POELLOT NAMES VICE PRESIDENTS
SARATOGA, Calif. — J. Michael Poellot, principal of JMP Golf Design Group, Inc. based here, has announced the promotion of three employees. Senior designers Brian E. Costello, Mark E. Hollinger, and Robert W. Moore Jr. have all been named vice presidents at JMP.

Poellot stands as an equal next to the great names in golf design despite his creating only one course in his life. But that was Pine Valley in Clementon, N.J., considered by many the best course on the globe.

Polls invariably list Pine Valley and Pebble Beach among the top four or five courses in the world. Yet they were designed by amateurs in the art, science and business of golf course architecture.

A fine golfer who has long been involved in golf projects from the financial side, Tomlinson nevertheless said designing Tidewater was not a dream come true. "That would make a great story line," he said. "But I bought that land because a golf course and residential development made sense there. And I designed and built my own course because I felt I made good business sense.

"In my judgment, courses that have stood the test of time were done without artificial mounds all over the place. When you looked at the green, you'd see putting surfaces. I was convinced people"

Considered a serious threat to win every time he stepped onto the golf course during his PGA Tour prime, Tom Weiskopf said "absolutely the best course we've done or will ever do." Managing Editor Mark Leslie caught Weiskopf at home in Paradise Valley, Ariz., busy at work on a design project but looking ahead to his annual time of upland bird hunting with his hunting dog, Hawk.

Golf Course News: You have a reputation as being dedicated to learning the agronomics and technology of the course design profession.

Mizuno trouble continues in U.S. and Japan
LAS VEGAS, Nevada, U.S.A. — Ken International Co., formerly owned by embattled Japanese golf tycoon Ken Mizuno, agreed in mid-October to forfeit about $65 million in assets as part of a plea bargain on criminal charges, reports United Press International.

The three novice designers agree:
- Golf course architects are generally underpaid, not overpaid.
- Design is a science as well as an art form. Science plays a crucial role in design, adding a difficult major chore: education in the fields of agronomics, irrigation and engineering.
- Help from experts is critical to success.
- Courses should "naturally" fit into the land.
- They would "do it again" in a second.

Tomlinson has gained the most notoriety among first-time designers in recent years. He credits his success to an incredible seaside property, a bevy of helpful experts, and "the good Lord blessing me with an eye for balance.

"They talk about the beauty of the course," Tomlinson said. "I just didn't screw it up.

A fine golfer who has long been involved in golf projects from the financial side, Tomlinson nevertheless said designing Tidewater was not a dream come true. "That would make a great story line," he said. "But I bought that land because a golf course and residential development made sense there. And I designed and built my own course because I felt I made good business sense.

"In my judgment, courses that have stood the test of time were done without artificial mounds all over the place. When you looked at the green, you'd see putting surfaces. I was convinced people"