DowElanco expands Confront label

INDIANAPOLIS—DowElanco has expanded the label on Confront post-emergence herbicide to include warm-season turf, including bahiagrass, Bermuda-grass, centipedegrass and tall fescue. Confront, a non-phenoxo herbicide, is designed to control up to 35 species of broadleaf weeds including narrowleaf plantain, henbit, dandelion, clover and prostrate spurge.

In other DowElanco news, Mark Urbanowski has accepted the position as product communications manager for the firm's Turf and Ornamental and Technical Products Division. Urbanowski replaces Keith Kohlmann, who was promoted to product marketing manager for several of the company's Turf and Ornamental and Technical products.

Janice Smith, previously promotions manager with DowElanco, has been promoted to product marketing manager replacing Dave Maurer, who was named district manager for the Specialties Group.

West Star to distribute Watertronics

HARTLAND, Wis.—Watertronics has appointed West Star Distributing, Inc. their distributor for new and retro-fit golf course irrigation pump stations in northern California. Mike Ginelli, West Star's irrigation manager, and his team will be responsible for marketing, sales and services of Watertronics electronically controlled pump stations. Customers will be serviced from West Star's Hayward and Sacramento locations.

"We already have excellent representation of our residential commercial pump stations by Joe DePlano and Pat Brighella of Horizon sales, our manufacturers representatives," said Robert Emmerich, Watertronics sales and marketing manager. "The addition of West Star for the golf line strengthens the team serving Watertronics' customers in the northern California market."

Johansen names quality managers

RACINE, Wis.—Officials at Johansen Division of Textron Inc. have named Michael D. Mann the company's quality assurance manager. Mann is responsible for the coordination of Johansen's total quality management system as it relates to quality assurance. Mann joined Johansen in 1990 as a quality supervisor. Prior to Johansen, Mann was Quality Assurance Manager for Walker Forge Inc. in Clintonville, Wis. He is a member of the American Society of Quality Control.

In other Jake news, Rodney C. Baltzley has been named the company's director of quality assurance. Baltzley is responsible for the development and implementation of a total quality assurance system throughout Johansen.

Baltzley joins Johansen from Noma Outdoor Products where he served as vice president of quality assurance.

Encore earns '94 Blue Chip winner

BEATRICE, Neb.—Encore Manufacturing has been designated to receive a 1994 Blue Chip Enterprise Award. The Blue Chip Enterprise Initiative, now in its fourth year, is part of a national campaign to help bolster America's competitiveness.

As a Blue Chip honoree, Encore president Dick Tegtmeier will share his problem-solving experiences and lessons with other small businesses throughout the country. The Initiative is sponsored by the U.S. Chamber of Commerce, Nation's Business magazine and Connecticut Mutual Life Insurance Company.

Encore will join other Blue Chip Enterprises that have demonstrated creative use of resources and innovation to meet challenges and emerge stronger. Two hundred companies from Puerto Rico to Alaska have been named honorees in the program. Encore Manufacturing was the only outdoor power equipment manufacturer named.

Jacobsen names quality managers

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