In wake of Zoecon merger, Sandoz retools specialty division

DES PLAINES, Ill. — Sandoz Agro, Inc. is attempting to strengthen its presence in the growing turf, ornamental and industrial vegetation management markets through a reorganization of the company's specialty division. Sandoz's merger earlier this year with affiliated Zoecon Corp., an animal health and specialty products company, has led to the creation of an expanded sales and marketing team for specialty products.

“The merger enables us to draw from the resources of two strong organizations to create a new team within the division that is even more customer- and market-focused,” explained Mark Hodgson, vice president of the company's Specialty Division. “The team combines the talents of people from both Sandoz and Zoecon who have a wealth of industry knowledge and experience.”

Sandoz Agro's specialty business unit now encompasses a broader range of products for pest management. In addition to turf, ornamental and IVM industries, the division now includes public and professional pest control products, which will remain under the Zoecon label.

Joining Sandoz as Director of Specialty Products is Carl Tanner, who was most recently manager of Zoecon's Specialty Products Division at the company's former headquarters in Dallas. He will oversee marketing, advertising and public relations products in all five division industries. Ronald P. Fister, director of Specialty Sales, will continue to supervise national sales of the company's turf, ornamental and IVM products. Ed FitzHarris is national sales manager of Zoecon's professional pest control lines.

The team's three business managers — Jeffrey Cook, Gary Clayton and Manny Martinez — likewise bring expertise in a variety of industry and product management programs. In addition, Aida Oliver has been named to the newly created position of marketing services coordinator.

SUPPLIER BUSINESS

Milorganite meets federal waste standard

MILWAUKEE — The Milorganite Division of MMSD has announced that its Milorganite fertilizer has met the requirements of federal law 40 CFR Part 503.

Issued by the Environmental Protection Agency as part of the Reauthorization of the Clean Water Act, 40 CFR Part 503 regulates the disposal and reuse of biosolids by establishing Exceptional Quality criteria.

According to Milorganite Director of Marketing Alan Nees, "Exceptional Quality products contain similar heavy-metal levels to other fertilizer products and have been processed to ensure pathogen control and product stability. Actually, Milorganite has met most of the EQ criteria for years. But until the 503's were issued, no standard for quality of biosolids existed."

Stone Environmental golf service available

MONTPELIER, Vt. — Stone Environmental, Inc. now offers pesticide consulting services to golf courses seeking permits for pesticide use from the Vermont Department of Agriculture (VDA).

According to Stone principal Christopher Stone, the company will provide scientific and regulatory expertise to Vermont’s golf course turf managers who are developing the comprehensive pest management plans now required by the VDA to qualify for permits.

Initial consultation is free, according to Stone.

For more information, contact Michael Lewis at 802-434-2630.

Precision Labs offer decontamination kit

NORTHBROOK, 111. — Precision Laboratories, Inc. now offers a decontamination kit that fully complies with a recent EPA regulation which expands worker protection standards.

According to the regulation, which will be enforced beginning April 15, 1994, employers must provide their pesticide handlers with equipment for decontamination. Employers who deal with fertilizer and chemicals, as well as those in the professional and landscape markets are potentially affected by the law. Precision's decon kit enables employers to fully comply with this law. For further information on compliance, call 1-800-323-6280.

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