Lahrco has acquired the exclusive U.S. marketing rights to Irriturf and Irriscape water quality systems and has established its east coast offices here. Irriturf — designed for large scale irrigation purposes, more specifically golf course irrigation — is a catalytic water conditioner composed of selected metals and cast together in a specially configured core. The process reduces the content of chloride, bicarbonate, boron, sodium, and total dissolved solids.

Neil Reinecker, formerly vice president of Reinco, Inc., has resigned after 15 years at the manufacturing company to resume his pursuits with Erosion Control Technologies, Inc. The new company was founded by Reinecker in 1991 with the introduction of The Hydro Seed Cost Estimator, an IBM-compatible software package designed for the hydroseeding professional who prefers to keep hydroseeding job cost estimates on a PC.

Erosion Control Tech will continue to market and support the software and will expand its focus to include sales of new and used hydroseeding and straw-blowing machinery, fiber mulch, and the company's new Tackifier. The company is headquartered in Branchburg, N.J, yet is able to service the entire country with a small-but-effective network of associates who, like Erosion Control Tech, specialize in hydroseeding and mulching equipment, and supplies.

For further information please call Neil Reinecker at 1-800-245-0551.

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