Jake honors its dealers, distributors

DALLAS — The annual Jacobsen award ceremony was held in February, during the GC-SAA Conference and Show here. Among the winners:

S.V. Moffett Company, Inc. of West Henrietta, N.Y., received the Jacobsen Golden Reel Award, signifying six selections as a Jacobsen Dealer of the Year. The Jacobsen Golden Reel Award recognizes long-term sales and service excellence.

B&E Turf Aid Distributing, Inc. of Billings, Mont., was honored by Jacobsen as a Dealer of the Year for 1993, in recognition of B&E’s superior sales and service efforts.

Baker Vehicle Systems, Inc. of Macedonia, Ohio, was also named a Dealer of the Year for its outstanding sales and service record. President Harland Baker was on hand to accept the award.

Intermac S.A. of Buenos Aires, Argentina received a 1995 Jacobsen Distributor of the Year award. Intermac distributes Jacobsen products in Argentina, Chile and Uruguay and the award recognizes the firm’s high level of sales and customer support.

In other Jacobsen news, Mark Williams has been named the company’s business development manager. Williams is now responsible for the development of Jacobsen dealers and distributors worldwide. He will also handle sales forecasting and sales administration.

In another personnel move, Tony Tredente has been named regional sales manager for the company’s south-central U.S. territory. Tredente previously worked as territory manager in the turf industry and also has experience in distributor sales.

Aquaterra: New CEO, offices

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had been the credit manager for the 10 subsidiaries of International Recovery Corp., a $250 million New York Stock Exchange company engaged in aviation fueling services, used oil recycling and environmental services.

Earlier, Nissenfeld was President of Misal Industries, a South Carolina-based apparel manufacturer, and chief financial officer of Textile Prints of Florida, Inc. ...

Aquaterra and its subsidiary companies now occupy 17,000 square feet of office and warehouse space in the Gateway Industrial Center at The AquaTerra Building, 6500 NW 15th Avenue.

The company’s new Cypress Creek location nearly doubles the space formerly occupied by Aquaterra, which employs 100 people statewide, most of them in Broward County.

Rivers Associates tackles Florida market

Rivers Associates has announced its expansion into Florida. The firm will represent Amiad Filtration Systems, Orbit Professional Turf Products, Fasastro, Weather-Tec Corp. and other irrigation-related manufacturers.

Tom Rivers, president of the South Carolina-based corporation, says Phil LeBlanc has joined the firm to cover the Florida market.

“I am excited about tackling the dynamic Florida market and even more so about Phil joining our team,” said Rivers. “Phil LeBlanc has over 20 years experience in our industry and his experience at James Hardie Irrigation and Rain Bird International will be invaluable to our efforts.”

For more information, contact Tom Rivers, Rivers Associates, 410 Taylor Street, Anderson, S.C. 29625, or call 800-225-6078, or fax 803-225-0103.

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