Environmental Summit
Leaders of the golf course industry and environmental movement will sit down together next year.

Preservers & Creators
Wetlands: A special report discusses how to save them. Establishment and making them more accessible. In attempts to flourish amid new tax laws.

Private clubs are opening their doors to public activities. The "greenhouse effect" can work for you.

GOLF COURSE
At Kiawah, PR ammo for golf course industry. Jones Trail developers come under fire.

Off the Record: Reducing compaction, irrigation. Q&A: Ben Crenshaw (left) and Bill Coore are making news: Barton Creek, Kapalua, and noon the much-anticipated Sand Hills. They spoke with GCN.

Terra settles with DuPont; TMI buys KWS. European market growing; has anyone noticed? Mass discounting pays off for World Woods. Harrison to lead Emerald Coast association.

Grace-Sierra pulls mercury-based pesticides. No. 3 at Rancho California, soon to be owned/managed by the Southern Calif. Golf Association.

State associations build/buy, manage their own courses. By Peter Blais
To provide improved member services and increase public play, a growing number of local golf associations are building and buying golf courses. The Northern and Southern California golf associations along with the Oregon State Golf Association are developing their own facilities.

"Many other groups are talking about doing something similar," said Tom Morgan, executive director of the Southern California association.

The Northern California association started the golf ball rolling in 1975 when it acquired an option on 165 acres of Del. Schultz to assume leadership role at CMAA conference. By Peter Blais
SAN ANTONIO, Texas — A resident Texan will be elected president of the Club Managers Association of America when the group holds its 67th Annual Conference here Feb. 6-10.

William Schultz, general manager of Houston Country Club since 1988, will assume leadership from outgoing President Richard Kolasa. Schultz has been on the board since 1988, serving on several national committees and community organizations during that time. He graduated from Milwaukee Area Technical College and is currently CMAA's vice president.

In addition to Houston CC's 18-hole Robert Trent Jones-designed layout, Schultz has overseen Twin Oaks CC in Long Grove, Ill., and Brynwood CC in...
Arizona fund-raiser a pacesetter for the nation's golf industry

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in their industry.

The Commodities Group was formed to generate revenues for the University of Arizona's Karsten Turfgrass Research Center and other projects. "Cactus and Pine, the Southwest Section of the PGA, the Arizona Women's Golf Association, Arizona-Nevada Club Managers Association and Junior Golf Association of Arizona are the main players, along with the Arizona Golf Association and some other highly visible people in the industry," Clark said.

The group intends to present a bill to the state Legislature sometime during its current session, which would normally run through March.

Past attempts to raise money for turfgrass research have generally fallen far short of expectations, Clark said. Most successful has been the Public Awareness and Research (PAR) Group. Former PAR President Bill Rodie, a member at Desert Forest in Carefree, developed the Commodities Group.

The brainchild of University of Arizona Assistant Dean of Agriculture Dr. Merle Jensen, the Commodities Group will accomplish one thing even if the Legislature pans the proposal. "If nothing else, we got everybody together," Clark said. "That's a start."

Clark said golf industry officials in several states are keeping close tabs on the action in Arizona, hoping it might be a recipe for success. "If it works, we will be inundated with people who want to know how we did it, so they can, too," he said.

Voluntary contributions to PAR helped develop databases for legislation and research at the University of Arizona, Clark said. "But the involvement was extremely limited. We knew the only way to generate substantial funds was to make it mandatory," he said.

Clark estimated the assessment actually would raise $300,000 to $700,000 a year. The money would be controlled by the Commodities Group.

The largest portion would help run the Karsten Center, which needs $250,000 to $350,000 per year to operate.

Another key area the money will be used in is to promote affordable golf.

"In recent years the population of the state has grown dramatically. New golf courses are opening everywhere, but not a lot that offer affordable golf, and getting tee times is nearly impossible," Clark said. "We want to attract developers. We could even be partners in getting them started and then recover some of the moneys."

"People don't realize agriculture uses 87 percent of the water in Arizona. Golf uses one-half of one percent. The impetus behind this is that we need money to fund the campaign to tell people golf is a very important commodity in the state," Clark said.

Clark cited Cactus & Pine's point men in the Commodities Group — Jim Key of The Pointe and Hilton Resorts and Kent Nevitt of Foot Hills Golf Course, both in Phoenix.

Heavy players in the Arizona golf industry — Bob Goldwater, Harry Kavanaugh and Russ Lyons included — "all say this is a slam dunk, why worry," Clark said. "But we know that is not going to be the case."

"We are putting together a video to sell the idea to the [golf course] owners, because that's where the hard sell is going to be. The Legislature thinks it's a good idea, especially the many pro-golf people."

Stay tuned.

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The Commodities Group will develop databases to "reveal the potential and amounts of water we use. So when the Water Resources Board puts together figures for the year 2000 or 2010, they will have real figures," Clark said. "We think that's important and will help bring about friendlier legislation for us so that our industry has a voice, much like mines and agriculture do.

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— Mark Clark, president Cactus & Pine GCSA

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