**RISE Annual Meeting goes south; set for Sept. 8-11**

By HAL PHILLIPS

APLES, Fla. — The last 12 months of legislative action and the 12 to come will dominate proceedings at the fourth Annual Meeting of RISE (Responsible Industry for a Sound Environment). After three years in the nation's capital, RISE will hold its yearly membership conference here at the Ritz-Carlton, Sept. 8-11. While RISE has routinely enjoyed solid attendance at past get-togethers, this year's venue on the Gulf of Mexico should be popular with members of the specialty chemical trade association.

"We certainly want to encourage a strong participation from our members," said RISE Executive Director Allen James, "and I anticipate this year's site won't keep anyone away."

The theme is, "Informed, Involved and Unified for Progress," and the three-day speaking program features Charles Cook, editor of Cook's Political Report, who will comment on "Current Washington Political Analysis."

For more information on the Annual Meeting and its weekend events, contact the RISE offices at 202-872-3860.

**NEW PRODUCT OF THE MONTH**

Eradicator Corp. of Houston, is a spot treatment featuring a subsurface thermal fogging device to destroy entire colonies. The active ingredient is Resmethrin, a wax-based pyrethroid with zero solubility in water, to avoid leaching. If exposed to sunlight through tilling or erosion, it photodegrades into harmless elements, including water. For more information, call 1-800-NOMOUND. For more new products, see page 33.

**What is the most important feature you look for in a pesticide?**

- **Product Effectiveness**: 33.1%
- **Safety to Applicant**: 24.8%
- **Environmentally Friendly**: 11.6%
- **Longevity/Broad Spectrum**: 10.7%
- **Product & Packaging Handling**: 9%
- **Cost Effectiveness**: 3.3%
- **Host Specific**: 2.5%
- **Quick Kill**: 2.5%

**AMERICAN CYANAMID CO. POLLS SUPERS**

American Cyanamid Co. surveyed 125 superintendents during the GCSAA show in Dallas. When asked to rate the importance of environmental issues to their job, on a scale of 1 to 10, 82.4 percent answered 8 or higher.

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**What is your preferred method of application?**

- **Spray**: 44.4%
- **Spreader**: 8.9%
- **Broadcast**: 3.2%
- **Combination** (granular/spray): 2.4%
- **No response**: 41.1%

**ASPA launches Turfgrass Resource Center**

By HAL PHILLIPS

ROLLING MEADOWS, Ill. — While the golf course industry struggles to pull together its for-forgotten resources to form a single clearinghouse for environmental information, the American Sod Producers Association (ASPA) has launched a source of its own.

The Turf Resource Center has been created to assist industry and media members in gathering factual, scientifically supported information about all facets of the turfgrass sod industry, with an emphasis on what the ASPA calls the "environmental benefits provided by this amazing little plant."

Led by Doug Fender, executive director of the ASPA, the Center is designed to provide timely information on the turfgrass sod industry and new research findings. A former director of communications for the Golf Course Superintendents Association of America, Fender's staff is bolstered by communications assistant Lisa Kallal.

The Center shares office space with the ASPA and office hours run from 8 a.m. to 5 p.m., Central Standard Time. The fax machine (708-704-8347) is operational 24 hours a day, while the toll-free telephone number (1-800-405-TURF) is available during office hours.

One of the Turfgrass Resource Center's first acts of dissemination was issuance of...
Broken irrigation riser? No problem

Hendrickson Bros. new Fld500 Break Away Flow Limiting Device is designed to retain operation of the irrigation system even in the event of a broken riser. Easily installed at the base of any standard 1/2-inch riser, the Fld500 incorporates Hendrickson’s patented flow control to reduce the water loss while retaining the system balance.

Spinklers made for low pressure

Designed with a stainless steel riser to lower life cycle costs, the new 760/780 Series golf sprinklers from the Irrigation Division of The Toro Company are designed to deliver effective results with lower-pressure systems.

The Toro 760 and 780 are vented to minimize friction loss and maintain regulation over a wide range of pressures. The sprinklers feature both full-circle and part-circle versions. The part-circle version is equipped with a patented bifurcated gear drive that requires less maintenance and extends the life of the gear drive. The 760/780 Series sprinklers are available with a wide variety of pressure regulation settings to prevent tampering.

For more information, write to The Toro Company, Irrigation Division, P.O. Box 489, Riverside, CA 92502-0489; or call 909-688-9221.

UHS introduces Turfgo Turf Wetter

United Horticultural Supply (UHS) has introduced Turfgo Turf Wetter, a water wetting surfactant designed to improve water movement through soil. Turfgo Turf Wetter reduces the surface tension of water allowing penetration even through clay soils.

Water movement depends on the porosity of the soil. The finer the pores in the soil, the more the water flow is restricted. Turfgo Turf Wetter is designed to enhance water flow through the small pores of fine-textured soil resulting in deeper penetration of water, which leads to better root development. Turfgo Turf Wetter also improves water infiltration through thatch, reducing unwanted runoff. Puddling and poor drainage in low areas can be corrected with Turfgo Turf Wetter.

Turfgo Turf Wetter comes in liquid and granule form and is available exclusively from United Horticultural Supply. For more information or to contact the UHS Representative nearest you, call 1-800-847-6417.

The Andersons’ Tee Time with NUTRALENE

The Andersons’ Tee Time with NUTRALENE formulations incorporate the industry’s ideal nitrogen source together with advanced, small particle fertilizer. In these or other fertilizer formulas you may select, NUTRALENE works two ways. You get an initial release of nitrogen followed up with a slow, controlled-release that can feed up to 16 weeks. You get it green and it stays green longer.

Tee Time Fertilizers with NUTRALENE: Uniformly the best in the business.

1-800-225-ANDY

the professional's partner®

The Andersons

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