr. Virginia Lehman. In the East, two new positions have been created: Vickie Wallace has been named technical service coordinator and John Patton national sales coordinator for sod seed sales and golf course architect and construction portions of Lofs's business.

Wallace will continue to operate out of the New England office in Massachusetts, where she formerly served as field sales person for the New England territory.

Continued on page 39

October 1994