RISE Annual Meeting goes south; set for Sept. 8-11

By Hal Phillips

APLES, Fla. — The last 12 months of legislative action and the 12 to come will dominate proceedings at the fourth Annual Meeting of RISE (Responsible Industry for a Sound Environment). After three years in the nation’s capital, RISE will hold its yearly membership conference here at the Ritz-Carlton, Sept. 8-11. While RISE has routinely enjoyed solid attendance at past get-togethers, this year’s venue on the Gulf of Mexico should be popular with members of the specialty chemical trade association.

“We certainly want to encourage a strong participation from our members,” said RISE Executive Director Allen James, “and I anticipate this year’s site won’t keep anyone away.”

The theme is, “Informed, Involved and Unified for Progress,” and the three-day speaking program features Charles Cook, editor of Cook’s Political Report, who will comment on “Current Washington Political Analysis.”

For more information on the Annual Meeting and its weekend events, contact the RISE offices at 202-872-3860.

James may have planned his association’s annual meeting for sunny Naples, but his business remains in Washington, D.C., where the House and Senate are mulling controversial amendments to the Clinton Administration’s FIFRA (Federal Insecticide, Fungicide and Rodenticide Act).

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NEW PRODUCT OF THE MONTH

The Eradicator” Fire Ant Eradication System, manufactured by the Eradicator Corp. of Houston, is a spot treatment featuring a subsurface thermal fogging device to destroy entire colonies. The active ingredient is Resmethrin, a wax-based pyrethroid with zero solubility in water, to avoid leaching. If exposed to sunlight through tilling or erosion, it photodegrades into harmless elements, including water. For more information, call 1-800-NOAMOUND. For more new products, see page 33.